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"The natural organic, high-efficacy, welltolerated skin care from Switzerland"

72k ■ the natural path to healthy skin loss the natural path to healt



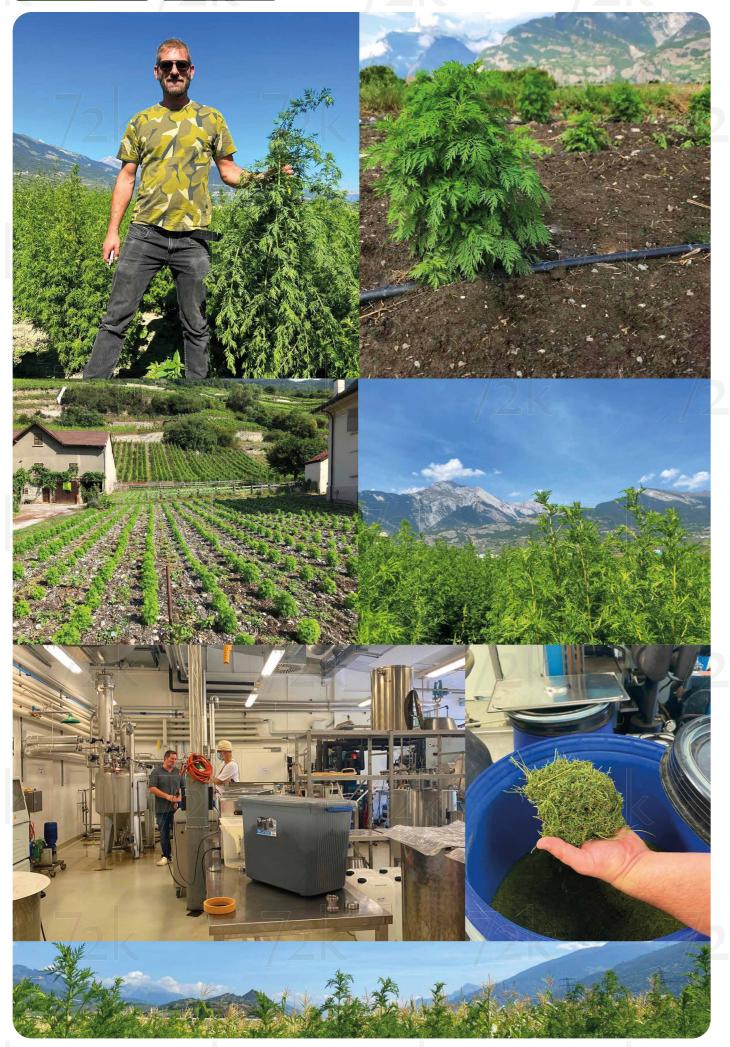


OUR PROMISE

The hyperpotent and skin problem-solving 100% organic Swiss formula Artemisia C-08UC Complex® is at the heart of 72k's skin care and treatment lines and the foundation of our promise of "the natural path to healthy skin" and "the protective shield against aging"

swiss + made

COMPANY THE STORY



72k
Natural Dermato Cosmetics

72k 72k

It all started with a vision and a seed

swiss ∎ made

THE STORY

The 72k story

IT ALL STARTED WITH A VISION, A SEED, HER OWN SKIN PROBLEMS AND TWO PASSIONS: MUSIC AND HERBS & MEDICINAL PLANTS.

As a young woman, the Chinese-born musician came to Switzerland to study musicology, media and Man-Society Environment at the University of Basel. Until the age of twenty-five, she mainly focused on her musical career and subsequently achieved many goals in this field. In addition to her studies, she worked in a Traditional Chinese Medicine practice where she became aware of how important naturopathic methods were in the field of alternative medicine. Questions such as "What will support the body's natural defences without the risk of side effects?" became increasingly important for her.

In 2010, she founded her first, internationally active company, Wijp Ltd. This gave her the foundation to invest into her second unconditioned passion: herbs and medical plants. The search for active herbal ingredients led Pei Angela to Dr. Rosemarie Sift Carter and Dr. Robert Carter. The Carters were involved in research on the beneficial properties of the Artemisia Annua plant and its active ingredients, in particular the effect of Artemisinin and its derivates.

Pei Angela was so enthusiastic about the active ingredients that she decided to use the great potential of Artemisia to develop her own skincare line, specialized in natural cosmetics.

FROM SEED THROUGH HARVEST TO FINAL PRODUCT DEVELOPED & PRODUCED IN SWITZERLAND

The product development phase proved to be more difficult than anticipated as the commercially available Artemisia plant extracts did not meet the desired criteria. Pei Angela was not willing to compromise on quality. The cooperation with an organic farmer from Valais in the Swiss Alps ultimately brought the desired 72k's own 100% organic and hyperpotent plant quality - and seed. From this, she developed with Swiss researchers the bespoke and tailor-made Artemisia C-08UC Complex®, which is unsurpassed in efficacy and quality.

In 2020, Viocap Ltd. - with its trademark and Swiss made natural dermato brand 72k - was founded in Therwil near Basel in Switzerland. In 2022, after 8 years of development, the 72k product line and brand was officially launched in Switzerland and abroad.

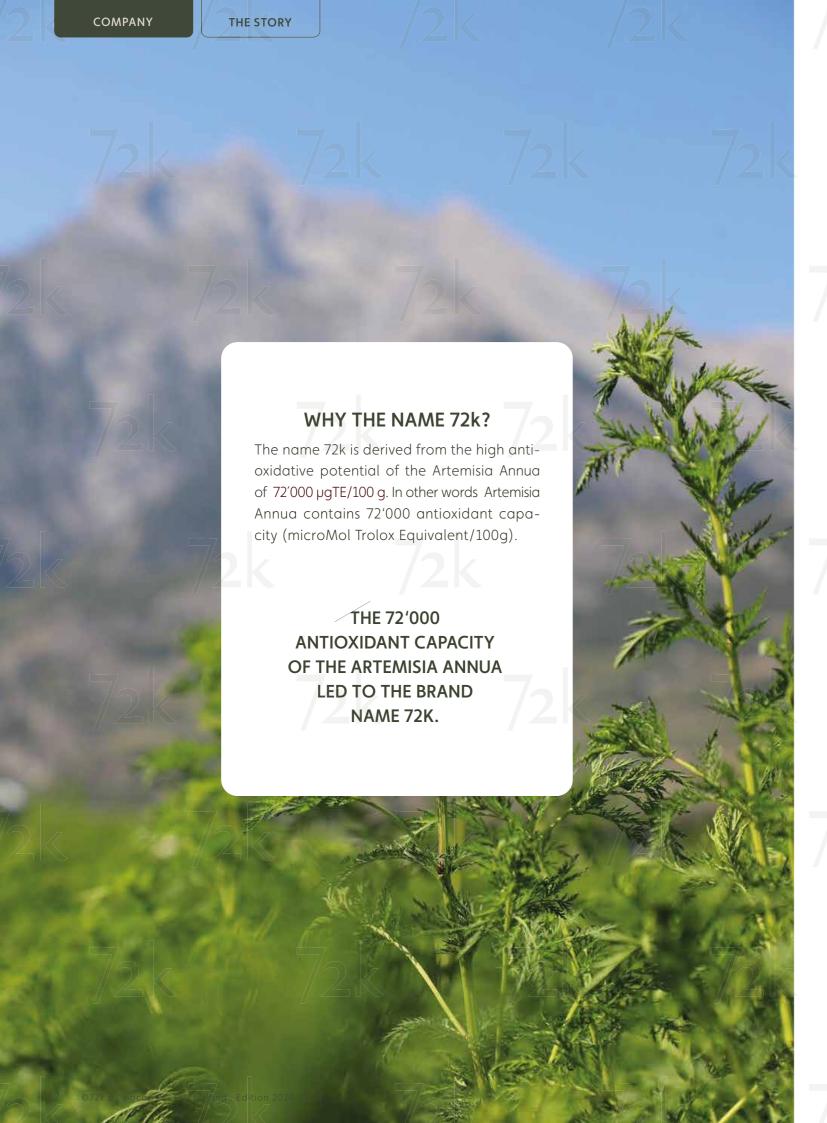


PEI ANGELA WILLIMANNFounder & owner of 72k

FOUNDER PEI ANGELA WILLIMANN IS AN UNCOMPROMISED SWISS VISIONARY AND SO IS HER SKINCARE LINE 72k

"Made in Switzerland" is a testament to outstanding quality standards all over the world, including in skincare. 72k not only stands for quality, but also for the brand's values: trustworthy, natural organic and sustainable.

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72k IS AN ENTIRELY NATURAL
ORGANIC, HIGH-PERFORMING
DERMATO COSMETIC BRAND
DEDICATED TO SOLVING SKIN
PROBLEMS AND ENHANCING
OVERALL SKIN BEAUTY
AND HEALTH

72k is an entirely natural organic, highperforming dermato cosmetic brand dedicated to solving skin problems and enhancing overall skin beauty and health. It works by repairing the skin, giving it vitality and targeting the first signs of aging.

The natural organic line 72k is **entirely produced in Switzerland**, based on scientific research data and indications called **Artemisia C-08UC Complex®**.

THE 72k NATURAL ORGANIC
PRODUCT LINE IS 100%
PRODUCED IN SWITZERLAND,
BASED ON SCIENTIFIC
RESEARCH DATA AND
INDICATIONS CALLED
ARTEMISA C-08UC COMPLEX®

The 72k natural organic skin treatment owes its name to the great antioxidative power obtained from the extract of its key ingredient, Artemisia Annua with an extremely high ORAC (oxygen radical absorption capacity) score of over 72'000. This protects the skin against environmental damage and premature signs of aging caused by free radicals, especially from UV radiation and air pollution.

The **name 72k** is based on this ORAC score of 72'000 - the lowest measured antioxidant capacity of Artemisia Annua. The "k" stands for "kilo," an abbreviation for "thousand," which leads to the brand's name: **72'000 > 72 thousand > 72 kilo > 72k.**



BIOLOGICALLY CERTIFIED PRODUCTION PROCESS























72k authentic natural organic cosmetic products have been certified according to the strictest guidelines and meet uncompromising standards.

72k • the natural path to healthy skin —

72K IS 100% SWISS MADE AND PROUD OF IT'S UNCOMPROMISING **STANDARDS**

"Made in Switzerland" is a testament to outstanding quality standards all over the world, including in skincare. 72k stands not only for quality, but also for the brand's values: trustworthy, natural organic and sustainable.

WE PRODUCE 100% IN SWITZERLAND, 100% NATURAL AND ORGANIC, USE **RECYCLABLE PACKAGING MATERIALS** AND NO PLASTIC FILM

We also employ people with disabilities in the warehouse for parcel shipping. We apply an environmentally friendly and sustainable concept in the manufacture of our products: Our products are free of palm oil, hormone-active filters, silicones, mineral oils, microplastics, nanoparticles, animal testing and reef-friendly. We are ISO 22716 and GMP (Good Manufacturing Practice) certified.

The cooperation with certified production companies ensures that the products are consistently manufactured according to strictly defined quality standards. We are proud that our authentic natural an organic cosmetic products have been certified according to the strictest guidelines.

The obtained quality labels guarantee that the products are free of substances from GMOs, silicones, parabens, microplastics, synthetic fragrances or mineral oils, among others.

72K IS A GENUINE, LUXURIOUS, HOLISTIC NATURAL ORGANIC COSMETIC SKIN CARE LINE WITH NATURAL AND HIGHLY **EFFECTIVE INGREDIENTS**

The first-class effect is achieved by the strict selection of the used plant parts, as well as by the unique cultivation conditions in Valais, in the Swiss Alps. All active ingredients are extracted and prepared through gentle processes. Small production quantities as well as constant monitoring of the complete production process guarantee highest freshness and best quality.

swiss **t** made

72k

72k

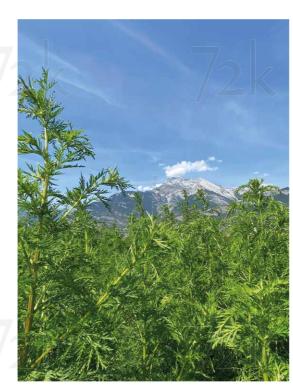
2k 72k

72k



72K FRAGRANCES

72k uses purely natural fragrances in organic quality, all inspired by the founder's passion for herbs and plant



72K IS NATURAL ORGANIC CERTIFIED AND USES PURELY NATURAL FRAGRANCES IN ORGANIC QUALITY

72k uses 100% natural organic, plant-based or plant-original ingredients and all 72k products are certified as 'natural organic cosmetics' according to the NATRUE quality standard before they are launched on the market.

For the 72k products we use exclusively selected natural organic raw materials, approved derived natural compounds and purely natural fragrances in organic quality.

All these high-quality ingredients are of course of natural origin and of certified organic quality are therefore subject to natural fluctuations.

Depending on the growing and harvesting conditions, our plant extracts may have slightly different color tones and fragrance intensities. Although we work strictly according to ISO22716 cGMP, small differences in the end product can hardly be avoided. This does not affect the high quality and efficacy of the product.

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72k



All active ingredients are extracted and processed using gentle methods. Small quantities ensure maximum freshness and optimal quality.

swiss + made

72k is independently clinically and dermatologically tested, scientifically based, certified natural organic and ecologically oriented

72k Natural Dermato Cosmetics

Natural organic cosmetics with a therapeutic approach for radiant and healthy skin

Based on the scientifically researched

Artemisia C-08UC Complex®

Promotes the skin's own mechanisms for protection, regeneration and healing

Effectiveness proven in clinical tests

Suitable for all skin types



The Skin Test Institute in Neuchâtel, Switzerland has independently clinically tested the 72k product line.

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72k 72k 72k

Awards & Press







Follow us on Instagram @72k.ch



























































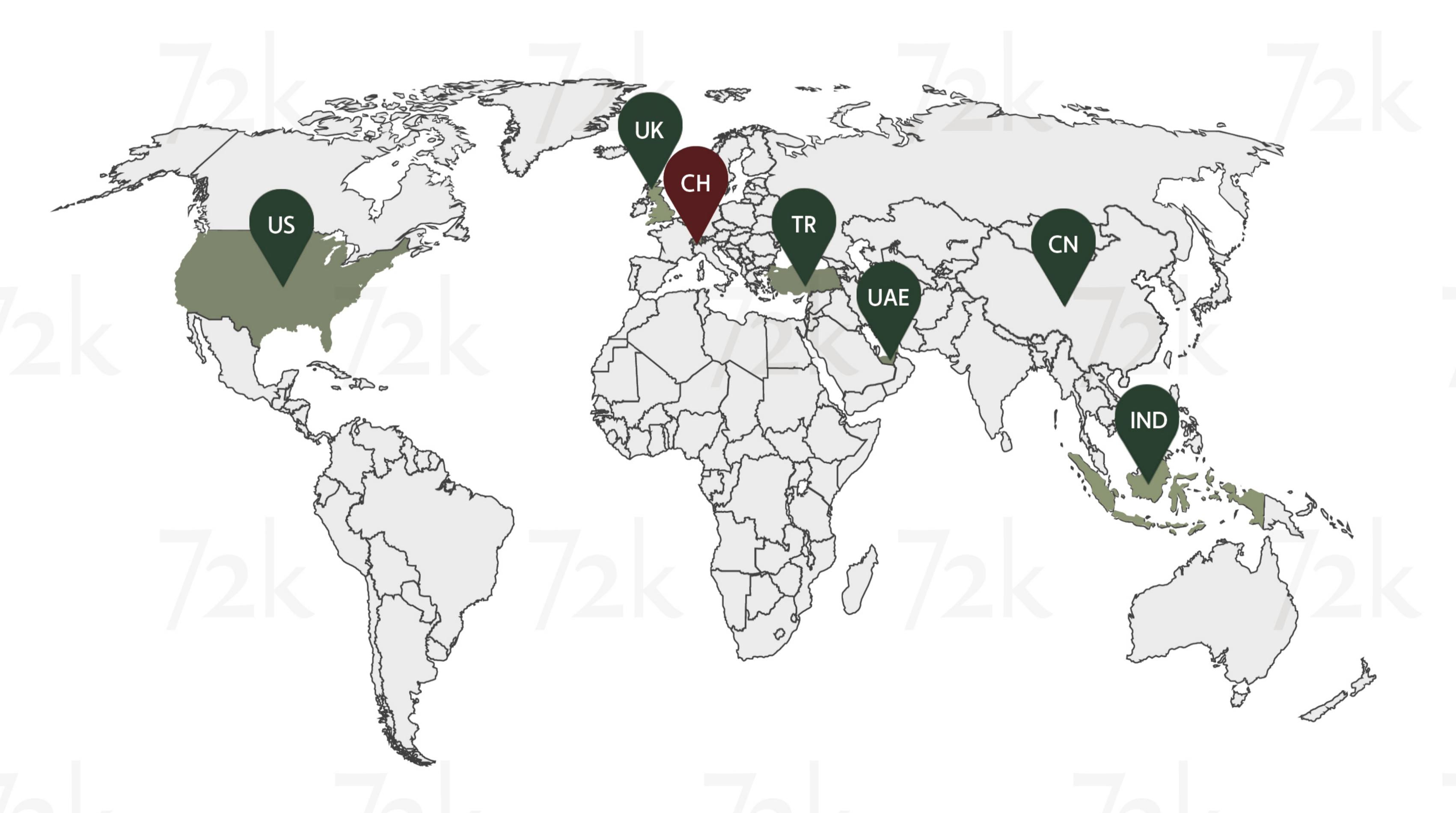


GLOBAL DISTRIBUTION COMPANY

swiss 🎛 made

Natural Dermato Cosmetics

Global Distribution





Headquarters 72k by viocap AG Bahnhofstrasse 21B

4106 Therwil

Switzerland

72k □ the natural path to healthy skin 100% vegan cosmetics

72K Natural Dermato Cosmetics swiss ♣ made	Pruduct Line		Consumer	Travel	Professional	Sample	Sample	Sample	
72k the multi-talent spot serum	1st aid	Z.L.	15 ml	5 ml	30 ml			1 ml	
72k extra-comfort cleansing foam		72k	150 ml	50 ml	500 ml (refill)				
72k active toner spray women		72k	150 ml	30 ml	500 ml (refill)				
72k active toner spray men		72k	150 ml						
72k face serum women		72k	30 ml	5 ml	100 ml	2 ml			
72k face serum men		72k	30 ml				2 ml		
72k face cream women		72k	50 ml	5 ml	100 ml	2 ml			
72k eye serum women	skin care	72k	15 ml	5 ml		2 ml			
72k eye serum men		72k	15 ml				2 ml		
72k eye cream women		72k	15 ml	5 ml		2 ml			
72k skin protection SPF 30 tinted		72k	50 ml	5 ml			2 ml		
72k skin protection SPF 50+ tinted		72k	50 ml						
72k skin protection SPF 50+ tinted beige		72k	50 ml	5 ml				2 ml	
72k skin protection SPF 50+		72k	50 ml	5 ml			2 ml		
72k The Enzym Peeling		72k	40 g		130 g		1g		
72k The Multi-Talent Cream Mask		72k	80 ml	7 ml	200 ml		2 ml		
72k The Bakuchiol Face Oil	ñ	72k	30 ml						
72k The Silt Mask	skin treatment		120 g	7 g	250 g				
72k Artemisia Annua BIO dried	sk				50 g				
72k lifting face massage roller		7			piece				
72k cosmetic hairband					piece				

COMPANY TARGET GROUPS

72k

72k 72k

Target Groups

72k is made for all people who choose a genuine, holistic, natural path to healthy skin. Hence our slogan: 72k - the natural path to healthy skin.

FOR PEOPLE WHO HAVE SKIN PROBLEMS AND WANT TO GET RID OF THEM PERMANENTLY

Our 'star' product and problem solver - the 72k multi-talent spot serum - is used as a highly effective solution for wide range of skin problems such as hyperpigmentation, blemishes, enlarged pores, blackheads and acne, as well as for the after-treatment of troublesome scars and the reduction of rosacea-related skin redness. Thanks to its antiseptic and antibacterial properties, the Artemisia C-08UC Complex® acts as a protective shield on the skin, reducing inflammation and repairing skin damages.

FOR PEOPLE WHO CHOOSE HIGHLY EFFECTIVE NATURAL ORGANIC COSMETICS FOR THEIR DAILY SKIN CARE

Our entire 72k Natural Dermato product line (consisting of 16 products, all sensitive and suitable for all skin types) is particularly suitable

for daily care use and routine as a proven companion for all those who opt for a 100% natural organic, uncompromising and highly effective skincare line. Our nourishing and regenerating products are also highly effective in the fight against premature skin aging caused by UV rays and environmental pollutants. It also stimulates the skin's regeneration process, plumping it up from within like a 'bio-filler' making it appear smoother and firmer.

FOR BRIGHT MINDS

Last but not least, we offer highly effective Swiss broad-spectrum anti-aging sunscreens with the latest blue light filter protection and the multi-active Artemisia C-08UC Complex[®]. The three SUN skin protection products are available in SPF 30, SPF 50+ and SPF 50+ tinted. They are suitable for all skin types, have a particularly pleasant dry-touch texture, are water and sweat resistant, have a new environmentally friendly concept and are certified as natural organic cosmetics.

72k is made for people who choose a genuine, holistic, natural path to healthy skin.

72k • the natural path to healthy skin





731. 731.

73L 73L

The Nobel Prize for Medicine recognized the discovery of the Artemisia Annua plant's efficacy as an antimalarial agent. Subsequent findings published by the 72k research team in the prestigious British Journal of Dermatology in 2018, highlighted its distinctive dermatological benefits. Leveraging these insights, the Artemisia C-08UC Complex® was formulated.

ARTEMISIA C-08UC COMPLEX® IS THE CLINICALLY PROVEN ACTIVE INGREDIENT USED IN THE 72K PRODUCT LINE

The Artemisia C-08UC Complex® consists of skin-specific ingredients mainly extracted from the Artemisia Annua plant. Developed specifically for cosmetic applications, it is a natural organic source of strength for the skin and a protective shield against skin aging.

NATURAL ORGANIC
SKINCARE WITH CLINICALLY
PROVEN, MULTI-ACTIVE
ARTEMISIA C-08UC
COMPLEX® FOR RADIANT
AND HEALTHY SKIN

Its unique properties are based on a wide spectrum of optimally interacting ingredients with impressive cosmetic effects. The high quality of the ingredients is influenced by the unique growing conditions in the Swiss Alps, the plant parts used and, last but not least, the special extraction process.

Artemisia Annua has a very high antioxidant potential and has been used in Chinese medicine for over a thousand years. The plant has also gained a high reputation in general medicine, for example as an antimalarial agent, for which its discoverer was awarded the Nobel Prize.

The resulting research has shown that the plant's unique properties open up new therapeutic approaches, particularly in the field of dermatology.

72k's own Artemisia Annua plants used in 72k product line are organically grown in the Swiss mountains (Valais) and carefully harvested by hand. The outstanding quality of the product is due to the geographical altitude, the composition of the soil, the water content and the climate. The Artemisia C-08UC Complex® is the result of 20 years of biopharmaceutical research and development in the field of skin and phytoactive ingredients in Switzerland.

swiss **1** made



72k

The active ingredients obtained from plant extracts using the latest technology are at the core of the innovative formula:

Patented indication to reduce hyper-pigmentation

High antioxidative potential (72'000 µgTE / 100 g)

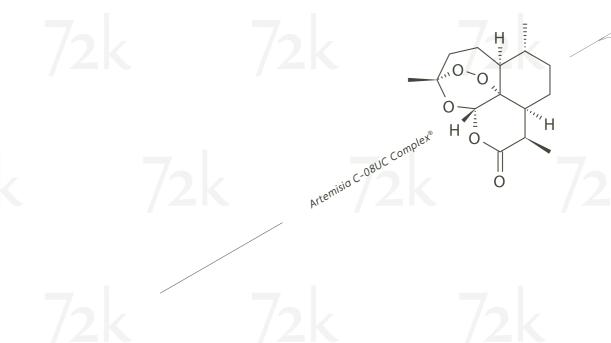
Protects the skin from environmental stress and hostile germs

Regenerates and tightens the skin matrix

Moistruizes and nourishes the skin

Effectively treats a wide range of skin problems

Clinically tested



THE EFFECTS & RESULTS OF THE ARTEMISIA C-08UC COMPLEX® ARE ALL-ENCOMPASSING

PROMOTE SKIN MATRIX REGENERATION

The antioxidant properties of the Artemisia C-08UC Complex® combat premature skin aging caused by UV rays and environmental pollutants. Its antiseptic and antibacterial properties act as a protective barrier for the skin and reduce inflammation.

PROVIDES SOLUTIONS FOR VARIOUS SKIN PROBLEMS

Artemisia C-08UC Complex® also revitalizes aging skin by enhancing the skin's regeneration process, leading to a smoother and firmer appearance. It provides an effective solution to a wide range of skin problems such as blemishes, enlarged pores, blackheads and acne, resulting in a more even skin tone and smoother complexion. In addition, Artemisia C-08UC Complex® regulates the overproduction of melanin, the brown skin pigment, reduces rosacea-related skin redness by strengthening blood vessels, and diminishes hyper-pigmentation, post-inflammatory spots and scars.

HYDRATES AND NOURISHES SKIN FOR A HEALTHY GLOW

Artemisia C-08UC Complex® provides the skin with essential Natural Moisturizing Factor (NMF) components, enriching the skin's hydration levels, nourishing it and helping to maintain a robust skin barrier.

72k

ARTEMISIA C-08UC COMPLEX®
PROTECTS THE SKIN FROM
ENVIRONMENTAL STRESS AND
HOSTILE GERMS, REGENERATES,
REPAIRS AND IS EFFECTIVE FOR
ACNE-PRONE SKIN

72k 72k

Clinical Studies

PROTECTS

Our skin is exposed to harmful external influences every day and comes into contact with germs that are hostile to the skin. This can cause inflammation and leads to premature aging of the skin. Thanks to its antiseptic and antibacterial properties, Artemisia C-08UC Complex® acts like a protective shield on the skin and also counteracts damage that has already occurred.

UV rays and air pollution lead to the formation of free radicals that attack (oxidize) skin structure and lipids, causing premature skin aging, especially the breakdown of skin matrix components (e.g. collagen and elastin) and moisture loss.

Artemisia C-08UC Complex® is rich in plant polyphenols (tannins, flavonoids), simple phenols and coumarins, chlorophyll and tocopherol (vitamin E), which have a strong antioxidant effect and trap free radicals on and in the skin. The ingredients cineol, thujone and camphor have antiseptic as well as antibacterial effects and support the normal protective mechanisms of the skin against germs. Chlorophyll and bitter substances also have antibacterial and anti-inflammatory effects.

REGENERATES

Aging skin loses volume and firmness due to the loss of skin matrix components such as collagen and elastin. This leads to sagging skin and the formation of wrinkles.

Studies prove that Artemisia C-08UC Complex® counteracts skin aging. It stimulates the skin's regeneration process, plumps it up from the inside like a "bio-filler" and makes it appear smoother and firmer.

Tannin and bitter substances play an important role in this process. Tannins reduce the activity of elastase, an enzyme that promo tes the breakdown of elastin and the formation of wrinkles, while bitter substances stimulate the synthesis of keratinocytes and thus skin regeneration.

72k 72

REPAIRS & CLEARS

Artemisia C-08UC Complex® reduces enlarged pores, blackheads or acne and provides a more even skin tone and an improved, more even skin texture. The effect on pores and blackheads is mainly due to tannins. Sesquiterpenes (e.g. artemisinin) in interaction with essential oils initiate the healing process through their antibacterial and anti-inflammatory action and contribute to the restoration of healthy, radiant skin.

The multi-substance mixture fades pigment, inflammatory lesions (such as acne) and redness. It inhibits the excessive formation of melanin in the skin, reduces rosacea by strengthening the blood vessels and is suitable for the after-treatment of troublesome scars, since inflammatory processes and tension in the scar tissue are

reduced and the risk of keloid formation is minimized. Vitamin C and its derivatives reduce hyperpigmentation and increase the lightening effect.

NOURISHES

The "Natural Moisturizing Factor" (NMF) contained in our products, combined with the skin's own glycerin and urea, amino acids and minerals, ensures optimal skin hydration and supports the skin's barrier function.

Artemisia Annua also contains a balanced amino acid profile, vitamins (E, C and minerals (potassium, magnesium, phosphorus, sulfur compounds) relevant for healthy skin. Only carefully selected vegetable oils and essences are used in the manufacture of 72k products.

swiss **±** made







72k multi-talent spot serum

swiss **⊞** made



72k extra-comfort cleansing foam

swiss 🖪 made



72k active toner spray

swiss **t** made



72k face serum swiss 🖪 made



72k face cream

swiss 🖪 made



72k eye serum swiss **=** made



72k eye cream swiss **=** made



72k skin protection swiss **=** made



The Enzym Peeling swiss **=** made

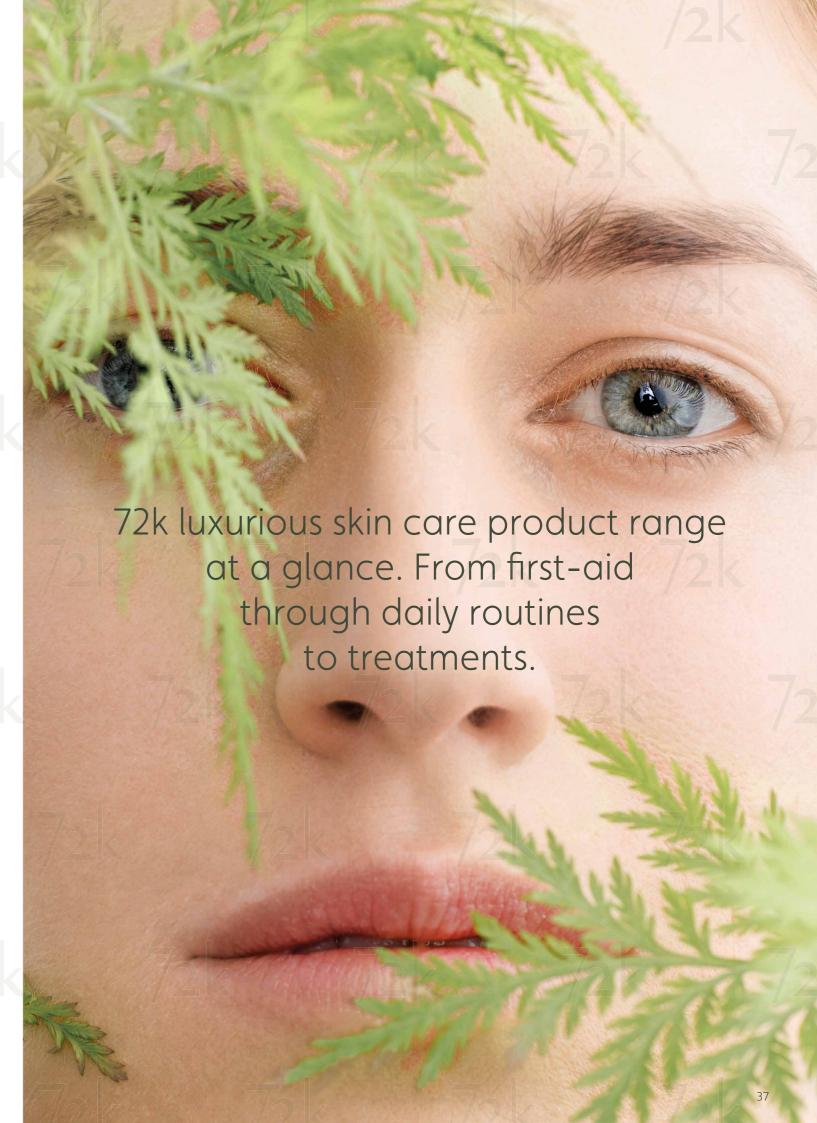














SKIN CARE



72k extra-comfort cleansing foam women

product info

swiss **■** made



72k active toner spray women

product info

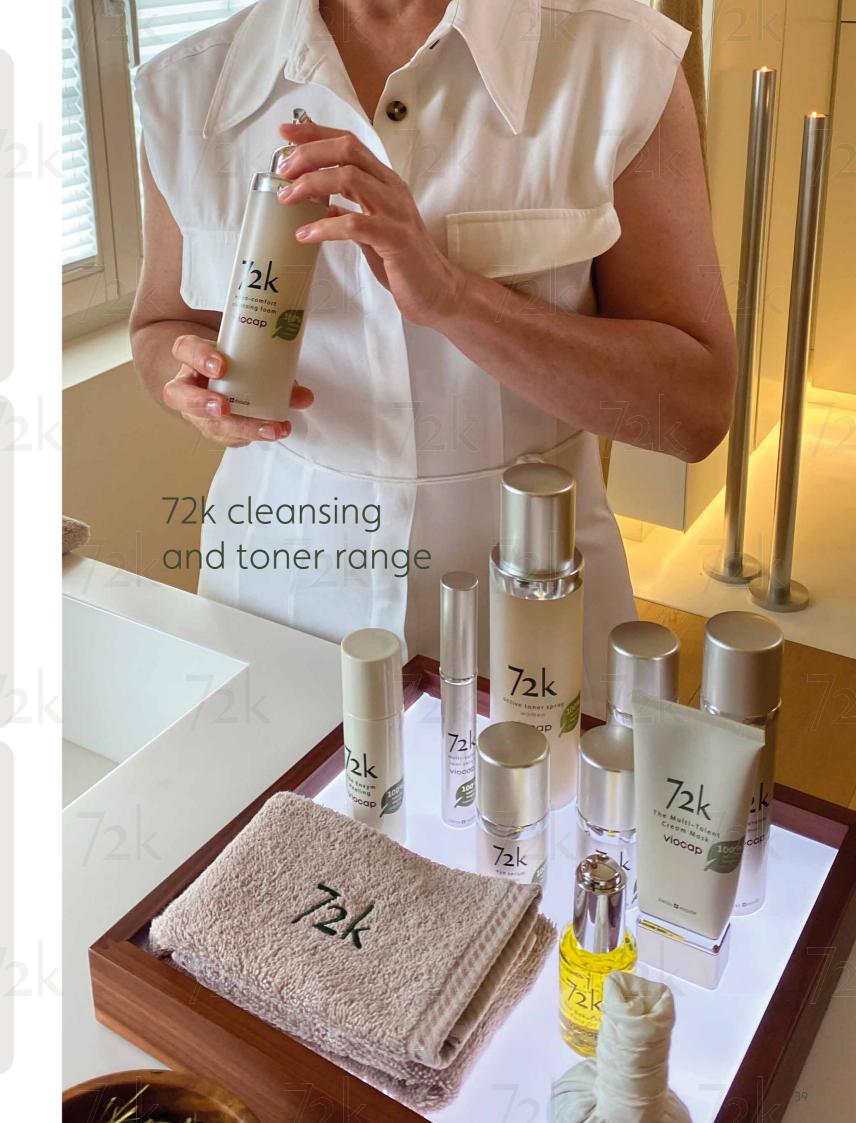
swiss **=** made



72k active toner spray men

product info

swiss **±** made





72k multi-talent spot serum

SKIN CARE

product info

clinical study

swiss **±** made

the first-aid solution for skin problems



72k face serum

product info

clinical study

swiss **t** made





72k eye serum

product info

clinical study

swiss **•** made







72k sun SPF 30 tinted

product info

swiss **t** made



72k sun SPF 50+

product info

swiss **t** made



72k sun SPF 50+ tinted

product info

swiss # made





72k The Enzym Peeling

product info

swiss **±** made



72k The Bakuchiol Face Oil

product info

swiss **=** made



72k The Mulit-Talent Cream Mask

product info

swiss **=** made



72k lifting face massage roller

product info

swiss **•** made



PRODUCTS

SKIN TYPES













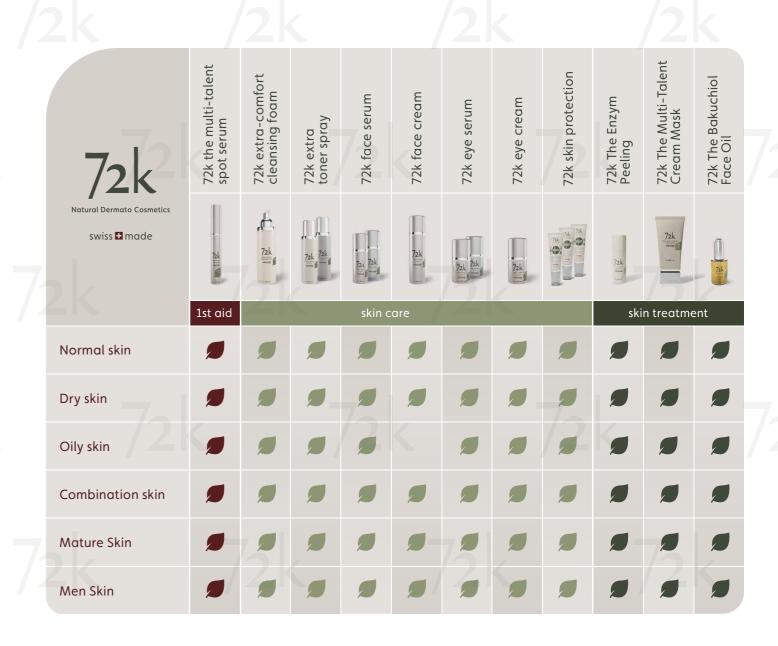












72k is a complete, powerful, safe and easy-to-use 100% natural organic dermato skin care, that is suitable for all skin types and provides a protective shield at every stage of life.

72k 72k 72k

Skin indications

first-aid for skin problems	impurities enlarged pores folliculitis	inflammation redness & irritation	pigmentation melasma			
Acne (cure illness)	Couperose Rosacea	scars acne scars	loss of elasticity sagging			
facial forehead wrinkles	- eye - wrinkles crow's feet drooping hanging eyelids dark circles puffiness	rough, laky, stressed skin, damaged skin barrier	texture dull complexion uneven skin tone			
senile warts	sun damaged skin sun protection					

The 72k multi-talent spot serum is your first-aid treatment companion for major skin disorders. Meanwhile, the 72k skin care and skin treatment line completes the natural path to a healthy daily routine and a sense of well-being.

72k ²	72k the multi-talent spot serum	72k extra-comfort cleansing foam	72k extra toner spray	72k face serum	72k face cream	72k eye serum	72k eye cream	72k skin protection	72k The Enzym Peeling	72k The Multi-Talent Cream Mask	72k The Bakuchiol Face Oil	
Natural Dermato Cosmetics SWiss ™ made	1st aid	72k	72k 72k	skin c	72k	7sk 7sk	72k	M M M	72k ≅1 −	72k	2 Part	
first-aid for skin problems				Ø		Ø					Ø	
impurities enlarged pores folliculitis inflammation				12				2				
redness & irritation pigmentation melasma												
Acne (cure illness)						12						
Couperose Rosacea												
scars acne scars												
loss of elasticity sagging				13				3				
facial forehead wrinkles												
- eye - wrinkles crow's feet drooping hanging eyelids dark circles puffiness		2	9			72				2		
rough, laky, stressed skin, damaged skin barrier												
texture dull complexion uneven skin tone				75				5				
senile warts												
sun damaged skin sun protection												



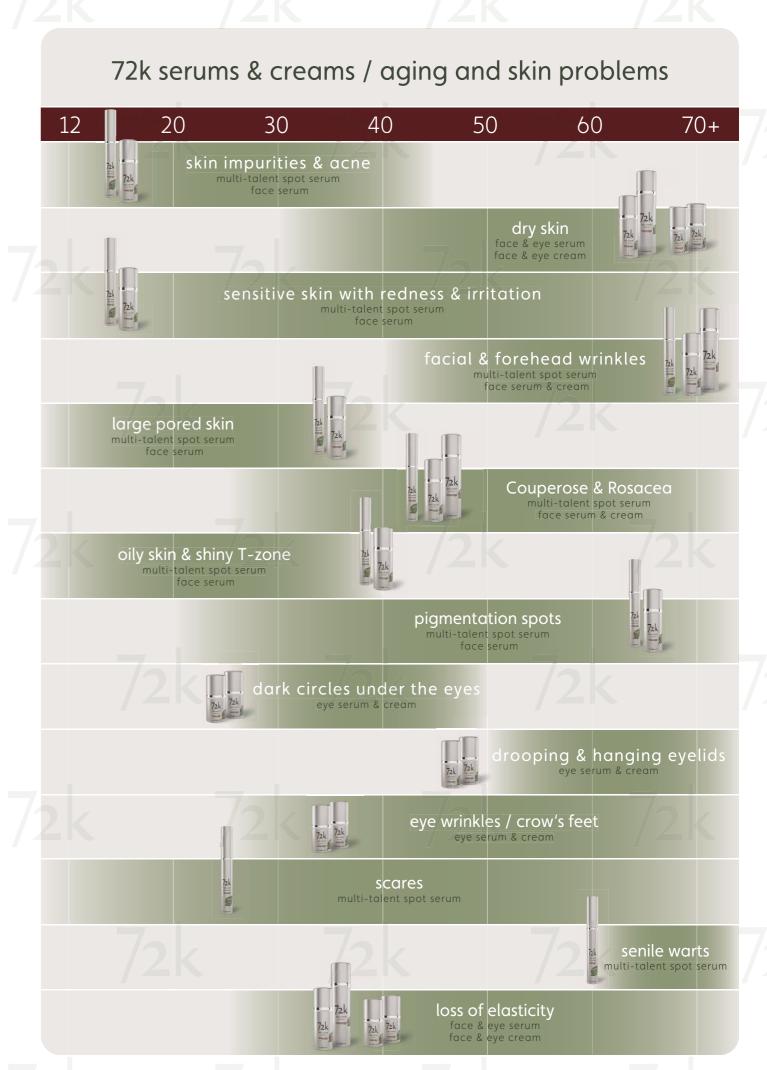
the first-aid solution for skin problems











CLINICAL STUDIES

72k Product Details

Table of Contents - Product Details

First-Aid "The Star"

72k multi-talent spot serum unisex

Skin Care

72k extra-comfort cleansing foamunisex

72k active toner spray women

72k active toner spray men

72k eye serum women

72k eye serum men

72k face serum women

72k face serum men

72k eye cream women

72k face cream women

72k sun skin protection SPF 30 tinted unisex

72k sun skin protection SPF 50+ untinted unisex

72k sun skin protection SFP 50+ tinted unisex

Skin Treatment

72k Bakuchiol Face Oil unisex

100

72k The Mulit-Talent Cream Mask unisex

72k face massage 3D Roller

Travel Sizes & 72k Swiss Travel Bag

114

72k by viocap AG

professionals@72k.ch Follow us on Instagram

72k • the natural path to healthy skin



swiss **•** made



72k multi-talent spot serum

unisex

Highly efficient repair and defense serum with most percentage of multi-active Artemisia C-08UC Complex®, 60%

Indications

For all skin types and ages Recommended for teenagers For wide range of skin problems



The first-aid solution and companion for life









The 72k multi-talent spot serum is an

effective first-aid for a wide range of skin problems. It serves to restore healthy and radiant skin. Thanks to its antiseptic and antibacterial properties, the 72k Artemisia C-08UC Complex® acts like a protective shield on the skin, soothing any inflammation that occurs and repairing skin damage that has already occurred. Coarse sebum, enlarged pores, blackheads or acne show reduced. The skin appears evenly toned, hyperpigmentation and acne scars are reduced. The formulation also has an anti-inflammatory and £astringent effect, and the natural oils in the unique active formula moisturize. As a result, the skin is soothed and the healing process is initiated, restoring its healthy glow. This makes 72k an excellent cosmetic companion for life.

Main effect

- · Intensive action on acne, acne marks and blemishes to restore a healthy clear, and smooth skin
- · Significantly reduces hyperpigmentation, excess sebum, redness, large pores and inflammation
- Prevents breakouts and has a whitening effect
- Reduces facial wrinkles, scares and senile warts
- · Stimulates skin regeneration and protects against environmental

How to use

Apply morning and evening. After cleansing and toning, dab onto specific area selectively as well as entire face, gently massage into skin and complete with final care product.

Practical applicator which allows precise application.

Available sizes

Sample 2 ml Travel 15 ml Consumer Professional only 30 ml Ingredients Clinical Study Indications back to overview



Ingredients 72k multi-talent spot serum



Key ingredients

Artemisia C-08UC Complex®



Sodium Ascorbyl Phosphate (SAP)

is a naturally occurring, water-soluble

derivative of vitamin C. An antioxidant

that reduces oxidative stress, neutra-

lizes free radicals, effectively slows the

aging process and delays the forma-

tion of fine lines and wrinkles. SAP has

the ability to penetrate the epidermis











without causing irritation.



Because of its anti-inflammatory and antiseptic properties, mallow flower extract is especially helpful for treating acne and skin irritation. Research has shown that it can even help with eczema flare ups, psoriasis, and wound healing. It has soothing, moisturizing, and protective effects on the skin. The flavonoids protect the skin from free radicals, reduce cellular damage, leading to an anti-aging effect. The tannins have an astringent effect, which means they refine the skin's pores and tighten the skin. Mallow extract is rich in vitamins like vitamin C, which promotes collagen production and helps the skin appear firmer and healthier. Suita-ble for the care of dry, sensitive skin.

Alchemilla Vulgaris Extract

Lady's mantle extract is a valuable ingredient for skincare products due to its antioxidant, anti-inflammatory, and astringent properties. It can help to brighten the complexion, reduce inflammation, protect the skin from free radical damage, and cleanse the skin and tighten pores.

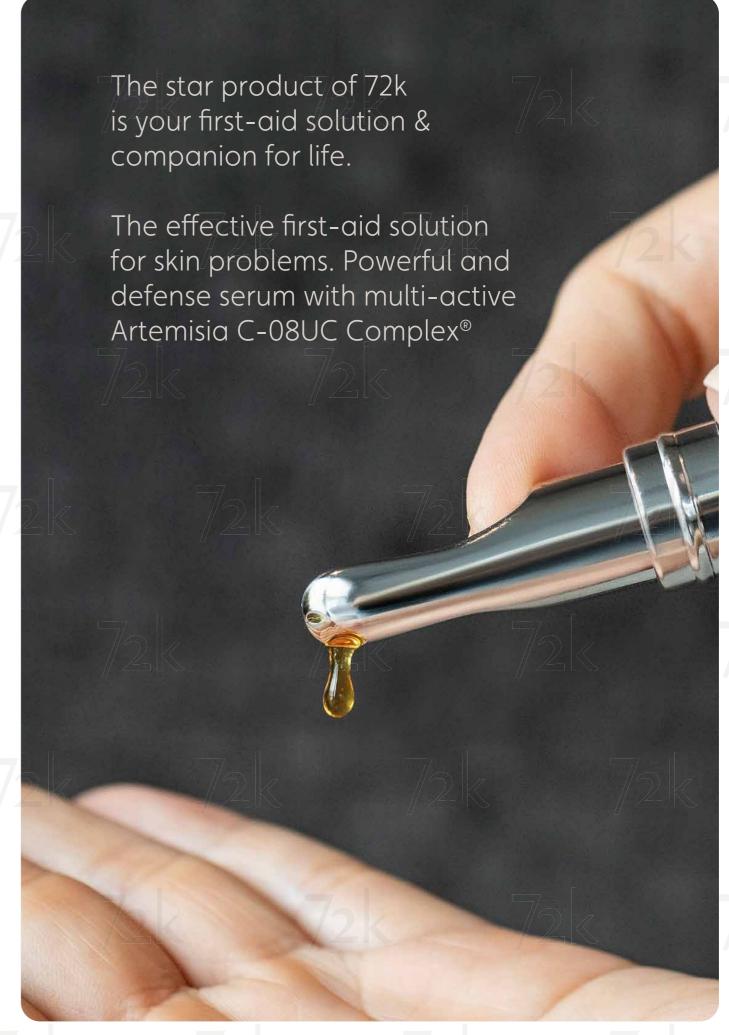
Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Artemisia Annua Extract*, Pentylene Glycol, Sodium Ascorbyl, Phosphate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Malva Sylvestris Extract*, Alchemilla Vulgaris Extract*, Primula Veris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Achillea Millefolium Extract*, Melissa Officinalis Leaf Extract*, Veronica Officinalis Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Mentha Piperita Leaf Extract*, Xanthan Gum, Lactic Acid, Farnesol**, Geraniol**, Linalool**, Benzyl Benzoate**, Citronellol**, Citral**, Limonene**

- * certified organic
- ** part of natural essential oils

INCI

back to product





72k extra-comfort cleansing foam

unisex

Gentle cleansing foam with purifying Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details









Whether in the morning or after a busy day: stressed skin demands gentle cleansing that frees it from the ballast of everyday life. Put an end to impurities, excess skin oil, and make-up residue. The 72k extra-comfort foam cleanser is an ultra-light freshness boost that frees the skin and lets it breathe again. Selected Phytoextracts cleanse, exfoliate, moisturize and smooth the skin. Beneficial botanical oils soothe, calm, and give the skin a pleasant feeling of freshness for a long time.

We only use plant-based organic alcohol for our cleanser.

Main effect

- · Gently frees the skin from impurities, makeup and excess sebum
- · Moisturizes and softens the skin
- Provides deep pore cleansing
- · Maintains the skin's natural pH and hydrolipid film
- · Effectively prepares the skin for the following active care ingredients
- · Also suitable as shaving foam

How to use

- · use AM and PM
- · apply to damp skin; gently massage onto face and rinse gently with warm water; dry the skin
- · for all skin types

Available sizes

Travel 50 ml 150 ml Consumer Professional only 500 ml





Indications

back to overview



Ingredients 72k extra-comfort

cleansing foam

Key ingredients

Artemisia C-08UC Complex®

Pentylene Glycol is a moisturizing agent with antimicrobial properties

and also serves as a kind of "pene-

tration enhancer," meaning it helps

and distribute them more effectively.

enhancer / hydrates / antimicrobial

In brief: serves as a penetration

deliver active ingre-dients into the skin











properties

Glycerin binds moisture and keeps the skin nourished and supple for a long time. It promotes wound healing and provides a pleasant, soft skin feel. Our glycerin is plant-based and of organic

In brief: provides long-lasting moisture, accelerates wound healing, and supports skin elasticity.

Sodium Coco Sulfate is a particularly mild surfactant that cleanses gently yet thor-oughly. It is skin-friendly and especially suitable for people with sensitive skin.

Sucrose Cocoate is a very mild, hydrophilic lipid. It is a re-fatting, irritation-soothing emollient. It promotes a pleasant, soft skin feeling during the washing process and after cleansing.

Ingredients (INCI)

Aqua, Pentylene Glycol, Glycerin, Sodium Coco-Sulfate, Alcohol*, Sucrose Cocoate, Artemisia Annua Simmondsia Chinensis Seed Oil*, Extract*, Magnolia Biondii Flower Cocoyl Glutamate, Sodium Cocoyl Oil*, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic

Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract,* Coco-Glucoside, Disodium Glutamate, Tocopherol, Helianthus Annuus Seed Oil, Citrus Paradisi Peel



back to product

INCI



72k active toner spray

women

Active toner with refreshing and re-vitalizing Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details







Here beauty becomes a routine! The discreet 72k facial toner offers the skin something special every day. The beauty mist is finely distributed with each spray. It refreshes the skin with valuable Phytoextracts, which provide ample moisture and cleanse, reinvigorate, and soothe the skin in case of irritation. At the same time, the plant extracts have an astringent effect, where the skin contracts and appears tightened. Selected plant oils nourish, cool, and protect the skin's natural moisture barrier. The wonderfully invigorating effect pampers all skin types – at any age. Your skin will thank you! We only use water from the mineral springs Adelboden, one of the highest springs in Europe in the heart of the Swiss Alps.

Available sizes

Travel 30 ml
Consumer 150 ml
Professional only 500 ml

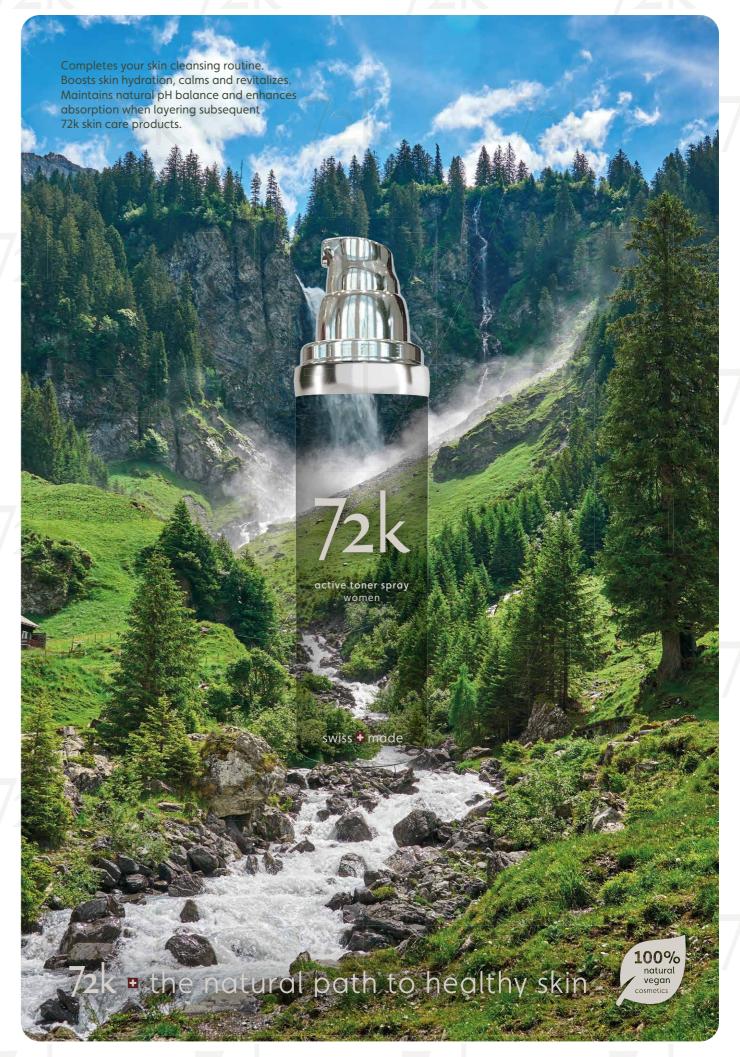
Main effect

- Moisturizes
- · Soothes, relaxes and revitalizes the skin
- Preserves the skin's natural pH balance
- · Completes the cleansing routine
- Optimizes the absorption of subsequent active care ingredients

How to use

- \cdot use AM and PM
- · close the eyes before spraying the toner on the face and neck; wait for skin to dry
- · for all skin types







72k active toner spray

Active toner with refreshing and re-vitalizing Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details







With the courage to innovate, you can maintain a masculine appearance! The 72k Intensive Tonic is a good example. The innovative firming and cooling effect becomes apparent with regular use. Phyto-extracts and botanical oils work deep into the pores. The finely dispersed mist of the 72k Intensive Tonic cleanses and refreshes men's skin, soothes and quenches smoldering skin irritations such as shaving burn with gentle coolness. The astringent effect of our tonic firms the skin by contracting and revealing exceptionally energized skin. Beneficial plant oils contribute to the skin's visibly nourished and hydrated appearance. Smart routine for a confident man with surprisingly beautiful skin.

Available sizes

Travel 30 ml Consumer 150 ml Professional only 500 ml

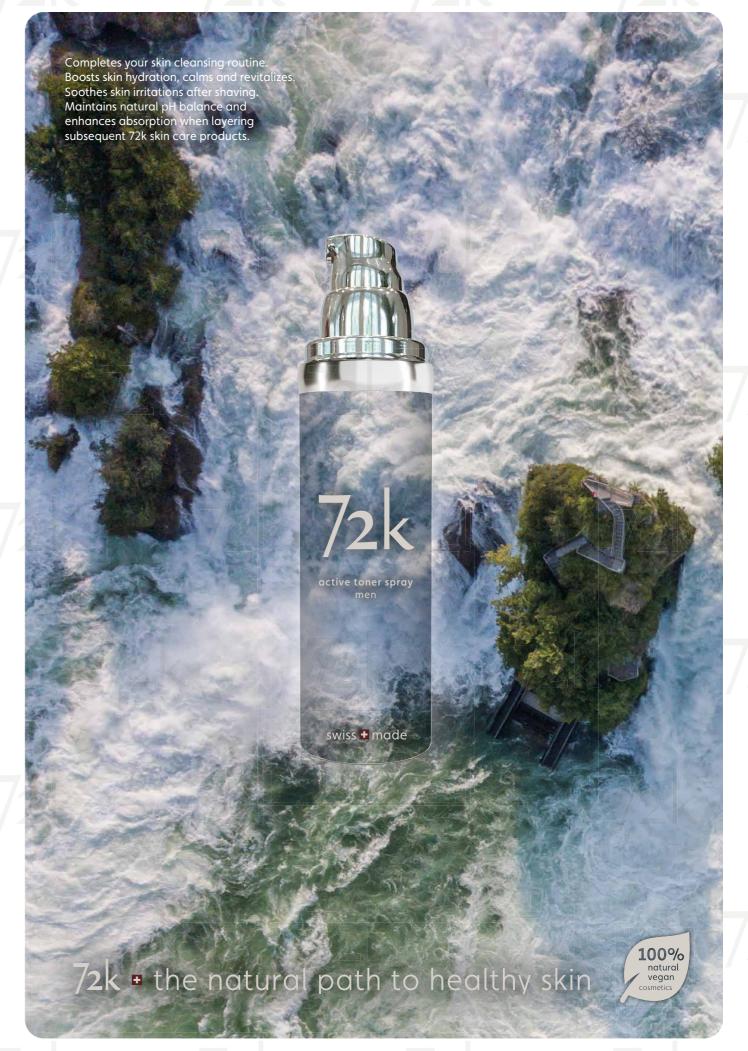
Main effect

- Moisturizes
- Soothes, relaxes and revitalizes the skin
- Preserves the skin's natural pH balance
- Optimizes the absorption of subsequent active care ingredients
- Soothes irritation from shaving
- Provides a comfortable and luxurious feeling on skin

How to use

- use AM and PM
- close the eyes before spraying the toner on the face and neck; wait for skin to dry
- for all skin types





Ingredients 72k active toner spray women

Key ingredients

Artemisia C-08UC Complex®

Aqua: We exclusively use water from

the 'Adelboden' mineral springs. It's

one of the highest springs in Europe,

any environmental influences after a

journey of several years through the

layers of rock in the untouched moun-

tain world of the Swiss Alps. It is rich in

in the heart of the Swiss Alps. Our

mineral water originates far from

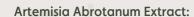












minerals and trace elements.

Improves the skin's moisture content. Protects skin elasticity and counteracts collagen breakdown.

Leontopodium Alpinum Extract (Alpine Edelweiss): Synergistic effect from antioxi-dant and anti-inflammatory properties. Soothes the skin and strengthens the skin barrier.

Rosa Damascena Flower Water:

Brightening properties.

Antibacterial, antimicrobial, and antiinflammatory properties. Soothes the skin and reduces pores.

Centaurea Cyanus Flower Extract (Cornflower Extract): Due to its astringent proper-ties, it is an optimal ingredient for akne skin, or skin blemishes. Fights bacteria and impurities. Regulates the skin's sebum production.



Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Artemisia Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Rosa Damascena Flower Water*, Centaurea Cyanus Flower Extract*, Pentylene Glycol, Pelargo-Peel Oil*, Cananga Odorata Flower Oil*, Coco-Glucoside, Lactic Acid, Citronellol**, Limonene**

* certified organic

** part of natural essential oils

Annua Extract*, Artemisia Abrotanum nium Graveolens Oil*, Citrus Paradisi



back to product

Ingredients 72k active toner spray men

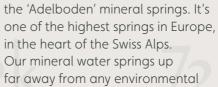
Key ingredients

Artemisia C-08UC Complex[©]

Aqua: We exclusively use water from

influences after a journey of several









years through the rock layers of the untouched mountain world of the

Swiss-Alps.



Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as anextraction agent in the Artemisia Annua Extract. Special use of alcohol in tonic and serum applications:

The name tonic comes from the term ,toning' and means increasing the tension of muscles, nerves and blood vessels. And that is exactly what we achieve with the 72k Tonic. Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.



Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Artemisia Annua Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Coco-Glucoside, Lactic Acid

* certified organic

** part of natural essential oils

INCI men

back to product



72k face serum

women

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details









Well-formulated beauty looks good on every woman! The enchanting effectiveness of the 72k face serum is entirely focused on this and clinically proven. Based on his powerful formulation of the innovative, unique Artemisia C-08UC Complex® and the compelling power of precious plant actives. The synergistic Phytoextracts revitalize firms and acts as an astringent. When necessary, they also have antibacterial and anti-inflammatory effects.

Additionally, the sodium hyaluronate booster moisturizes the skin and, along with the bio-botox Acmella Spilanthes (para cress), makes it look smoother and firmer. Beneficial plant oils leave the skin glowing and youthful by nourishing, soothing, and protecting it from drying out. (A plant peeling effect stimulates the skin's cell renewal.) The Artemisia C-08UC Complex® brightens your skin, clears its complexion, and protects you with antioxidants. Leaving you with glowing skin and a pleasant feeling. 72k facial serums add extra care to blur the traces of time!

Main effect

- · Clinically proven to stimulate collagen formation in the skin
- · Firms and tightens fine lines, wrinkles and sagging skin
- Refines pores, combats uneven skin texture and uneven pigmentation
- · Anti-pollution effect: protects the skin from harmful environmental influences

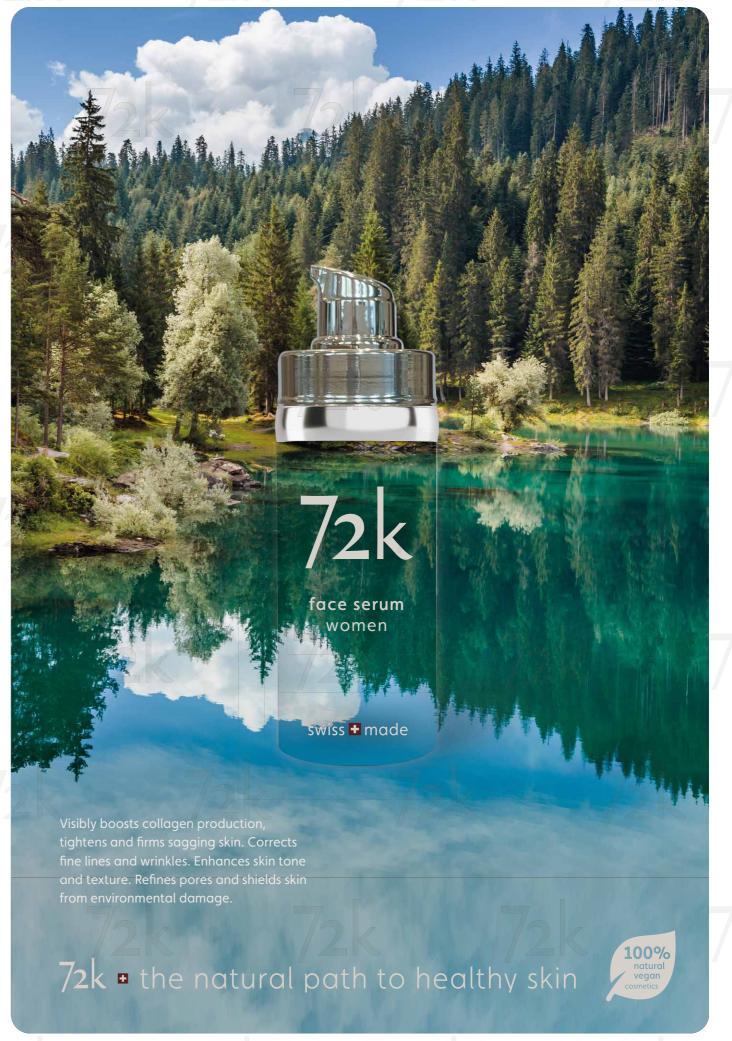
How to use

- · use AM and PM
- · gently massage onto face and neck; allow to absorb
- · for all skin types

Available sizes

Sample 2 ml Travel 5 ml Consumer 30 ml Professional only 100 ml





72k FACE SERUM MEN



Ultra-light formulations are the new

trend! And this is what the exceptional

72k face serum for men offers. Deve-

loped in Switzerland, the care is based

on the regenerating and protective Ar-

temisia Artemisia C-08UC Complex®,

Phytoextracts, botanical oils, and the

true booster geniuses, Hyaluron and

Acmella Spilanthes. It protects stressed

skin from dehydration and nourishes it, while astringents make it look noti-

ceably firmer and feel like a "mini-

lifting."The skin is hydrated, revitalized,

and – where necessary – also given

antibacterial and anti-inflammatory

care. At the same time, the serum also

protects against external skin-dama-

ging influences. A botanical peeling

effect stimulates the renewal of skin

cells. The skin color appears more

harmonious, the natural text-

ure of the skin can regenerate

and looks significantly firmer. Suitable

72k face serum for those who empha-

size masculinity through looking good!

72k face serum

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details











Main effect

- · Clinically proven to stimulate collagen formation in the skin
- · Firms and tightens fine lines, wrinkles and sagging skin
- Refines pores
- · Combats uneven skin texture
- · Anti-pollution effect: protects the skin from harmful environmental influences

How to use

- · use AM and PM
- gently massage onto face and neck; allow to absorb
- · for all skin types

Available sizes

Sample 2 ml Travel 5 ml 30 ml Consumer Professional only 100 ml



Clinical Study

Indications

back to overview



Ingredients 72k face serum

women

Key ingredients

Artemisia C-08UC Complex®











Sodium hyaluronate (hyaluronic acid)

Due to its very high water-binding capacity (hyaluronic acid can bind 1000 times its own weight in water), it provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular weight.

Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthol, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Magnolia Biondii Flower Extract (Magnolia flower extract)

Valued for its soothing, anti-inflammatory, and antioxidant properties. It helps reduce redness and slows the aging process by fighting free radicals. Magnolia flower extract promotes an even and radiant complexion.



Ingredients (INCI)

Extract*, Sodium Hyaluronate, Vulgaris Extract*, Artemisia Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Centaurea Cyanus Flower Extract*, Paradisi Peel Oil*, Cananga Lactic Acid, Citronellol**, Geraniol**, Limonene**, Linalool**

- * certified organic
- ** part of natural essential oils





Ingredients 72k face serum men

Key ingredients

Artemisia C-08UC Complex®



Glycerin (Moisturizer)

Glycerin locks in moisture and keeps skin nourished and supple for hours. It leaves the skin feeling soft and smooth. Our glycerin is plant-based



Sodium hyaluronate (hyaluronic acid)

Due to its very high water-binding capacity (hyaluronic acid can bind 1000 times its own weight in water), it provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular weight.

Acmella Oleracea Extract

Natural muscle relaxant thanks to spilanthol, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.



Ingredients (INCI)

Aqua, Alcohol*, Pentylene Glycol, Glycerin, Propanediol, Artemisia **Annua Extract***, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Caffeine, Glyceryl Glucoside, Xanthan Gum, Citrus Paradisi Peel Oil*, Lactic Acid, Limonene**

- * certified organic
- ** part of natural essential oils

(Paracress Extract)



INCI men

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INCI women

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72k
face cream
women
viocap

72k face cream

women

Advanced multi-corrective face cream with highly active
Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details









cream lies in the scientifically based Artemisia C-08UC Complex® formula, precious Phytoextracts, selected botanical oils, and the smoothness and firming boosters sodium hyaluronate and Acmella Spilanthes. The exquisite plant extracts regenerate, smooth, and even out the skin. They harmonize the optical radiance of the complexion and promote a natural "glow." At the same time, they also protect against oxidative stress caused by free radicals, which are responsible for premature aging of the skin. Botanical oils complement this protection, nourish and soothe the skin and, together with sodium hyaluronate, help maintain moisture. The 72k luxury cream with its anti-aging and mini-lifting effect gives a well-groomed and rejuvenated appearance. The texture and active formula of 72k face cream are best

suited for normal to dry and mature skin but remain beneficial for other skin

types and any age.

A radiant appearance results from rich

care! The effectiveness of the 72k face

Main effect

- · Harmonizes skin tone and texture
- · Firms and plumps fine lines and wrinkles
- · Improves firmness and vitality
- Nourishes the skin and supports skin regeneration
- Protects skin against environmental damage by reinforcing barrier functions

How to use

- \cdot use AM and PM
- · gently massage onto face and neck; allow to absorb
- · best for normal to dry skin

Available sizes

Sample 2 ml
Travel 5 ml
Consumer 50 ml
Professional only 100 ml





PRODUCTS 72k FACE CREAM WOMEN

Ingredients 72k face cream

Key ingredients

Artemisia C-08UC Complex®



Argania Spinosa Kernel Oil* (Argan Oil)









Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, ecze-ma and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nourishing care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

Simmondsia Chinensis Seed Oil* (jojoba oil)

The golden yellow organic jojoba oil from Peru is a sought-after cosmetic ingredient with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes the skin's protective barrier and protects against environmental influences. The high proportion of eicosenoic acid ensures nourished skin and gives it more elasticity and resilience. Jojoba oil has a high antioxidant content, which counter-acts skin ageing.

Macadamia Ternifolia Seed Oil (macadamia nut oil)

Excellent as a massage oil, for the care of dull, sensitive, irritated or dry skin. It makes rough, cracked hands soft

and supple again and is suitable for scar care. Due to its high content of palmitoleic acid, a rare fatty acid that is also found in human skin oils, the oil is particularly skin-friendly, is easily absorbed and supports the regeneration and cell struc-ture of the skin.

Ingredients (INCI)

Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Macadamia Ternifolia Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Propanediol, Hylocereus Undatus Fruit Extract, Adansonia Digitata Seed Oil*, Glyceryl Stearate Se, Cetyl Alcohol, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Rosa Rubiginosa Seed Oil*, Tocopherol, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Helianthus Annuus Seed Oil, XanthanGum, Lactic Acid, Potassium Sorbate, Citronellol**, Geraniol**, Benzyl Benzoate**, Linalool**, Limonene**

INCI back to product

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72k 72k 72k

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72k 72k

7

72 k

^{*} certified organic

^{**} part of natural essential oils



72k eye serum

women

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages
For wide range of skin problems



Details



Expressive eyes strengthen one's self-confidence! The proven effective 72k eye serum, which contains numerous synergistically acting Phytoextracts and valuable botanical oils, contributes to this.

Natural plant extracts combined with

Artemisia C-08UC Complex® formula

have a firming, revitalizing, and bright-

ening effect. They moisturize, inhibit

inflammation in the skin – and neutralize free radicals responsible for

premature skin aging. The beauty

booster sodium hyaluronate smoothes

and tightens the skin, while Acmella

Spilanthes (para cress) visibly plumps evens and firms the delicate eye area. The application of the 72k eye cream creates an optical rejuvenation and

cares for the skin soothingly.



Q Masser



Main effect

- · Reduces fine lines and wrinkles
- · Smoothes, firms and moisturizes
- · Makes the eye area look more open and youthful
- Against dark circles, puffiness and sagging eyelids

How to use

- · use AM and PM
- gently pad around eye area;
 allow to penetrate

Available sizes

Sample 2 ml Travel 5 ml Consumer 15 ml





72k eye serum

men

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details









confidence! The necessary care formula provides 72k. The efficient interplay of the two beauty boosters and relief smoothers sodium hyaluronate and Acmella Spilanthes, also enriched by the activating and protective Artemisia C-08UC Complex®, creates unique effectsthatcomprehensivelycounteract stressed male's skin. Selected plant extracts revitalize, firm, and have a brightening impact while the skin is moisturized and protected from free radicals responsible for premature aging. Botanical oils moisturize, soothe and nourish the skin in everyday life, work, and leisure. This anti-aging

formula underlines the trendy claim to

well-groomed male charm!

A masculine look radiates self-

Main effect

- · Reduces fine lines and wrinkles
- · Smoothes, firms and moisturizes
- · Improves firmness and vitality
- · Harmonizes skin tone and texture
- Nourishes the skin and supports skin regeneration
- · Makes the eye area look more open and youthful
- · Against dark circles,
- puffiness and sagging eyelids
- · Anti-pollution effect: protects the skin from harmful environmental influences

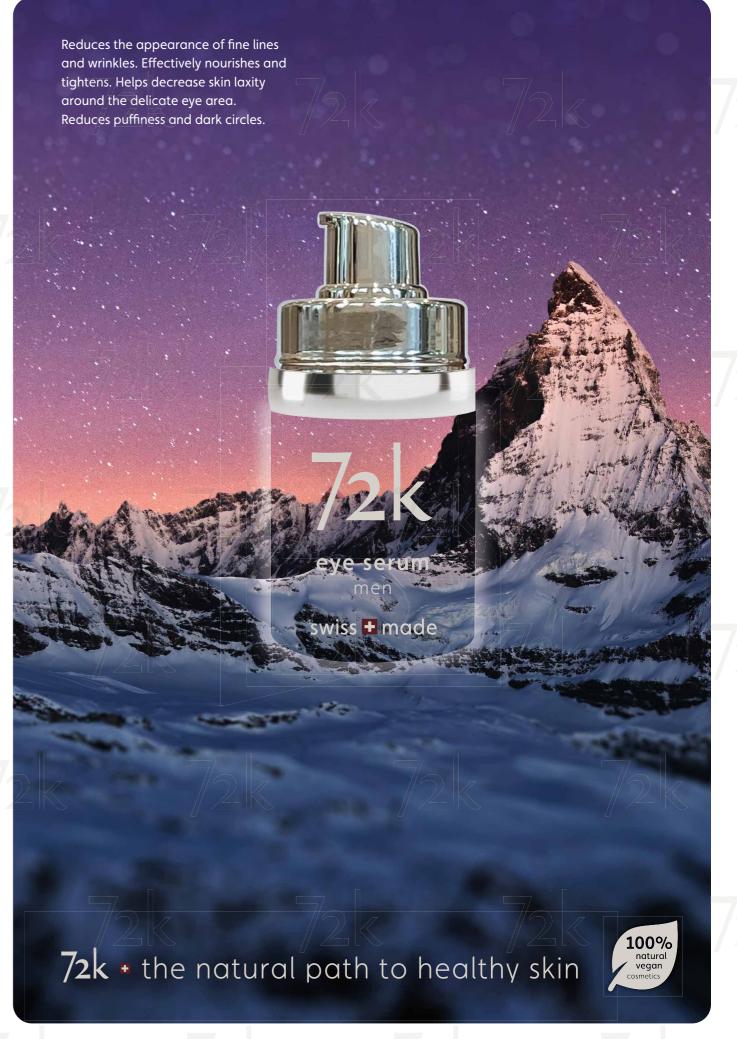
How to use

- \cdot use AM and PM
- gently pad around eye area;
 allow to penetrate

Available sizes

Sample 2 ml Consumer 15 ml

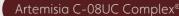




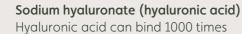
Ingredients 72k eye serum women

72k EYE SERUM WOMEN

Key ingredients

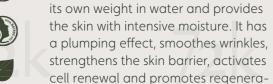






tion. We use hyaluronic acid with a

low and ultra-low molecular weight.







Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthol, reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Artemisia abrotanum extract (mountain rue)

Strengthens the collagen and elastin network by inhibiting proteases. Has a soothing, anti-inflammatory and antibacterial effect. Soothes skin irritations and clears the complexion. Antioxidant: Protects the skin from harmful environmental influences and slows down skin ageing. Reduces skin impurities and rebalances the skin.



Ingredients (INCI)

Aqua, Alcohol*, Glycerin, Artemisia Annua Extract*, Pentylene Glycol, Sodium Ascorbyl, Phosphate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Malva Sylvestris Extract*, Alchemilla Vulgaris Extract*, Primula Veris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Achillea Millefolium Extract*, Melissa Officinalis Leaf Extract*, Veronica Officinalis Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Mentha Piperita Leaf Extract*, Xanthan Gum, Lactic Acid, Farnesol**, Geraniol**, Linalool**, Benzyl Benzoate**, Citronellol**, Citral**, Limonene**

- * certified organic
- ** part of natural essential oils

1ngredients 72k eye serum men

Key ingredients

Artemisia C-08UC Complex®



Sodium hyaluronate (hyaluronic acid)

Due to its very high water-binding capacity (hyaluronic acid can bind 1000 times its own weight in water), it provides the skin with intensive moisture. It has a plumping effect, smoothes wrinkles, strengthens the skin barrier, activates cell renewal and promotes regeneration. We use hyaluronic acid with a low and ultra-low molecular



Acmella Oleracea Extract (Paracress Extract)

Natural muscle relaxant thanks to spilanthol, reduces wrinkles by relaxing the skin muscles. Reduces the microcontractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.



weight.

It boosts cell oxygen and nutrient supply, providing energy. This versatile ingredient improves microcirculation, promotes blood flow and reduces swelling. Addi-tionally, caffeine accelerates the absorption of antiaging ingredients. It is particularly effective in treating swollen eye areas, reducing puffiness, and smoothing the skin by removing water retention.



Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, **Artemisia Annua Extract***, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Argania Spinosa Kernel Oil*, Caffeine, Leontopodium Alpinum Flower/Leaf Extract*, Simmondsia Chinensis Seed Oil*, Bambusa Vulgaris Leaf Extract*, Euphrasia Officinalis Extract*, Glyceryl Glucoside, Tocopherol, Lecithin, Xanthan Gum, Citrus Paradisi Peel Oil*, Sodium Hydroxide, Lactic Acid, Limonene**

- * certified organic
- ** part of natural essential oils

omen

INCI men

back to product

INCI women

72k EYE CREAM WOMEN



72k eye cream

women

ultra-light eye cream with ultimate
Artemisia C-08UC Complex®

Indications

For all skin types and ages



Details









Visual rejuvenation is first order of business! Light 72k eye cream corrects fine lines and wrinkles around the eyes, which often determine the overall timeless appearance of the face. Specially formulated and synergistic extracts from selected plants perform what a beautiful appearance promises. In combination with sodium hyaluronate and the bio-booster Acmella Spilanthes (paracress), they smooth, revitalize and brighten; they moisturize and tighten the skin around the eyes. At the same time, ultra-revitalizing power formula Artemisia C-08UC Complex® also neutralizes harmful free radicals responsible for premature aging of the skin. Vegetable oils protect the skin and have a nourishing, soothing and additional moisturizing effect. The expressive skin part is also protected from dehydration. For all skin types and at any age a winning extra in the home cosmetics!

Main effect

- · Reduces fine lines and wrinkles
- · Smoothes, firms and moisturizes
- Nourishes and supports skin regeneration
- Visibly reduces puffiness and dark circles under the eyes
- Unique combination of active ingredients.
- The eye area looks more radiant and younger

How to use

- \cdot use AM and PM
- gently pad around eye area;
 allow to penetrate

Available sizes

Sample 2 ml Travel 5 ml Consumer 15 ml





Ingredients 72k eye cream

Key ingredients

Artemisia C-08UC Complex®











Argania Spinosa Kernel Oil* (Argan Oil)

Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, eczema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nourishing care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

Simmondsia Chinensis Seed Oil* (jojoba oil)

The golden yellow organic jojoba oil from Peru is a sought-after cosmetic ingredient with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes the skin's protective barrier and protects against environmental influences. The high proportion of eicosenoic acid ensures nourished skin and gives it more elasticity and resilience. Jojoba oil has a high antioxidant content, which counteracts skin ageing.

Rosa Rubiginosa Seed Oil (Rosehip Seed Oil)

protects the skin, provides intense hydration, and combats damage caused regeneration.

Ingredients (INCI)

Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Rosa Rubiginosa Seed Oil*, Glyceryl Stearate Se, Hylocereus Undatus Fruit Extract, Prunus Armeniaca Kernel Oil*, Propanediol, Adansonia Digitata Seed Oil*, Cetyl Alcohol, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Acmella Oleracea Extract, Sodium Hyaluronate, Leontopodium Alpinum Flower/ Leaf Extract*, Polyglyceryl-3 Distearate, Tocopherol, Cucurbita Pepo Seed Oil*, Pelargonium Graveolens Oil*, Euphrasia Officinalis Extract*, Helianthus Annuus Seed Oil,

- * certified organic
- ** part of natural essential oils

by free radicals. Rich in antioxidants ged skin by supporting its healing and



such as Vitamin C and Vitamin A, it promotes cell regeneration, reduces wrinkles, and restores skin elasticity. It improves the appearance of scars, pigmentation spots, and dark spots, making it especially suitable for the care of sensitive, mature, and dama-

72k sun skin protection SPF 30 tinted

unisex

Complexion enhancing, mineral anti-aging sun protection with Artemisia C-08UC Complex®

Indications

For all skin types and ages For sensitive skins













Details

- Artemisia C-08UC Complex®
 effectively relieves the symptoms
 of sun-stressed skin such as
 sunburn, inflammation,
 and redness
- With corrective anti-aging properties: Prevents UV-induced collagen degradation and loss of elasticity
- Optimum hydration thanks to hyaluronic acid and tocopherol (vitamin E)
- Prevents photo-induced damage such as pigmentation spots
- Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the product is characterized by a particularly pleasant galenic and a dry-touch effect, it is not greasy or sticky
- Clinically and dermatologically tested. Vegan. Developed and produced in Switzerland

Latest UVA, UVB, blue light filter technology. Reduces photoinduced skin damage, protects against premature skin aging, and reduces the risk of skin cancer

Available sizes

Sample 2 ml
Travel Consumer 50 ml
Professional only

Main effect

- Highly effective, physical sun care for the daily application (SPF 30, PA+++, blue filter)
- Developed for the highest standards of sensitive skin
- Ensures an even complexion thanks to the discreet makeup effect, reflects sunlight and conceals irregular pigmentation, redness, fine lines and wrinkles
- Characterized by a particularly pleasant dry-touch-texture
- Suitable for all skin types even for sensitive skin

UVA

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and lightrelated skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

UVB

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

PA+++ provides very high protection against UVA radiation.

SPF 30 provides very high UVB protection.

Ingredients

Clinical Study

Indications

(back to overview)



Ingredients 72k sun skin protection SPF 30 tinted

Key ingredients

Artemisia C-08UC Complex®













Titanium Dioxide

Titanium dioxide is an inert earth mineral used as a thickening agent, opacity provider, and sunscreen in cosmetics. It protects the skin from UVA and UVB radiation and is suitable for all skin types - even sensitive skin.

Zinc Oxid

An ingredient used to treat itching, skin infections, cracked skin and skin disorders. Aids wound healing. A physical sunscreen that reflects and scatters UV rays. Protects against UVA and UVB rays. Antibacterial and antiinflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

Isoamyl Laurate:

Is an easily spreadable light emollient. Keeps the skin soft and supple by

forming a thin, protective layer. Moisturizes without leaving a greasy feeling on the skin. Gives a light, non-sticky skin feel. Based entirely on renewable sources and produced using a unique eco-

Ingredients (INCI):

Aqua, Caprylic/Capric Triglyceride*, Titanium Dioxide, Zinc Oxide, Polyhydroxystearic Acid, Glycerin, Isoamyl Laurate, Pentylene Glycol, Prunus Armeniaca Kernel Oil*, Stearic Acid, Cetearyl Glucoside, Sodium Hyaluronate, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Tocopherol, Helianthus Annuus Seed Oil, Glyceryl Stearate Se, Glyceryl Stearate Citrate, Cetearyl Alcohol, Cetyl Alcohol, Alumina, Fragrance (Parfum), Xanthan Gum, Lactic Acid, Potassium Sorbate, Alcohol, [+/- CI77491, CI 77492, CI 77499] INCI

* certified organic

back to product



efficient process.

Prunus Armeniaca Kernel Oil (Apricot Kernel Oil)*

Apricot kernel oil has many benefits for the skin; it is an antioxidant oil that protects against free radicals. Apricot oil contains a high amount of vitamin A, which stimulates cell turnover, makes the skin appear plumper, and reduces the appearance of fine lines and wrinkles.

72k SKIN PROTECTION SPF 50+ UNTINTED



72k sun skin protection SPF 50+ untinted

unisex

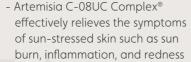
Complexion enhancing, mineral anti-aging sun protection with Artemisia C-08UC Complex®

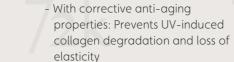
Indications

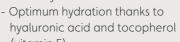
For all skin types and ages



Details







- (vitamin E)

 Prevents photo-induced damage
- such as pigmentation spots
 Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the product is characterized by a particularly pleasant galenic and a dry-touch effect, it is not greasy or sticky
- Clinically and dermatologically tested, Vegan. Developed and produced in Switzerland

Latest UVA, UVB, blue light filter technology. Reduces photo-induced skin damage, protects against premature skin aging, and reduces the risk of skin cancer

Available sizes

Sample 2 ml Consumer 50 ml

Main effect

- Very high protection (SPF 50+, PA++++, blue filter)
- Absorbs quickly, does not stick
- Suitable for all skin types even sensitive skin

UVA

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and lightrelated skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

UVE

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

PA++++ provides very high protection against UVA radiation.

SPF 50+ provides very high UVB protection





Ingredients

72k sun skin protection SPF 50+

Key ingredients

Artemisia C-08UC Complex®













Zinc Oxide

An ingredient used to treat itching, skin infections, cracked skin and skin disor-ders. Aids wound healing. A physical sunscreen that reflects and scatters UV rays. Protects against UVA and UVB rays. Antibacterial and anti-inflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

Isoamyl Laurate

Is an easily spreadable light emollient. Keeps the skin soft and supple by forming a thin, protective layer. Moisturizes without leaving a greasy feeling on the skin. Gives a light, non-sticky skin feel. Based entirely on renewable sources and produced using a unique ecoefficient process.



Diethylamino Hydroxybenzoyl Hexyl Benzoate, Glycerin, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Sodium Hyaluronate, Artemisia Annua Extract*, Tocopherol, Glyceryl Stearate, Stearic Acid, Glyceryl Stearate Citrate, Helianthus Annuus Seed Oil, Cetearyl Alcohol, Cetyl Alcohol, Fragrance (Parfum), Xanthan Gum, Potassium Sorbate, Alumina, Alcohol, Lactic Acid

* certified organic

Aqua, Caprylic/Capric Triglyceride*,



INCI back to product

72k skin protection SPF 50+ tinted

women, men

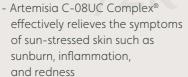
Complexion enhancing, mineral anti-aging sun protection with Artemisia C-08UC Complex®

Indication

For all skin types and ages



Details





- Optimum hydration thanks to hyaluronic acid and tocopherol (vitamin E)
- Prevents photo-induced damage such as pigmentation spots
- Water and sweat resistant
- Thanks to O/W emulsion (oil in water emulsion), the product is characterized by a particularly pleasant galenic and a dry-touch effect, it is not greasy or sticky
- Clinically and dermatologically tested. Vegan. Developed and produced in Switzerland

Latest UVA, UVB, blue light filter technology. Reduces photo-induced skin damage, protects against premature skin aging, and reduces the risk of skin cancer

Available sizes

Sample 2 ml Consumer 50 ml

Main effect

- Very high protection (SPF 50+, PA++++, blue filter)
- The natural shade adapts to most skin tones, the complexion appears even and radiant
- Absorbs quickly, does not stick
- Suitable for all skin types even sensitive skin

LIVA

In the long term, UVA rays lead to oxidative stress in the cells, which is responsible for DNA damage and lightrelated skin aging, so-called photoaging. This can lead to wrinkles, sagging of the skin, and loss of volume.

UVB

UVB rays can cause redness, sunburn, hyperpigmentation, and skin cancer, among other things.

PA++++ provides very high protection against UVA radiation.

SPF 50+ provides very high UVB protection.





Ingredients 72k sun SPF 50+ tinted

Key ingredients

Artemisia C-08UC Complex®











Caprylic/Capric Triglyceride

The liquid oil is colorless and odorless and consists of the mediumchain fatty acids caprylic acid and capric acid. It is produced from coconut fat. /Capric triglyceride is an oxidatively stable and nonirritating oil with good spreading properties. It smoothes the skin and moisturizes it by forming a protective layer on the skin. Despite its oily texture, it is quickly absorbed and prevents excessive greasiness. Gentle and very well tolerated. Supports the effectiveness and absorption of other active ingredients. Provides soft, hydrated skin and improves the feel of products. It is very suitable for irritated and sensitive skin.

Diethylamino Hydroxybenzoyl Hexyl Benzoate: Synthetic UV-filter:

Photostable, highly effective synthetic chemical UV filter. When applied correctly, it contributes to reliable protection against sun-induced skin damage, helps prevent premature skin aging, and reduces the risk of skin cancer. Compatibility: It is used in combination with other UV filters to provide comprehensive protection against both UVA and UVB rays.

Glycerin (Moisturizer)

Glycerin locks in moisture and keeps skin nourished and supple for hours. It leaves the skin feeling soft and smooth. Our glycerin is plantbased and organic.



skin infections, cracked skin and skin disorders. Aids wound healing. A physical sunscreen that reflects and scatters UV rays. Protects against UVA and UVB rays. Antibac-terial and anti-inflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

Ingredients (INCI):

Glycerin, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Zinc Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Butyrospermum Parkii Butter*, Artemisia Annua Extract*, Sodium Alcohol, Stearic Acid, Glyceryl Cetyl Alcohol, Helianthus Annuus Seed Oil, Fragrance (Parfum), Alcohol, Xanthan Gum, Alumina, Potassium Sorbate, Lactic Acid, [+/- CI 77491, CI 77492, CI 77499]

* certified organic

Zinc Oxide

An ingredient used to treat itching,



Aqua, Caprylic/Capric Triglyceride*, Oxide, Pentylene Glycol, Ethylhexyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Hyaluronate, Tocopherol, Cetearyl Stearate, Glyceryl Stearate Citrate,

> INCI back to product

PRODUCTS

72k THE ENZYM PEELING



72k The Enzym Peeling

unisex

Enzyme-based peeling that refines skin texture with the power of Artemisia annua and Bromelain (comes with fan brush)

Indications

For all skin types and ages













Details

Bye-bye sallow complexion – hello radiance! The skin image-refining enzyme-based peeling combines the power of Artemisia annua and bromelain. It gently and precisely frees dead skin cells, dissolves sebum and lipid deposits, cleanses deep into the pores and has a moisture-regulating effect. The new combined formula is the indispensable partner in the fight against skin impurities and inflamma-

The real magic begins when the peeling activates cell regeneration - a delicate dance of renewal unleashes the natural glow and optimal radiance of silky smooth, even skin.

Experience the pure pampering, beauty and feeling of renewed, rejuvenated skin that can breathe freely again.

Available sizes

Sample Consumer Professional only 130 g

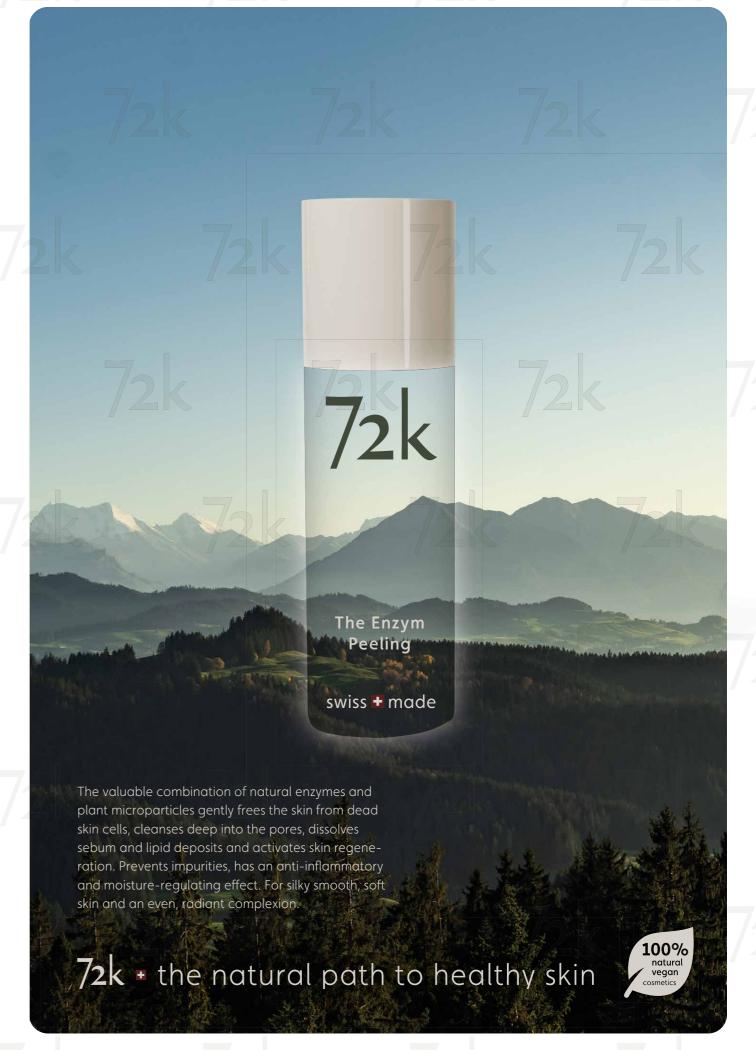
Main effect

- Gently cleanses the skin, yet deep into the pores.
- Frees the skin from dead skin cells
- Revitalises and promotes cell renewal of the skin
- Moisturises and softens the skin
- Prevents blackheads and blemishes
- · Soothes and reduces inflammation
- For a fresh, radiant, even complexion
- For a silky smooth, soft and supple skin
- Reduces pigmentation, has a brightening effect
- Regulates the pH of the skin
- Free from preservatives
- Refines pores
- Effectively prepares the skin for subsequent care

How to use

Lather a small portion of exfoliating powder with a little warm water and apply evenly to moistened face with the enclosed fan brush. Avoid the eye area. Gently massage in and leave on for one to two minutes. Then rinse off with cool water. For optimal results, use once or twice a week.





Ingredients 72k The Enzym Peeling

Key ingredients

Artemisia C-08UC Complex®

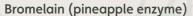
Artemisia Annua

Here we use dried, ground organic Artemisia Annua with all its valuable components to fully harness its benefits.



The high-quality kaolin clay is rich in minerals. Has a deep cleansing effect. Absorbs dirt, sebum and impurities without completely stripping the skin of its na-tural oils. The skin is tightened, looks balanced, radiant and nourished.

It has a mattifying effect. It is also anti-inflammatory: calms and soothes inflamma-tion and redness. Has a light exfoliating effect, gently removes dead skin cells and refines the skin texture. Refines the pores.



This enzyme has anti-inflammatory properties and can reduce pigmentation disorders and even out pigment production. With a gentle exfoliating effect, it targets aged skin cells, promotes their breakdown and makes the skin soft and supple. When used regularly, bromelain promotes an even and radiant complexion.

Sodium Cocoyl Glutamate

This is an extremely mild amino acid-based surfactant, with very good cleaning performance. It reduces the absorption of anionic surfactants and thus prevents the skin from drying out, which is why it is excellently suited for

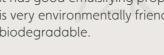
sensitive and allergic skin and has an extremely low irritation potential. The surfactant has a fine foam, excellent foaming properties and high foam stabil-ity. Furthermore, it has good emulsifying properties,

Kaolin, Zea Mays Starch*, Sodium Coco-Sulfate, Citric Acid, Xanthan cea Stem Extract*, Bromelain, Fragrance (Parfum), Linalool**, Geraniol**

* certified organic

** part of natural essential oils

is very environmentally friendly and biodegradable.







back to product

INCI



72k The Bakuchiol Face Oil

unisex

Intensive regenerative facial oil with highly effective, organic Artemisia macerate from Valais in Switzerland.

Indications

For all skin types and ages
For wide range of skin problems



Details







AO HAMORE

This concentrated, light facial oil is highly moisturizing, nourishing and yet non-comedogenic. It stimulates the regeneration of the skin, prevents moisture loss, stimulates natural collagen production, protects, vitalizes and pampers the skin soothing and lasting.

Discover the valuable anti-aging potential of Bachiol, the safe, herbal alternative to retinol, and treat yourself to the sensual, luxurious care in every drop.

Available sizes

Sample 2 ml Consumer 30 ml

/41

Ingredients

Clinical Study

Indications

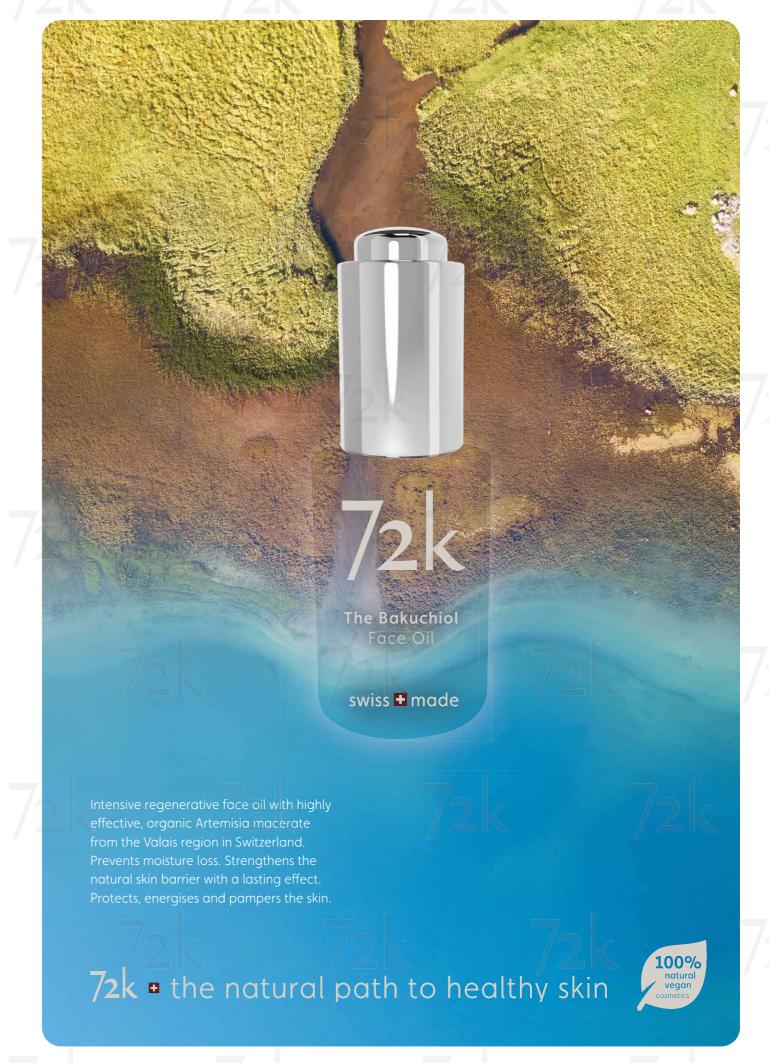
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Main effect

- Effectively restores, nourishes and intensively cares for the skin.
 Pampers the skin with valuable oils and active ingredients.
- Supports and strengthens the skin's natural lipid barrier and has a lasting restorative effect.
 For a skin in top form.
- Due to its regenerating properties, the oil is primarily used as an antiageing product and for blemished skin prone to inflammation.
- Suitable for all skin types, in particular for mature, dry and acne-prone skin.
- Highly moisturising. Energises and pampers the skin and regenerates even very dry skin.
- Reduces the appearance of wrinkles and hyperpigmentation, similar to retinol, but has less risk of skin irritation and is photochemically stable.

How to use

- Apply 2 to 3 drops to clean, dry skin in the morning and/or evening. Gently massage in and allow to absorb completely leave on.
- Suitable for all skin types, especially suitable for mature, dry and acne-prone skin.



Ingredients

72k The Bakuchiol Face Oil

Key ingredients



Artemisia



Argania Spinosa Kernel Oil* (Argan Oil)





Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, ec-zema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nour-ishing care for velvety soft skin. In anti-ageing products, it has a regenerating and pro-tective effect. Cold pressed organic argan oil is golden yellow in color and has a

Squalane

slightly nutty scent.

The plant-based squalane restores the lipid layer and thus supports the skin's protective function. Prevents moisture loss from the skin, making it soft and supple.

Simmondsia Chinensis Seed Oil* (jojoba oil)

The golden yellow organic jojoba oil from Peru is a sought-after cosmetic ingredient with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes



Bakuchiol

Bakuchiol is a potent, natural antiageing active ingredient that works like retinol against skin ageing and acne, but without its disadvantages such as skin irritation or photosensitivity. It stimulates collagen production, reduces wrinkles and hyperpig-mentation and improves the skin's elasticity. Bakuchiol also inhibits the overproduction of bacteria, protects against inflammation and reduces keratinization of the skin. Unlike retinol,

Ingredients (INCI)

Argania Spinosa Kernel Oil*, Squalane, Simmondsia Chinensis Seed Oil*, Vitis Vinifera Seed Oil*, Bakuchiol, Tocopherol, Rosa Rubiginosa Seed Oil*, Artemisia Annua Extract*, Ascorbyl Palmitate, Psoralea Corylifolia Seed Extract*, Helianthus Annuus Seed Oil, Fragrance (Parfum), Linalool**

- * certified organic
- ** part of natural essential oils

INCI

back to product



72k The Multi-Talent Cream Mask

unisex

Intensive regenerative anti-aging cream mask with highly effective Artemisia C-08UC Complex®

Indications

For all skin types and ages For wide range of skin problems



Details









effect. The rich, soothing cream mask against the signs of aging with highly effective, biological Artemisia C-08UC Complex®. The active ingredient booster revitalizes dry, stressed and dehydrated skin and acts as an intensive treatment and anti-aging protective shield of the skin.

Deep regeneration with lasting

Just one application offers a rich, relaxing pampering experience, fills deficits, revitalizes the skin and helps to achieve new, natural radiance. Experience the beneficial plus of optimal care. Immediately noticeable and long-lasting visible.

Available sizes

Sample 2 ml Travel 7 ml 80 ml Consumer Professional only 200 ml

Main effect

- Intensive regenerative anti-aging cream mask
- Active ingredient booster for hydration and radiance
- Revitalises dry, stressed and dehydrated skin with a lasting effect Prevents transepidermal water loss and protects the skin
- Has an anti-inflammatory and soothing effect
- Anti-oxidant
- Non-comedogenic
- Ideal as leave-on intensive application overnight
- Contributes to skin regeneration
- Minimises signs of fatigue
- Optimises tonicity and elasticity

How to use

- Apply a small amount to cleansed, dry skin of the face, neck and décolleté. Gently massage in upward movements and leave to absorb for at least 8 - 10 minutes. Rinse with water and pat face dry.
- Also ideal to use as a leave-on intensive application overnight or as a relaxingmassage mask.

Ingredients

Clinical Study

Indications

back to overview



72k THE MULTI-TALENT CREAM MASK

INGREDIENTS 72K THE MULTI-TALENT **CREAM MASK**



Key ingredients

Artemisia C-08UC Complex®



Argania Spinosa Kernel Oil* (Argan Oil)









Precious Argan Oil is an excellent skin care product for dry and mature skin, acne, eczema and psoriasis. It is known to be an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and nourishing care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect. Cold pressed organic argan oil is golden yellow in color and has a slightly nutty scent.

Caprylic/Capric Triglyceride

The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. It is produced from coconut fat. Capric triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It smoothes the skin and moisturizes it by forming a protective layer on the skin. Despite its oily texture, it is quickly absorbed and prevents excessive greasiness. Gentle and very well tolerated. Supports the effectiveness and absorption of other active ingredients. Provides soft, hydrated skin and improves the feel of products. It is very suitable for irritated and sensitive skin.

Shea butter is obtained from the fruit of the shea tree. It regulates the skin's moisture content and has moisturizing, soothing and skinsmoothing properties. Restores the lipid layer, protects and regenerates the damaged skin barrier.

Squalane

The plant-based squalane restores the lipid layer and thus supports the skin's protective function. Prevents moisture loss from the skin, making it soft and supple.

Ingredients (INCI)

Aqua, Argania Spinosa Kernel Oil*, Caprylic/Capric Triglyceride*, Butyrospermum Parkii Butter*, Squalane, Pentylene Glycol, Cetearyl Glucoside, Glycerin, Theobroma Cacao Seed Butter*, Persea Gratissima Oil*, Rosa Damascena Flower Water*, Cetearyl Alcohol, Hylocereus Undatus Fruit Extract, Tocopherol, Sodium Hyaluronate, Artemisia Annua Extract*, Ascorbyl Palmitate, Magnolia Officinalis Bark Extract, Aloe Barbadensis Leaf Juice Powder, Vitis Vinifera Seed Oil*, Helianthus Annuus Seed Oil, Fragran (Parfum), Xanthan Gum, Po

* certified organic

** part of natural essential oils

Butyrospermum Parkii Butter* (shea butter)

INCI Sorbate, Lactic Acid

BACK TO PRODUCT

72k 72k 72



72k lifting face massage roller

High quality 3D face massage roller

Details

For a rosy and radiant complexion. Relaxes facial muscles, making facial expressions look friendlier.

Stimulates blood circulation and lymphatic flow; optimizes the supply of nutrients.

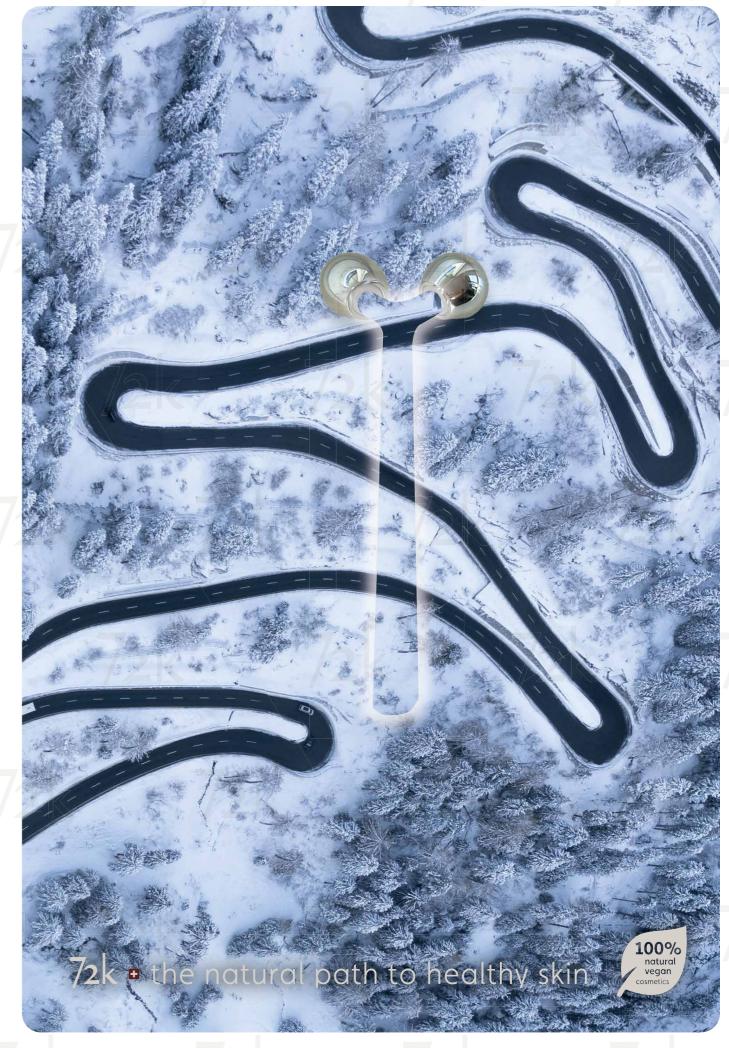
Ideal for incorporating the active ingredients of the care products into the skin.

How to use

Clean the face. Roll with gentle pressure from the inside out and against gravity. To relieve puffiness and dark circles.

Tip: Store the facial massage roller in the refrigerator overnight. This intensifies the decongestant effect.

back to overview









72k FACIAL TREATMENTS

72k 72k 72k

72k

72k Treatments

72k facial treatment

72k acne treatment

72k with devices

Microdermabrasion

Hydrafacial MD

Microneedling

Cosmetic Laser

swiss made Natural Dermato Cosmetics

The natural cosmetics of 72k with the unique Artemisia C-08UC Complex® is a natural organic source of power for the skin and a protective shield against aging.

The 72k treatment concepts are safe, highly effective and offer a new, therapeutic approach for radiant, healthy skin.

The products combine the best of nature and science. The treatment concepts are proven to be effective and tailored to your individual needs. Intensive active ingredients and the magic hands of experienced experts create personal moments of well-being. Enjoy our relaxing treatments and the new vitality of a balanced skin.

72k

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72k by viocap AG Bahnhofstrasse 21B 4106 Therwil professionals@72k.ch www.72k.ch Follow us on Instagram @72k.ch 72k

72k • the natural path to healthy skin



swiss **±** made

119

126

Preparation & 72k Products in Use

Make up the bed and have all the "ingredients" ready to hand for an ultimate customer experience.





3 compresses Cotton pads Tissues out of box



1 small bowl for 72k extra-comfort cleansing foam 1 fan brush



1 small bowl for
72k The Enzym Peeling
+ 72k active toner spray
1 fan brush
1 glass of hot water



72k face serum



72k The Bakuchiol Face Oil



2 lifting face massage roller



2 large bowls of hot water for rinsing the face during treatment



1 small bowl for the 72k Multi-Talent Cream Mask 1 fan brush



72k multi-talent spot serum



72k eye serum +72k eye cream



72k skin protection



1 tee cup Artemisia Annua dried for infusion 1 glass of water

72k ■ the natural path to healthy skin

Duration 60 min

THE 72K NATURAL DERMATO COSMETICS FACIAL TREATMENT

STEP-BY-STEP PROTOCOL



Make up the bed and have all the "ingredients" for the 72k Natural Dermato Facial Treatment ready to hand for an ultimate customer experience.

1 Clean & purify 1

Apply 2 walnut-sized portion of **72k extra comfort cleansing foam to** dry skin and emulsify with lukewarm water by using a fan brush.

Massage the face from the center of the face outwards, starting at the chin. Gently massage from the temples along the lymph channels towards the neck. Work the natural dermato cleanser into the décolleté and neck from bottom upwards. Stimulate blood circulation with a gentle massage. Remove makeup from the eyes while foaming. Rinse off with a compress and warm water. The warmth opens the pores and prepares the skin for the next treatment steps.

2 Refresh & revitalize
With eyes closed spray 5 to 6 times the 72k

With eyes closed, spray 5 to 6 times the **72k active toner spray** lightly into the air above the customer and all over the face and décolleté to create a pleasant feeling. Let your customer feel a breeze of freshness from the Swiss Alps.

Refine & treat (can also be used with steam)

Lather 72k The Enzym Peeling in a small bowl (approx. 1 gram for the face, double amount if you include neck and décolleté), add 2 pumps of 72k active toner spray.

Moisten fan brush with warm water and foam up the exfoliation.

Apply the peeling evenly to the face and also to the neck and decolleté by using a fan brush. Leave in 2 minutes before starting with the massage.

Moisten your hands slightly and massage the face from the centre of the face outwards, starting at the chin. Work in from the temples along the lymph channels towards the neck with gentle pressure. Moisten your hand slightly again. Work the exfoliation onto the décolleté and neck from the bottom upwards and stimulate blood circulation with a light massage.

Remove with lukewarm water.

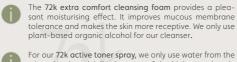
Clean again with cotton pads.

4 Refresh & revitalize

With eyes closed, spray 5 to 6 times the 72k active toner spray.

5) Rehydrate & boost

As the consistency of the 72k face serum is fluid drop the serum into your hand and moisten before appling on the face. Always massage the face from the centre of the face outwards, starting at the chin. Gently smooth out from the temples along the lymph channels towards the neck.





For our 72k active toner spray, we only use water from the mineral springs Adelboden, one of the highest springs in Europe in the heart of the Swiss Alps. It provides mature skin with nutrients, balances combination skin and rebalances the skin's pH value. Fragrances have a direct influence on our mood and our thoughts. Our nose is closely connected to the limbic system of the brain, which is responsible for emotions





























THE 72K NATURAL DERMATO COSMETICS FACIAL TREATMENT STEPS 6 - 14

6 Regenerate & incorporate

Drop 6 to 8 drops of the **72k** The Bakuchiol Face Oil to the face and apply 1 to 2 drops in your hand before you start the massage. Always massage the face from the centre of the face outwards, starting at the chin. Gently smooth out from the temples along the lymph channels towards the neck.

Use 2 high quality **3D lympatic lifting face massage rollers** of 72k for a rosy and radiant complexion. Roll with light pressure over the face so that it feels pleasant. Alternate between vertical and horizontal strokes. Roll over the entire face from the inside out for about 5 - 6 minutes until the products have been absorbed. It is normal for the skin to redden slightly afterwards.

7 Regenerate & lift

Apply 1 waltnut-sized portion of the **72k The Multi-Talent Cream Mask** generously to face, neck and décolleté, using a fan brush. Always massage the face from the centre of the face outwards, starting at the chin. For the facial lifting massage always massage from the bottom to the top. Massage also the décolleté, neck and back of the neck.

Cover the eyes with cotton pads. Short rest time.

Remove the mask with lukewarm water.

Dry the skin with a tissue.

(8) Refresh & revitalize

With eyes closed, spray 5 to 6 times the 72k active toner spray.

(9) Hydrate & lift

Apply 8 to 9 drops of the 72k face serum to the face, neck and décolleté.

Repair & defence
Gently dab the hyperpotent 72k multi-talent spot serum onto inflamed areas, pigmentation spots, blemishes, acne, scares, small wrinkles, enlarged pores and other problem

11) Rejuvenate & firm - all eye need

Mix 1 drop of the **72k eye cream** with 1 to 2 drops of the **72k eye serum** on the back of your hand.

Apply around the eyes and pat in gently.

area selectively (or entire face if required).

12 Correct & protect

Apply 3 to 4 pumps of the advanced multi-corrective and protective 72k face cream.

(13) Protect & prevent

Finish the facial care with the photostable broad-spectrum **72k sun protection**. Choose from the 72k SPF 30 tinted, 72k SPF 50+ tinted and 72k SPF 50+ untited. Use 2 to 3 pumps of the sunscreen and rub the cream warm in your hands before applying to the face.

After treatment

Pour hot water over a cup of dried Artemisia Annua (tee portion) and leave to infuse for 3 minutes before serving on the bed. Consumption: max. 1 cup per day due to high active ingredients of the plant.













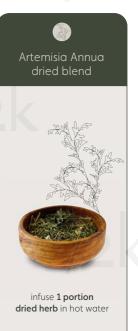












72K NATURAL DERMATO COSMETICS PRODUCTS IN COMBINATION WITH MEDICAL DEVICES MICRODERMABRASION

P Prepare

Make up the bed and have all the "ingredients" for the 72k Natural Dermato Facial Treatment ready to hand for an ultimate customer experience.

Clean & purify (1)

Apply 2 walnut-sized portion of **72k extra comfort cleansing foam to** dry skin and emulsify with lukewarm water by using a fan brush.

Massage the face from the center of the face outwards, starting at the chin. Gently massage from the temples along the lymph channels towards the neck. Work the natural dermato cleanser into the décolleté and neck from bottom upwards. Stimulate blood circulation with a gentle massage. Remove makeup from the eyes while foaming. Rinse off with a compress and warm water. The warmth opens the pores and prepares the skin for the next treatment steps.

Refresh & revitalize

Refine & treat

With eyes closed, spray 5 to 6 times the **72k active toner spray** lightly into the air above the customer and all over the face and décolleté to create a pleasant feeling. Let your customer feel a breeze of freshness from the Swiss Alps.

Carry-out Microdermabrasion

Lather 72k The Enzym Peeling in a small bowl (approx. 1 gram for the face, double amount if you include neck and décolleté), add 2 pumps of 72k active toner spray. Moisten fan brush with warm water and foam up the exfoliation.

Apply the peeling evenly to the face and also to the neck and decolleté by using a fan brush. Leave in 2 minutes before starting with the massage.

Moisten your hands slightly and massage the face from the centre of the face outwards, starting at the chin. Work in from the temples along the lymph channels towards the neck with gentle pressure. Moisten your hand slightly again. Work the exfoliation onto the décolleté and neck from the bottom upwards and stimulate blood circulation with a light massage.

Remove with lukewarm water.

Clean again with cotton pads.

Rehydrate & boost

As the consistency of the 72k face serum is fluid drop the serum into your hand and moisten before appling on the face. Always massage the face from the centre of the face outwards, starting at the chin. Gently smooth out from the temples along the lymph channels towards the neck.

The 72k extra comfort cleansing foam provides a pleasant moisturising effect. It improves mucous membrane tolerance and makes the skin more receptive. We only use plant-based organic alcohol for our cleanser.

For our 72k active toner spray, we only use water from the mineral springs Adelboden, one of the highest springs in Europe in the heart of the Swiss Alps. It provides mature skin with nutrients, balances combination skin and rebalances the skin's pH value. Fragrances have a direct influence on our mood and our thoughts. Our nose is closely connected to the limbic system of the brain, which is responsible for emotions



























72K NATURAL DERMATO COSMETICS PRODUCTS IN COMBINATION WITH MEDICAL DEVICES MICRODERMABRASION

5 Regenerate & incorporate

Drop 6 to 8 drops of the **72k** The Bakuchiol Face Oil to the face and apply 1 to 2 drops in your hand before you start the massage. Always massage the face from the centre of the face outwards, starting at the chin. Gently smooth out from the temples along the lymph channels towards the neck.

Use 2 high quality **3D lympatic lifting face massage rollers** of 72k for a rosy and radiant complexion. Roll with light pressure over the face so that it feels pleasant. Alternate between vertical and horizontal strokes. Roll over the entire face from the inside out for about 5 - 6 minutes until the products have been absorbed. It is normal for the skin to redden slightly afterwards.

(6) Regenerate & lift

Apply 1 waltnut-sized portion of the **72k The Multi-Talent Cream Mask** generously to face, neck and décolleté, using a fan brush. Always massage the face from the centre of the face outwards, starting at the chin. For the facial lifting massage always massage from the bottom to the top. Massage also the décolleté, neck and back of the neck.

Cover the eyes with cotton pads. Short rest time.

Remove the mask with lukewarm water.

Dry the skin with a tissue.

(7) Refresh & revitalize

With eyes closed, spray 5 to 6 times the 72k active toner spray.

(8) Hydrate & lift

Apply 8 to 9 drops of the 72k face serum to the face, neck and décolleté.

9 Repair & defence
Gently dab the hyperpotent 72k multi-talent spot serum onto inflamed areas, pigmentation spots, blemishes, acne, scares, small wrinkles, enlarged pores and other problem

10) Rejuvenate & firm - all eye need

Mix 1 drop of the **72k eye cream** with 1 to 2 drops of the **72k eye serum** on the back of your hand.

Apply around the eyes and pat in gently.

area selectively (or entire face if required).

(11) Correct & protect

Apply 3 to 4 pumps of the advanced multi-corrective and protective 72k face cream.

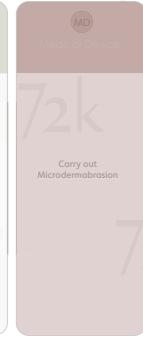
(12) Protect & prevent

Finish the facial care with the photostable broad-spectrum **72k sun protection**. Choose from the 72k SPF 30 tinted, 72k SPF 50+ tinted and 72k SPF 50+ untited. Use 2 to 3 pumps of the sunscreen and rub the cream warm in your hands before applying to the face.

Pour hot water over a cup of dried Artemisia Annua (tee portion) and leave to infuse for 3 minutes before serving on the bed. Consumption: max. 1 cup per day due to high active ingredients of the plant.























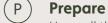




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72K NATURAL DERMATO COSMETICS PRODUCTS IN COMBINATION WITH MEDICAL DEVICES

HYDRAFACIAL MD



Have all the "ingredients" for the 72k Natural Dermato Facial Treatment ready to hand for an ultimate customer experience.

1 Clean & purify 1

Apply 2 walnut-sized portion of **72k extra comfort cleansing foam to** dry skin and emulsify with lukewarm water by using a fan brush.

Massage the face from the center of the face outwards, starting at the chin. Gently massage from the temples along the lymph channels towards the neck. Work the natural dermato cleanser into the décolleté and neck from bottom upwards. Stimulate blood circulation with a gentle massage. Remove makeup from the eyes while foaming. Rinse off with a compress and warm water. The warmth opens the pores and prepares the skin for the next treatment steps.

2 Refresh & revitalize 1

With eyes closed, spray 5 to 6 times the **72k active toner spray** lightly into the air above the customer and all over the face and décolleté to create a pleasant feeling. Let your customer feel a breeze of freshness from the Swiss Alps.

Carry out Hydrafacial steps

Refine & treat (after cleansing)
Lather 72k The Enzym Peeling in a small bowl (approx. 1 gram for the face, double amount if you include neck and décolleté), add 2 pumps of 72k active toner spray.

Moisten fan brush with warm water and foam up the exfoliation. Apply the peeling evenly to the face and also to the neck and decolleté by using a fan brush. Leave in 2 minutes before starting with the massage.

Moisten your hands slightly and massage the face from the centre of the face outwards, starting at the chin. Work in from the temples along the lymph channels towards the neck with gentle pressure. Moisten your hand slightly again. Work the exfoliation onto the décolleté and neck from the bottom upwards and stimulate blood circulation with a light massage.

Remove with cool water.

Clean again with cotton pads.

Rehydrate / repair

Before anti-aging light therapy (red light): apply 72k face serum
Before acne light therapy (blue light): apply 72k multi-talent spot serum

Carry out Hydrafacial steps

The 72k extra comfort cleansing foam provides a pleasant moisturising effect. It improves mucous membrane tolerance and makes the skin more receptive. We only use plant-based organic alcohol for our cleanser.

For our 72k active toner spray, we only use water from the mineral springs Adelboden, one of the highest springs in Europe in the heart of the Swiss Alps. It provides mature skin with nutrients, balances combination skin and rebalances the skin's pH value. Fragrances have a direct influence on our mood and our thoughts. Our nose is closely connected to the limbic system of the brain, which is responsible for emotions

















72K NATURAL DERMATO COSMETICS PRODUCTS IN COMBINATION WITH MEDICAL DEVICES HYDRAFACIAL MD

Regenerate & incorporate Apply a thin layer of the 72k The Multi-Talent Cream Mask to the face. Allow to absorb. Do not wash off.

Rejuvenate & firm - all eye need

Mix 1 drop of the 72k eye cream with 1 to 2 drops of the 72k eye serum on the back of your hand.

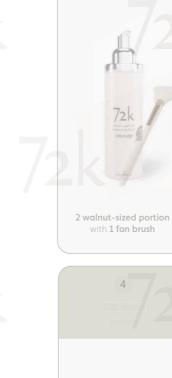
Apply around the eyes and pat in gently.

Protect & prevent

Finish the facial care with the photostable broad-spectrum **72k sun protection**. Choose from the 72k SPF 30 tinted, 72k SPF 50 tinted and 72k SPF untited. Use 2 to 3 pumps of the sunscreen and rub the cream warm in your hands before applying to the face.

After treatment

Pour hot water over a cup of dried Artemisia Annua (tee portion) and leave to infuse for 3 minutes before serving on the bed. Consumption: max. 1 cup per day due to high active ingredients of the plant.

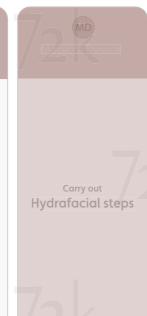




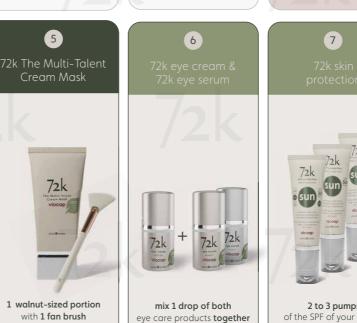






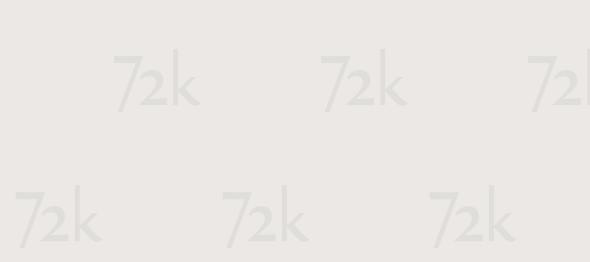












72K NATURAL DERMATO COSMETICS PRODUCTS IN COMBINATION WITH MEDICAL DEVICES MICRONEEDLING

(P) Prepare

Have all the "ingredients" for the 72k Natural Dermato Facial Treatment ready to hand for an ultimate customer experience.

Clean & purify

Apply 2 walnut-sized portion of **72k extra comfort cleansing foam to** dry skin and emulsify with lukewarm water by using a fan brush.

Massage the face from the center of the face outwards, starting at the chin. Gently massage from the temples along the lymph channels towards the neck. Work the natural dermato cleanser into the décolleté and neck from bottom upwards. Stimulate blood circulation with a gentle massage. Remove makeup from the eyes while foaming. Rinse off with a compress and warm water. The warmth opens the pores and prepares the skin for the next treatment steps.

Refine & treat

Lather 72k The Enzym Peeling in a small bowl (approx. 1 gram for the face, double amount if you include neck and décolleté), add 2 pumps of 72k active toner spray. Moisten fan brush with warm water and foam up the exfoliation.

Apply the peeling evenly to the face and also to the neck and decolleté by using a fan brush. Leave in 2 minutes before starting with the massage.

Moisten your hands slightly and massage the face from the centre of the face outwards, starting at the chin. Work in from the temples along the lymph channels towards the neck with gentle pressure. Moisten your hand slightly again. Work the exfoliation onto the décolleté and neck from the bottom upwards and stimulate blood circulation with a light massage.

Remove with cool water.

Clean again with cotton pads.

Perform needling with the company's gels and ampoules

Rehydrate / repair

After treatment

apply 72k face serum (anti-aging) or 72k multi-talent spot serum (acne or problem)

After treatment

Pour hot water over a cup of dried Artemisia Annua (tee portion) and leave to infuse for 3 minutes before serving on the bed. Consumption: max. 1 cup per day due to high active ingredients of the plant.

Home care:

72k extra comfort cleansing foam

72k face serum or 72k multi-talent spot serum

72k face cream

72k eye serum & 72k eye cream

72k sun protection SPF 50+ untinted



The 72k extra comfort cleansing foam provides a pleasant moisturising effect. It improves mucous membrane tolerance and makes the skin more receptive. We only use plant-based organic alcohol for our cleanser.







dried blend

infuse 1 portion

dried herb in hot water





Prepare

Have all the "ingredients" for the 72k Natural Dermato Facial Treatment ready to hand for an ultimate customer experience.



Clean & purify

Apply 2 walnut-sized portion of 72k extra comfort cleansing foam to dry skin and emulsify with lukewarm water by using a fan brush.

Massage the face from the center of the face outwards, starting at the chin. Gently massage from the temples along the lymph channels towards the neck. Work the natural dermato cleanser into the décolleté and neck from bottom upwards. Stimulate blood circulation with a gentle massage. Remove makeup from the eyes while foaming. Rinse off with a compress and warm water. The warmth opens the pores and prepares the skin for the next treatment steps.



Carry out Cosmetic Laser treatment

After treatment

Pour hot water over a cup of dried Artemisia Annua (tee portion) and leave to infuse for 3 minutes before serving on the bed. Consumption: max. 1 cup per day due to high active ingredients of the plant.

Home care after healing is complete:

72k extra comfort cleansing foam

72k face serum (anti-aging) or 72k multi-talent spot serum (acne or problem)

72k face cream

72k eye serum & 72k eye cream

Sun exposure should be avoided until the wound healing process is complete. Thereafter, use 72k sun protection SPF 50+ untinted or tinted.

There is a wide range of laser applications. The doctor or the treating specialist will decide on the use of products after laser or IPL.









72k HOME CARE SET

The 72k extra comfort cleansing foam provides a pleaplant-based organic alcohol for our cleanser





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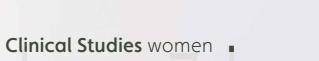
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CLINICAL STUDIES / TESTS

72k MULTI-TALENT SPOT SERUM

72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



QUESTIONNAIRE* High cosmetic effect & quality confirmed by study participants

effect reported in questionnaire (n=33)	%
my skin feels more radiant	79 %
my skin feels soothed (calmed)	79 %
improves my skin significantly	76 %
reduces my acne significantly	76 %
reduces my acne marks visibly	76%
removes excess sebum	73 %
refines my pores	70 %

quality confirmed by questionnaire (n=33)	%
skin absorption is good	79 %
texture and spreadability is good	91 %

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by using a self-assessment questionnaire; n=33; 28 volunteers recruited; 5 dropouts





INSTRUMENTAL MEASUREMENTS*

efficacy 72k multi-talent spot serum	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method	
reduction of skin roughness	70 % (23/33)	46 % (nr. 10)	14.2 %	ColorFace	
increase of skin density (re-densified skin)	82 % (27/33)	79 % (nr. 14)	14.1 %	Dermalab Ultrasound	
significant lightening (decrease of color of acne lesions & marks)	76 % (25/33)	47 % (nr. 24)	11.5 %	Spectro- photometer CM-700d	
strong reduction of skin pollution (anti-pollution effect)	100 % (33/33)	100 % (nr. 38)	40.8 %	Visioscan VC 98 & Carbon Black Test	

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by instrumental measurements n=33; 28 volunteers recruited; 5 dropouts

EXPERT GRADING*

efficacy 72k multi-talent spot serum	responder % of study persons	improvement from baseline % (n)	measurement method
decrease of acne lesion intensity	48% (16/33)	30.1%	
reduction of blackheads	39% (13/33)	15.6%	Expert-grading evaluation based on ColorFace® 2D high resolution photographs
reduction of pores	43% (14/33)	17.4%	
decrease of acne marks	64% (21/33)	19.6 %	
overall improvement	70% (23/33)	69.0%	

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by expert grading, n=33; 28 volunteers recruited; 5 dropouts

72k MULTI-TALENT SPOT SERUM



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



INDIVIDUAL ACNE / ACNE MARK ANALYSIS BY NEWTONE TECHNOLOGY*

efficacy 72k multi-talent spot serum	acne lesion post-inflammatory erythema PIE	acne marks post-inflammatory hyperpigmentation PIH
significant decrease of lesion area	53.3%	54.5%
significant brightening / lightening of lesions (L* contrast)	57.5%	53.3%
significant decrease of visibility of lesion	58.9%	51.9%

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by technical measurement n=33; 28 volunteers recruited; 5 dropouts





SIGNIFICANT IMPROVMENT OF ACNE PRONE SKIN

ColorFace high resolution images





day 0 = before treatment

day 56 of treatment





day 0 = before treatment

day 28 of treatment

clear improvement of acne prone skin significant reduction of acne number and intensity of lesions

72k MULTI-TALENT SPOT SERUM



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



SIGNIFICANT IMPROVMENT OF ACNE MARKS

ColorFace high resolution images

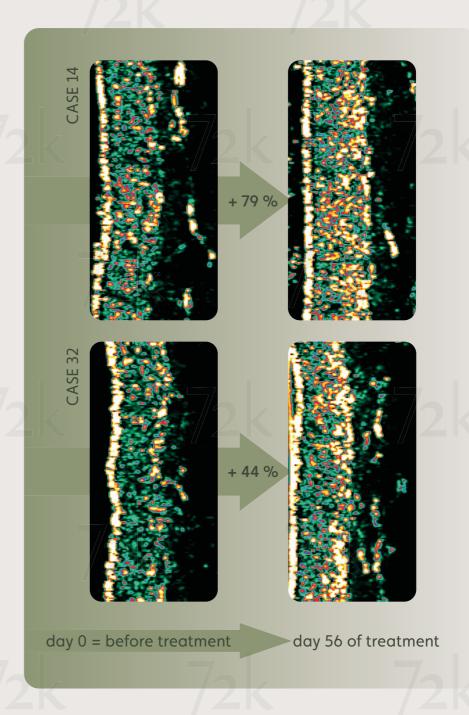


visible improvement of acne marks (PIH postinflammatory hyperpigmentation)

significant reduction of number and intensity of pigmented spots

Asian skin

SIGNIFICANT INCREASE OF SKIN DENSITY Dermalab ultrasound images



clearly visible and significant increase of skin density and thickness suggesting regeneration of skin

72k MULTI-TALENT SPOT SERUM

72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS SUMMARY



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS SUMMARY



72K MULTI-TALENT SPOT SERUM SUMMARY OF CLINICAL STUDY RESULTS ACNE PRONE SKIN

study and data analysis was performed by an independent institute (Skin Test Institute Neuchâtel, Switzerland)

efficacy of 72k multi-talent spot serum in acne prone skin

has been demonstrated in clinical studies using:

- · a self-assessment questionnaire
- · instrumental techniques combined with image analysis of participants

the product was applied to 33 study participants, mostly Caucasian; age 12-45; phototype II-III; twice daily for a duration of 2 months (56 days). The treatment response was assessed at day 28 and 56.

study results at day 56

- · very good effect reported by study participants (questionnaire)
- excellent efficacy confirmed by instrumental measurements, image analysis & expert grading (skin density, roughness, reduction of intensity and number of acne and acne marks)
- · exceptionally good protection against environmental pollution demonstrated
- · high satisfaction noted with the cosmetic qualities
- · all results statistically significant

The following claims are supported by the results obtained in the study:

- · Significantly helps brightening of acne lesion color
- · Supported by biophysical results
- · Significantly helps smoothing skin
- · Supported by biophysical results
- · Significantly helps redensifying skin
- · Supported by biophysical results
- · Significantly helps reducing acne lesion intensity
- · Supported by expert-grading and self-assessed results
- · Significantly helps reducing blackhead
- · Supported by expert-grading
- · Significantly helps refining pores
- · Supported by expert-grading and self-assessed results
- · Significantly helps reducing acne marks
- · Supported by expert grading and self-assessed results
- · Significantly helps protecting the skin against pollution
- · Supported by biophysical results
- · Significantly helps removing excess of sebum
- · Supported by self-assessed results
- · Significantly helps improving skin
- · Supported by self-assessed results
- · Significantly helps enhancing skin tone and texture
- · Significantly helps enhancing skin radiance
- · Supported by self-assessed results
- · Significantly helps soothing skin
- · Supported by self-assessed results
- Significantly has a good absorption, a good texture and a good spreadability
- · Supported by self-assessed results



72k EXTRA-COMFORT CLEANSING FOAM CLINICAL STUDY RESULTS



QUESTIONNAIRE*

very high cosmetic effects & quality confirmed by study participants and instrumental measurements

cosmetic effect reported by study participants (n=26)	• %
cleans gently	100 %
softens the skin	100 %
removes impurities and make up	96 %
doesn't irritate the eyes	96 %
smoothes the skin	92 %
soothes (calms) the skin	81 %
hydrates (moisturizes) skin	77 %

quality confirmed by study participants (n=26)	%
is fine & pleasant	100 %
is easy to apply	96 %
flagrance is pleasant	92 %

efficacy measured by instrumental techniques (n= 26)	change from baseline %	
moisturization (corneometer)	+ 10.6 %	
skin pH (skin pH meter)	^ 2.2 % = almost stabel	



72k ACTIVE TONER SPRAY WOMEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* very high cosmetic effects & quality confirmed by study participants and instrumental measurements

cosmetic effect reported by study participants (n=26)	%
completes skin cleansing	100 %
refreshes the skin	100 %
leaves revitalized feeling	100 %
soothes (calms) the skin	96 %
hydrates (moisturizes) the skin	96 %
skin feels energized	96 %
skin feels relaxed	92 %

quality confirmed by study participants (n=26)	%
is fine & pleasant	96 %
absorption is good	92 %
flagrance is pleasant	88 %

efficacy measured by instrumental techniques (n= 26)	change from baseline %
moisturization (corneometer)	+ 16.2 %
skin pH (skin pH meter)	2.8 % = rather stabel

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by self-assesment questionnaire and instrumental measurement; n=26; 28 participants recruited; 2 dropouts

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by self-assesment questionnaire and instrumental measurement; n=26; 28 participants recruited; 2 dropouts

72k EYE SERUM WOMEN



72k EYE SERUM WOMEN CLINICAL STUDY RESULTS



72k

72k EYE SERUM WOMEN CLINICAL STUDY RESULTS

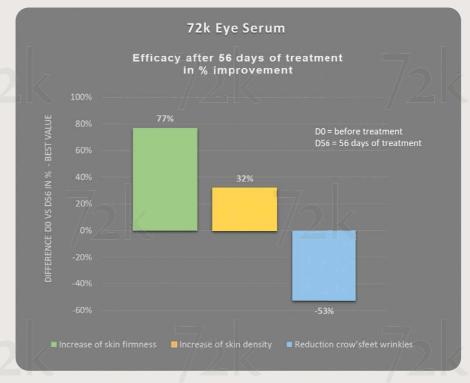


QUESTIONNAIRE* cosmetic efficacy & quality results and instrumental measurements

excellent cosmetic effect reported by study participants (n=24	1) %
tightens & firms skin	92 %
improves skin texture	92 %
hydrates the skin	92 %
nourishes the skin	92 %
reduces fine lines and wrinkles	88 %
supports skin regenearation	83 %
reduces under eye puffiness	77 %
reduces under eye dark circles	75 %
enhances firm and lifted look	75 %

cosmetic quality confirmed by study participants (n=24)	₭ %	
product well absorbed	100 %	
scent is pleasant	96 %	

INSTRUMENTAL MEASUREMENT – BEST RESULT

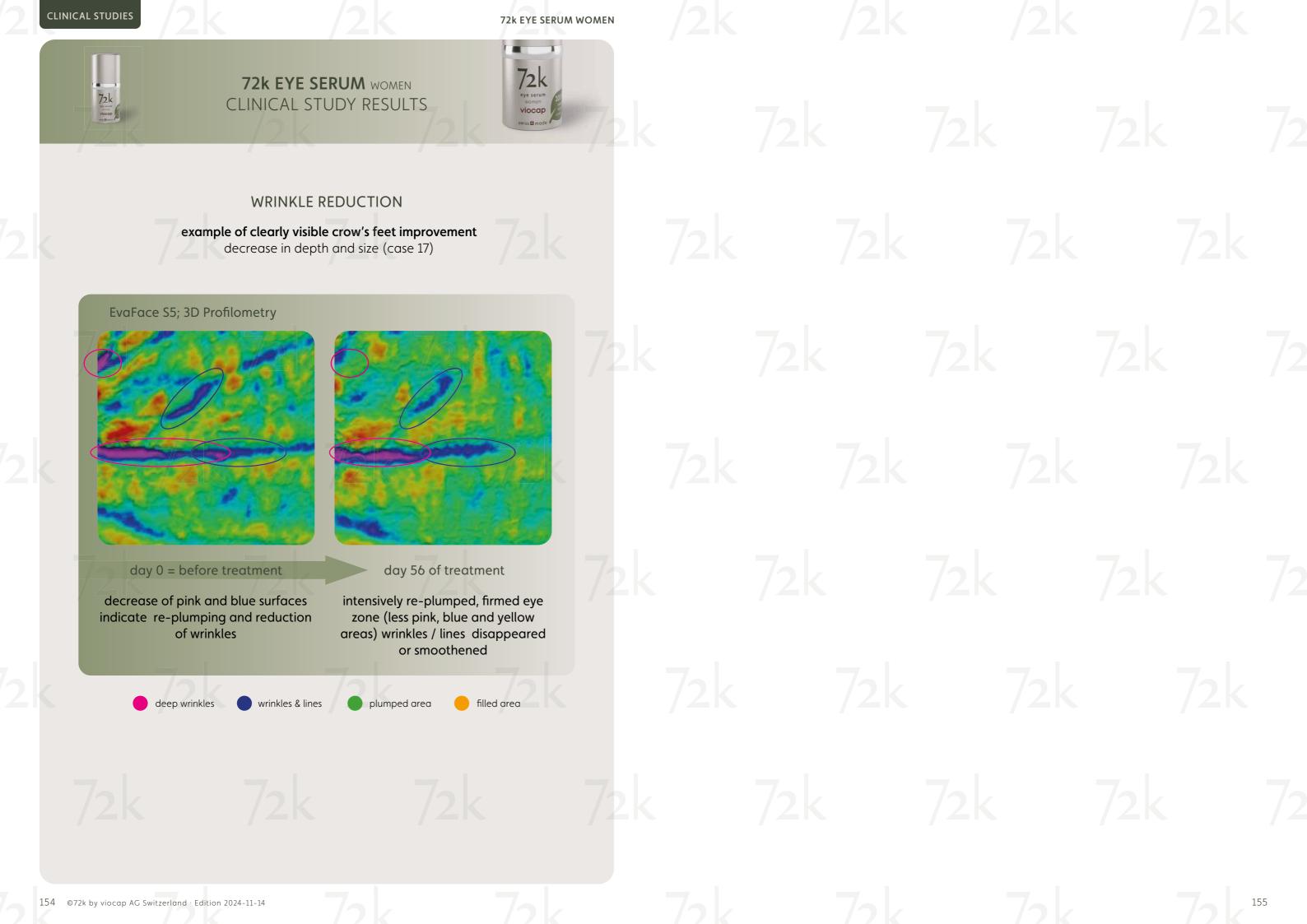


mesurement methods



ultimate improvement of skin firmness, density and significant reduction of wrinkles

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by self-assessment questionnaire; n=24; 28 participants recruited; 4 dropouts



CLINICAL STUDIES



72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* cosmetic efficacy & quality results confirmed by study participants

cosmetic effect reported by study participants (n=24)	■ %
tightens & firms skin	88 %
improves skin texture & tone	88 %
refines pores	88 %
improves radiance	83 %
soothes (calms) the skin	79 %
regenerates the skin	79 %

cosmetic quality confirmed by study participants (n=24)	%
product well absorbed	96 %
scent is pleasant	96 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by self-assessment questionnaire; n=24; 28 participants recruited; 4 dropouts





72k FACE & EYE SERUM WOMEN CLINICAL STUDY RESULTS



INSTRUMENTAL MEASUREMENTS*

efficacy 72k eye and face serum women	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness eye and face serum	85 % (17/20)	77 % (nr. 25)	25.4 %	Cutometer MPA 580
reduction of crow's feet depth eye serum	67 % (12/18)	53 % (nr. 02)	9.0 %	EvaFace 5S / 3D
increase of skin density/redensified skin face serum	80 % (16/20)	32 % (nr. 26)	13.9 %	DermaScan C
decrease of skin sagging volume face serum	74 % (14/19)	79 % (nr. 14)	8.4 %	EvaFace 5S / 3D
decrease of nasogenial fold depth face serum	68 % (13/19)	38 % (nr. 6)	11.3 %	EvaFace 5S / 3D
decrease of glabella fold depth face serum	58 % (11/19)	45 % (nr. 6)	9.3 %	EvaFace 5S / 3D
reduction of skin pollution anti-pollution effect face serum	95 % (19/20)	-	26.6 %	Carbon Black Test & Dino Lite pictures
statistically significant lightening of spots	95 % (19/20)	- 7	6.3 %	Spectrophotometer CM-700d
statistically significant lightening of spot free skin face serum	90 % (18/20)	-	3.7 %	Spectrophotometer CM-700d

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 28 and day 56 by instrumental measurement; n=18-20; 28 participants recruited; 4-10 drop outs instrumental measurement; n=18-20; 28 participants recruited; 4-10 drop outs



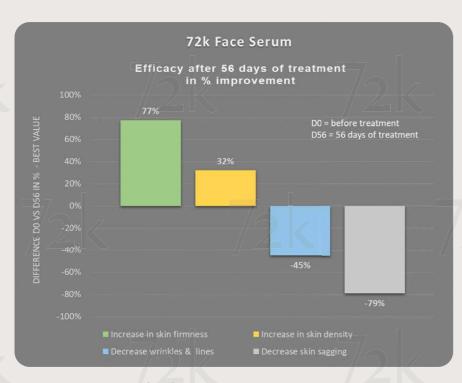
72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



INSTRUMENTAL MEASUREMENT - BEST RESULT

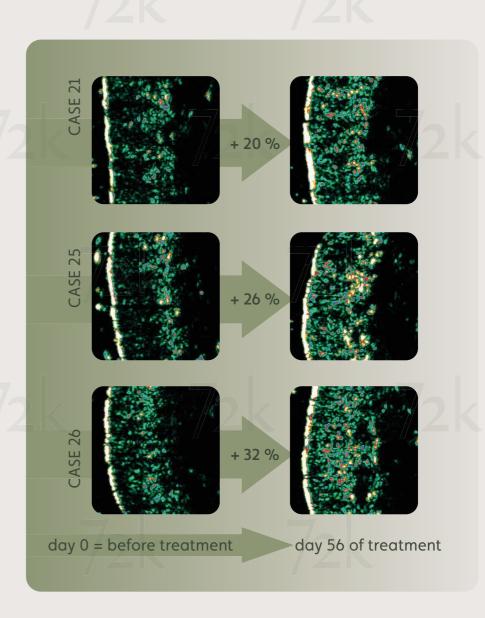


mesurement methods



outstanding improvement of skin firmness & density and significant reduction of wrinkles and volume of skin sagging

SIGNIFICANT INCREASE OF SKIN DENSITY Dermascan C Ultrasound Images



impressive re-densified skin clear and significant increase of skin density (%) and thickness suggesting regeneration of skin matrix.



72k FACE SERUM WOMEN CLINICAL STUDY RESULTS

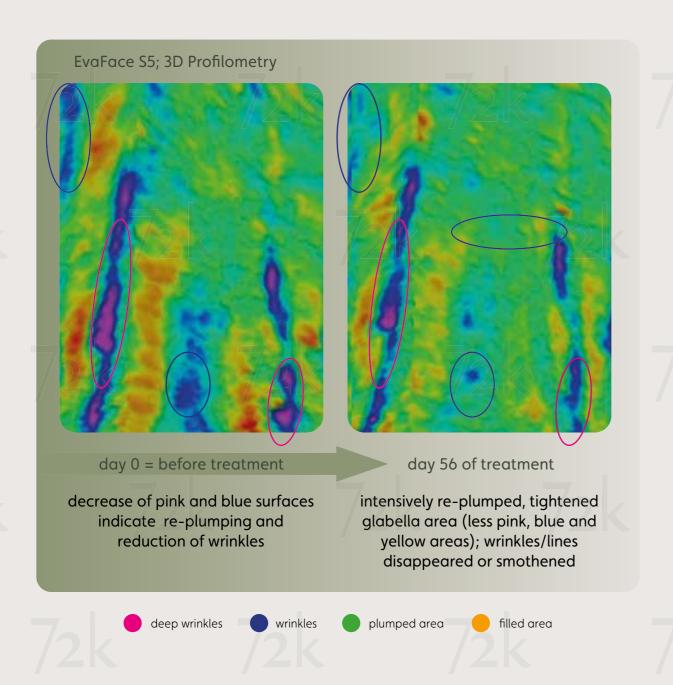


72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



WRINKLE REDUCTION IN DEPTH AND LENGTH

example of clearly visible glabella fold improvement decrease in depth and size (case 12)



SKIN LIFTING & CORRECTION OF WRINKLES

spectrophotometric images



significant skin smoothing

reduction of sagging skin & wrinkles (depth and length) case 26



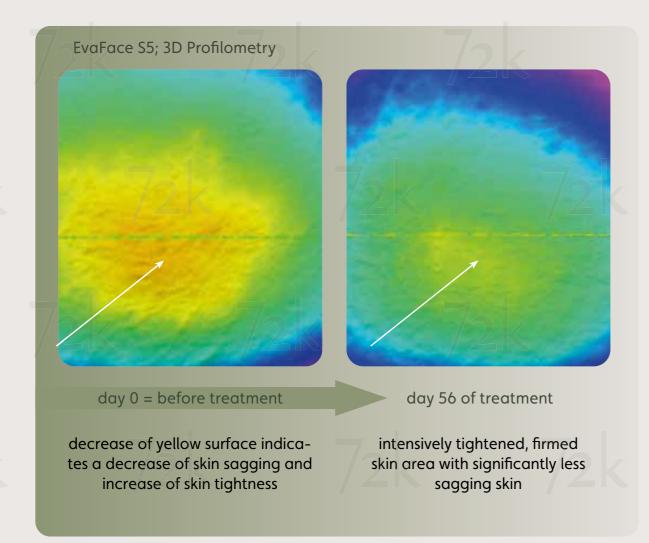
72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



IMPROVEMENT OF SKIN SAGGING

decrease of skin sagging

example of clear reduction of sagging skin (case 6)





72k FACE SERUM WOMEN CLINICAL STUDY RESULTS



SKIN BRIGHTENING

spectrophotometric images





visible skin brightening

examples of statistically significant lightening of spots and spot free skin areas

CLINICAL STUDIES



72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* cosmetic efficacy & quality results

excellent cosmetic effect reported by study participar	nts (n=25) ℓ %
moisturizes (hydrates) the skin	100 %
nourishes the skin	96 %
smoothes the eye zone	96 %
improves firmness	92 %
soothes (calms) the eye zone	92 %
improves skin texture	88 %
reduces fine lines & wrinkles	76 %

cosmetic quality confirmed by study participants (n=25)	/ %
scent is pleasant	96 %
texture is light	88 %
product well absorbed	84 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 using a self-assessment questionnaire; n=25; 28 study participants recruited; 3 drop out



72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



EFFICACY OVERVIEW – INSTRUMENTAL MEASUREMENTS*

efficacy 72k face cream women	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness	100 % (13/13)	66 % (case 11)	38.8%	Cutometer Dal MPA 580
increase of skin density	80 % (16/20)	48 % (case 11)	11 %	Dermalab Ultrasound
increase of skin hydration	56 % (14/25)	37 % (case 21)	5.9 %	Corneometer CM 850
decrease of transepidermal watter loss	57 % (13/23)	39 % (case 5)	9.1 %	Tewameter TM 300
nasogenial fold max depth reduction	83 % (20/24)	53 % (case 17)	16.5 %	EvaFace 5S / 3D
glabella fold max depth reduction	64 % (14/22)	34 % (case 7)	10.9 %	EvaFace 5S / 3D
statistically significant skin lightening	77 % (20/26)	6 % (case 18, 21, 28)	1.2 %	Spectrophotometer CM 300

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n= 13-26; 28 study participants recruited; partially high drop outs due to covid outbreak in CH instrumental measurement; 28 study participants recruited; n= 13-26; partially high drop outs due to covid outbreak in CH

EFFICACY SUMMARY EXPERT GRADING BASED ON 2D PICTURES*

efficacy 72k multi-talent spot serum	responder % of study persons	improvement from baseline % (n)	measurement method
improvement of skin smoothing	69 % (18/26)	42.0 %	Expert grading ColorFace
improvement of radiance	92 % (24/26)	69.0 %	Expert grading ColarFace

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n=26; 28 study participants recruited; 2 dropouts



72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



CORRECTION OF WRINKLES

spectrophotometric images

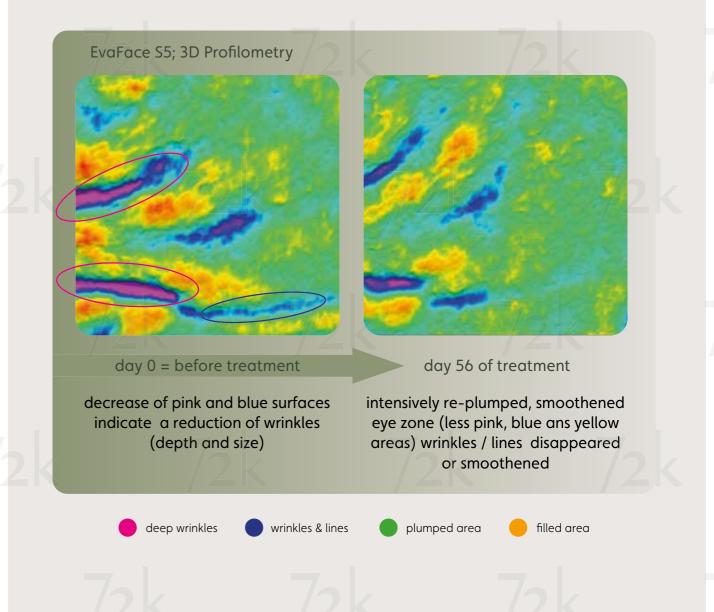




significant smoothing of eye zone visible crow's feet reduction in depth and size (case 13)

WRINKLE REDUCTION

significant reduction of crow's feet decrease in depth and size (case 5)





72k EYE CREAM WOMEN CLINICAL STUDY RESULTS





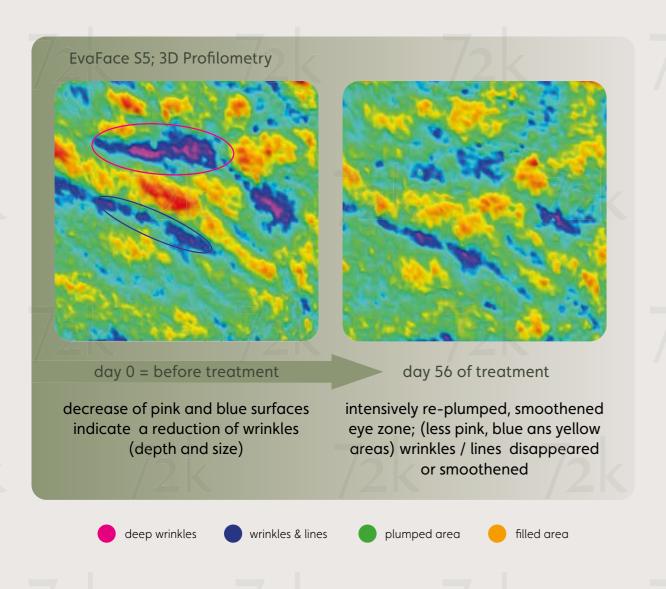
72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



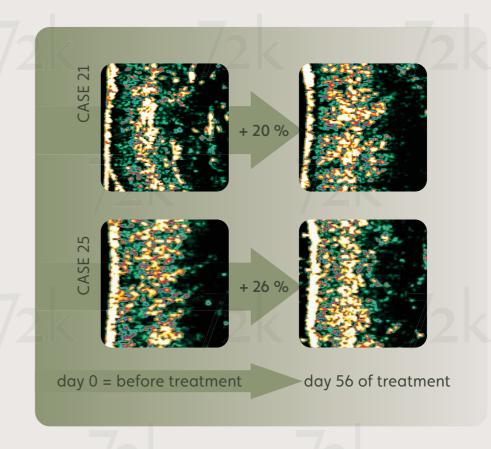
WRINKLE REDUCTION

significant underneath eye wrinkles reduction

decrease in depth and size (case 11)



INCREASE OF SKIN DENSITY Dermalab Ultrasound Images



impressive re-densified skin clear and significant increase of skin density suggesting regeneration of skin matrix.



72k EYE CREAM WOMEN CLINICAL STUDY RESULTS





72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



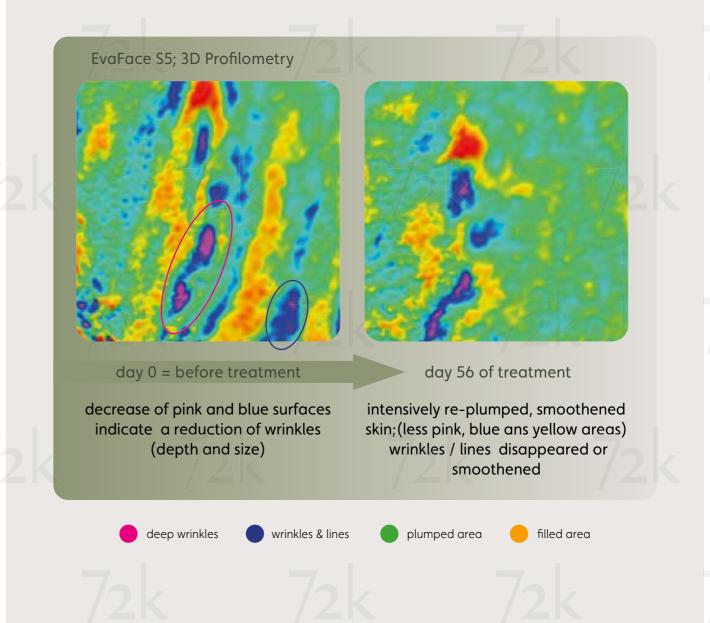
SKIN LIFTING & CORRECTION OF WRINKLES

significant reduction of wrinkles & sagging skin (case 17)



WRINKLE REDUCTION

significant reduction of glabella fold decrease in depth and size (case 19)





72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



SKIN BRIGHTENING spectrophotometric images





statistically significant lightening of spots and spot free skin areas - case 1 & rosacea prone skin - case 1+2

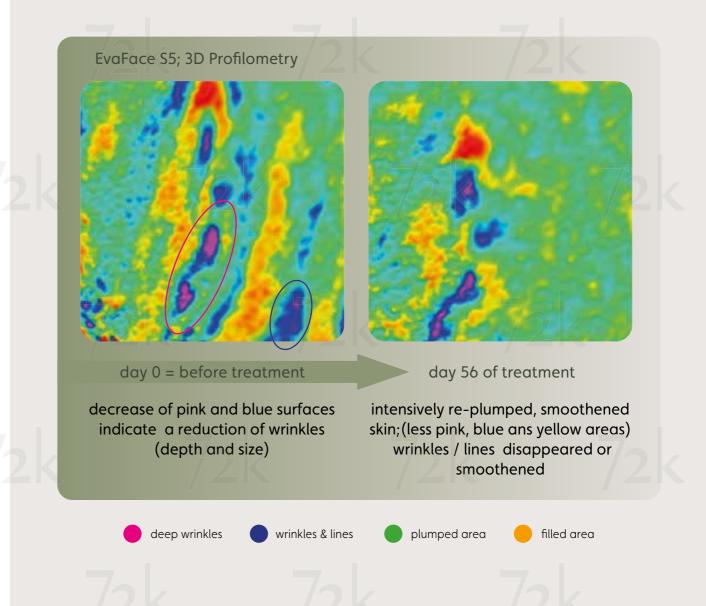


72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



WRINKLE REDUCTION

significant reduction of glabella fold decrease in depth and size (case 19)



 CLINICAL STUDIES
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72K PRODUCTS WOMEN

CLINICAL STUDY RESULTS SUMMARY

72K PRODUCTS WOMEN SUMMARY OF CLINICAL STUDY RESULTS

study and data analyses were performed by an independent test institute (Skin Test Institute Neuchâtel, Switzerland)

efficacy of 72k products women has been demonstrated in clinical studies using:

- · a self-assessment questionnaire
- · instrumental techniques combined with image analysis of participants

the 72k study products for women were applied by study participants (mostly Caucasian; female; age 40-65; phototype II-IV) twice daily for a duration of 2 months (56 days). The treatment response was assessed at day 28 and day 56.

study results at day 56

- · very high satisfaction with the cosmetic qualities noted
- · impressive efficacy reported by study participants (questionnaire)
- outstanding efficacy confirmed by instrumental measurements / image analysis (skin firmness & density, smoothing, reduction of wrinkles & of skin sagging etc.)
- · exceptional protection against environmental pollution demonstrated
- · statistically significant lightening of skin and dark spots measured
- \cdot all results statistically significant

72k ACTIVE TONER MEN



72k ACTIVE TONER SPRAY MEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* excellent cosmetic effects & quality confirmed by study participants and instrumental measurements

cosmetic effect reported by study participants (n=22)	" %
calms skin	95 %
cools skin	95 %
refreshes skin	95 %
hydrates skin	91 %
skin feels energized	91 %
skin feels revitalized	91 %
skin feels relaxed	86 %

cosmetic quality confirmed by study participants (n	=22) ■ %
absorption is good	100 %
is a fine & pleasant spray	95 %
flagrance is pleasant	77 %

efficacy measured by instrumental techniques (n= 22)		change from baseline %
skin pH (skin pH meter)		- 0.6 % = rather stabel

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by self-assesment questionnaire and instrumental measurement; n=26; 28 participants recruited; 2 dropouts



72k EYE SERUM MEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* cosmetic efficacy & quality results

cosmetic effect reported by study participants (n=22)	%
smoothens the eye zone	100 %
eye zone feels nourished	100 %
hydrates the eye zone	100 %
enhances firmness	86 %
calms the eye zone	86 %
reduces fine lines and wrinkles	77 %

cosmetic quality confirmed by study participants (n=2)	%
texture is fine & light	91 %
skin absorption is good	91 %
scent is pleasant	77 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56; n=22; 23 study participants recruited; 1 dropout

72k EYE SERUM MEN



72k EYE SERUM MEN CLINICAL STUDY RESULTS





72k EYE SERUM MEN CLINICAL STUDY RESULTS



COSMETIC EFFECT - TECHNICAL MEASUREMENTS*

efficacy 72k eye serum men	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness	100 % (22/22)	61 % (case 20)	31.1 %	Cutometer Dual MPA 580
improvement of skin elasticity	91 % (20/22	195 % (case 21)	31.7 %	Cutometer Dual MPA 580
increase of skin density	73 % (16/22)	84 % (case 02)	14.7 %	Dermalab Ultrasound
increase of skin hydration	86 % (19/22)	188 % (case 03)	20.5 %	Corneometer CM 850

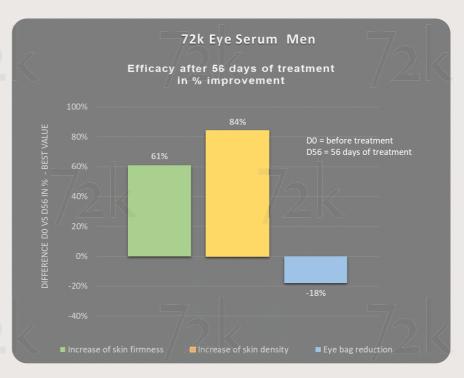
^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurements; n=22; 23 study participants recruited; 1 dropout

EXPERT GRADING*

efficacy 72k eye serum men	responder % of study persons	improvement from baseline % (n)	measurement method
improvement of skin smoothing	86% (19/22)	-	Expert grading ColorFace
reduction of eye bags	59% (10/17)	18.1%	Expert grading ColarFace

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56; n=22 & 17 (only 17 participants had eye bags); 23 study participants recruited; 1 dropout

INSTRUMENTAL MEASUREMENTS & EXPERT GRADING – BEST RESULT



mesurement methods



outstanding improvement of skin firmness, density and significant reduction of eye bags

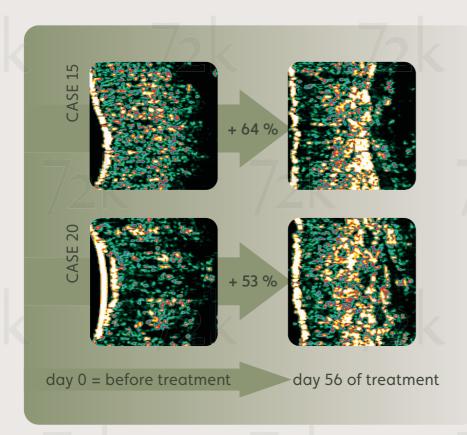
72k EYE SERUM MEN



72k EYE SERUM MEN CLINICAL STUDY RESULTS



INCREASE OF EPIDERMIS DENSITY Dermalab Ultrasound Images



impressive re-densified skin clear and significant increase of skin density of the eye zone suggesting regeneration of skin matrix.



72k EYE SERUM MEN CLINICAL STUDY RESULTS



CORRECTION OF WRINKLES

spectrophotometric images





significant smoothing of eye zone / visible reduction of wrinkles



72k FACE SERUM MEN CLINICAL STUDY RESULTS



72k

72k FACE SERUM MEN CLINICAL STUDY RESULTS

EFFICACY OVERVIEW – TECHNICAL MEASUREMENTS*



QUESTIONNAIRE* excellent cosmetic effects & quality confirmed by study participants

cosmetic effect reported by study particip	oants (n=22) / %
tightens skin	95 %
hydrates skin	95 %
refines skin texture	91 %
lifts sagging skin	91 %
refines pores	91 %
skin feels nourished	91 %
skin feels revitalized	91 %
enhances skin firmness	86 %
reduces fine lines and wrinkles	77 %

cosmetic quality confirmed by study participants (n=22)		
is well absorbed	95 %	
has a light & fine texture	91 %	
scent is pleasant	73 %	

efficacy 72k face serum men	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness	91 % (21/22)	67 % (case 20)	27.8 %	Cutometer Dual MPA 580
increase of skin elasticity	91 % (21/22)	36 % (case 11)	15.9 %	Cutometer Dual MPA 580
increase of skin density	77 % (17/22)	64 % (case 15)	8.7 %	Dermalab Ultrasound
increase of skin hydration	86 % (19/22)	240 % (case 10)	33.8 %	Corneometer CM 850
statistically significant skin lightening	45 % (10/22)	8 % (case 14)	1.5 %	Spectrophotometer CM 300
anti-pollution effect / reduction of skin pollution	100 % (22/22)	72k	13.1 %	Visioscan & Expert grading Carbon Black Test

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n=22; 23 study participants recruited; 1 dropout instrumental measurement; n= 13-26; 28 study participants recruited; partially high drop outs due to covid outbreak in CH

^{*} all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n=22; 23 study participants recruited; 1 dropout



72k FACE SERUM MEN CLINICAL STUDY RESULTS

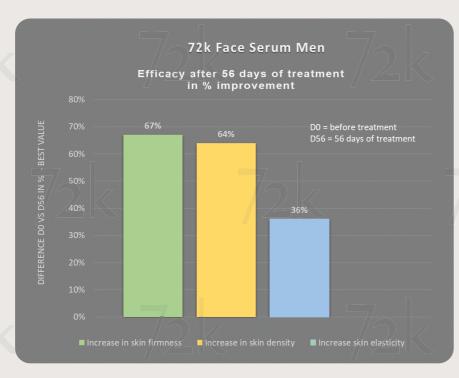




72k FACE SERUM MEN CLINICAL STUDY RESULTS



INSTRUMENTAL MEASUREMENTS – BEST RESULT

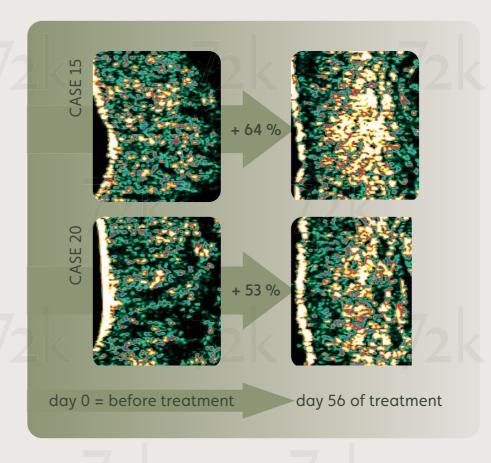


mesurement methods



ultimate improvement of skin firmness, density and elasticity

INCREASE OF EPIDERMIS DENSITY Dermalab Ultrasound Images



impressively re-densified skin clear and significant increase of skin density suggesting regeneration of skin matrix.



72k FACE SERUM MEN CLINICAL STUDY RESULTS



SKIN LIFTING & CORRECTION OF WRINKLES

spectrophotometric images





significant skin smoothing / visible reduction of wrinkles

72k FACE SERUM MEN CLINICAL STUDY RESULTS

SKIN LIFTING & CORRECTION OF WRINKLES



visible reduction of glabella fold



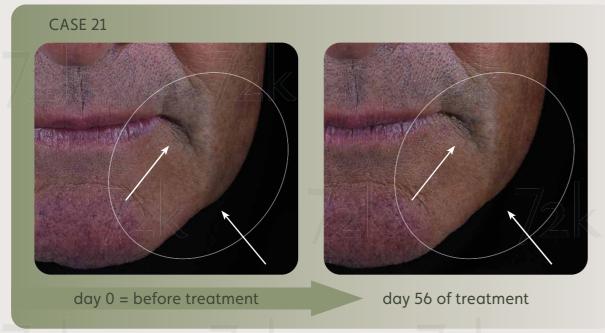
72k FACE SERUM MEN CLINICAL STUDY RESULTS



SKIN LIFTING & CORRECTION OF WRINKLES

spectrophotometric images





reduction of wrinkle depth & sagging skin

72K PRODUCTS MENCLINICAL STUDY RESULTS SUMMARY

72K PRODUCTS MEN SUMMARY OF CLINICAL STUDY RESULTS

study and data analyses were performed by an independent test institute (Skin Test Institute Neuchâtel, Switzerland)

efficacy of 72k products men has been demonstrated in clinical studies using:

- \cdot a self-assessment questionnaire
- · instrumental techniques combined with image analysis of participants

the 72k study products for men were applied by 23 study participants (mostly Caucasian; male; age 25-65; phototype II-II) twice daily for a duration of 2 months (56 days). The treatment response was assessed at day 28 and day 56.

study results at day 56

- · high satisfaction with the cosmetic qualities noted
- · impressive efficacy reported by study participants (questionnaire)
- outstanding efficacy confirmed by instrumental measurements
 / image analysis and expert grading
 (skin firmness & density, skin smoothing, hydration etc.)
- · significant protection against environmental pollution demonstrated
- · significant lightening of skin and dark spots measured
- · all results statistically significant



72k SKIN PROTECTION SKIN TEST RESULTS



RESULTS OF IN-VITRO AND IN-VIVO

MEASURMENTS of the Product: 72k sun SPF 30 tinted



SPF (ISO24444:2019) in-vivo determination of the sun protection factor (SPF):

Measured SPF (ISO 24444:2019) in-vivo:

33.7 +/- 2.7 (c) Rating: SPF: 30

According to the European Commission 2006/647/CE recommendation of 22 September 2006 on the efficacy of sunscreen products and the claims made relating thereto, the sunprotection factor provided by the product belong to the category:

'HIGH PROTECTION'

UVA-Metrics (ISO 24443:2021)

UVA-PF: **11.7** with SD:0.2

UVA-PF/SPF: 0.35

Critical wavelength (nm): **378.5 nm**Broad Spectrum Rating: **PASS**

Rating: (UVA)

In accordance with the data experimentally determined, 72k sun 30 tinted is COMPLIANT to UVA protection criteria defined in the Rec. September 22nd 2006, n. 2006/647/CE.



72k SKIN PROTECTION SKIN TEST RESULTS



Assessment of the UVA/UVB ratios of a sunscreen product according to Boots standard (Star Rating System) (IDEA, SGS, France)

GB (UVA Protection according to Boot Star Rating):

UVA/UVB ratio without irradiation: 0.74 UVA/UVB ratio with irradiation: 0.74

Rating: (UVA) ++

UFA-PF (ISO 24442): 10.9 (11.7)

Rating: PA +++ (Very effective against UVA protection)

In silico-method (BASF) – sunscreen simulation

Blue Light Reduction: 77.5%

Blue light protection given in % of transmittance reduction between 400-450nm.

Free radical Protection. Radical reduction: **91.1%**Radical protection given in % of radical formation reduction for an irradiation between 290 and 450nm.



72k SKIN PROTECTION SKIN TEST RESULTS

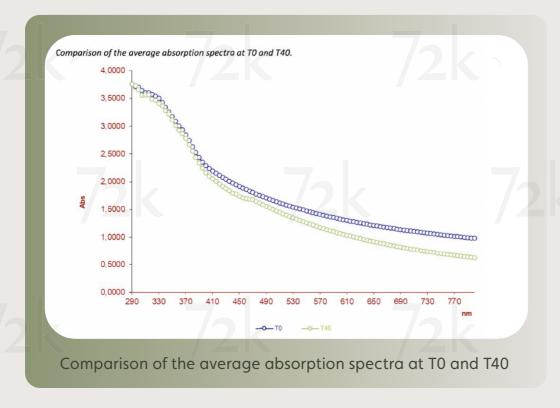


WATER RESISTANCE MEASUREMENT (ISO 16217:2020 + ISO 18861:2020)

72k sun 30 tinted

is resistant to current water until 40 minutes immersion, therefore can be considered as

WATER-PROOF



Comment to results

Data reported on the tables 1 and 2 refer to tested product absorption value spectrophotometrically measured in the 290-800 nm range, at intervals of 5, for each carried out trial.

For each considered experimental time the mean absorption spectrum was calculated and reported on Graph 1.

Data reported on table 4 refer to % absorption variations at T40 vs absorption spectrum at TO, calculated in the 290 - 800 nm range. In the tables 4 the average % variation was also reported. This variation is of -16,15 % after 40 minutes of water immersion. **The product is water resistant.**

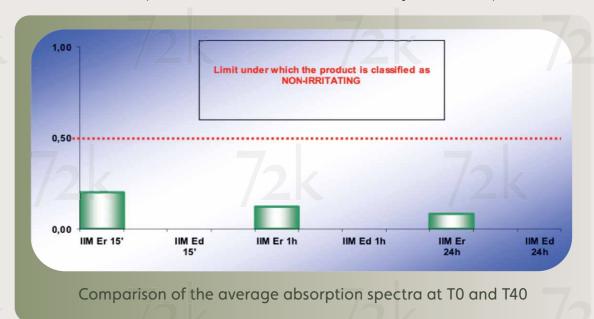


72k SKIN PROTECTION SKIN TEST RESULTS



DERMATOLOGICAL TESTING

48h closed patch test under occlusion on 25 subjects (mixed panel)



CONCLUSIONS

Potential skin irritation of the product has been assessed according to the amended Draize classification. On the basis of the data obtained we deem the product:

72k sun SPF 30 tinted

NON IRRITATING "DERMATOLOGICALLY TESTED"

Sweat Resistance:

IN VITRO EVALUATION OF THE SWEAT RESISTANCE OF A COSMETIC PRODUCT BY USING DIFFEY-ROBSON TEST

This test is aimed to evaluate sweat resistance of a cosmetic product containing UV filters by means of the analysis of the absorption/transmittance spectrum in the region between 290 and 400nm before and after repeated immersion in a solution of artificial sweat. The test is run out according the Diffey-Robson method and allows for the instrumental evaluation of:

sun protection factor: the instrumental determination of the sun protection factor simulate the application conditions used for in vivo testing, both the applied quantity and substrate interaction. This would produce a reliable in vitro SPF that would positively predict the result of a subsequent in vivo test allowing for time saving in a subsequent in vivo determination of the SPF value.

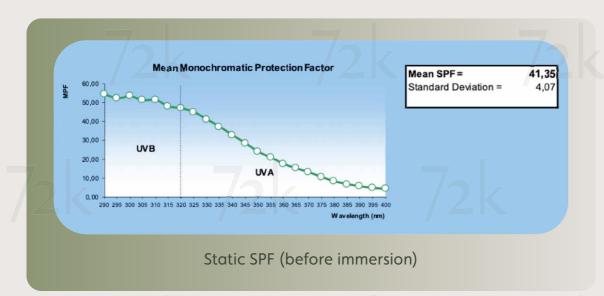
Conclusion

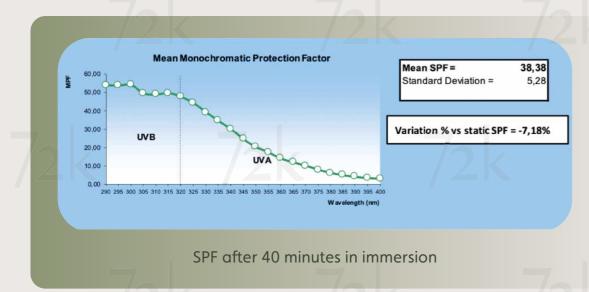
After 40 minutes of immersion, the sun protection factor is still 92.8% of the starting value of 100%. In other words, a decrease of 7.2% was measured.



72k SKIN PROTECTION SKIN TEST RESULTS







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72k SKIN PROTECTION SKIN TEST RESULTS



DECLARATION OF COMPLIANCE TO COSMETIC REGULATION (EC) No 1223/2009

We herein declare and certify, that the three described sun protection products, namely:

72k sun SPF 30 tinted (V. 1.3 P3)
72k sun SPF 50+ (V.3.4)
72k sun SPF 50+ tinted (V.3.4 P2)

- are in compliance with the current EU regulation (EC) No 1223/2009
- are manufactured according to ISO22716 and are in conformity with quality standards ISO22716 and specifications established by the manufacturer
- corresponds in its entirely to the samples sent to the testing institut
- are tested according to the corresponding ISO test method at the institute



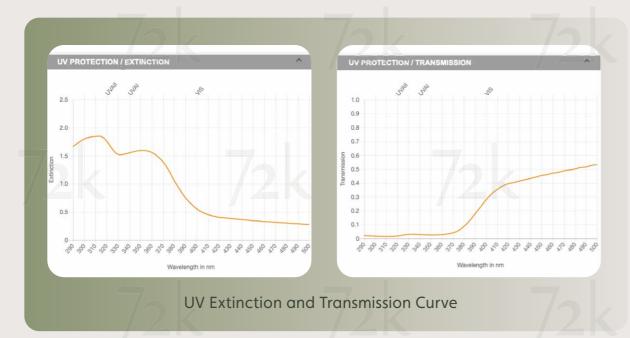
72k SKIN PROTECTION SKIN TEST RESULTS





RESULTS OF IN-VITRO AND IN-VIVO

72k sun SPF 50+ and 72k sun 50+ tinted



SPF (ISO24444:2019) in-vivo determination of the sun protection factor (SPF) Measured SPF (ISO 24444) in-vivo:

70.4 +/- **6.1** (c) Rating: **SPF: 50**+

According to the European Commission 2006/647/CE recommendation of 22 September 2006 on the efficacy of sunscreen products and the claims made relating thereto, the sun protection factor provided by the product belong to the category: **«VERY HIGH PROTECTION»**

UVA-Metrics (ISO 24443:2021)

UVA-PF: **35.4** with SD: **1.4**

UVA-PF/SPF: 0.50

Critical wavelength (nm): **381.0 nm**Broad Spectrum Rating: **PASS**

Rating: (UVA

In accordance with the data experimentally determined, the 72k sun 50+ and 72k sun 50+ tinted are COMPLIANT to UVA protection criteria defined in the Rec. September 22nd 2006, n. 2006/647/CE.



72k SKIN PROTECTION SKIN TEST RESULTS



Assessment of the UVA/UVB ratios of a sunscreen product according to Boots standard (Star Rating System) (IDEA, SGS, France)

GB (UVA Protection according to Boot Star Rating): UVA/UVB ratio without irradiation: 0.74 UVA/UVB ratio with irradiation: 0.74

Rating: (UVA) +++

UFA-PF (ISO 24442): 23.7 (35.4)

Rating: PA ++++ (Extremely effective against UVA protection)

In silico-method (BASF) – sunscreen simulation

Blue Light Reduction: 61.0%

Blue light protection given in % of transmittance reduction between 400-450nm.

Free radical Protection. Radical reduction: **93.8%**Radical protection given in % of radical formation reduction for an irradiation between 290 and 450nm.



72k SKIN PROTECTION SKIN TEST RESULTS





WATER RESISTANCE MEASUREMENT (ISO 16217:2020 + ISO 18861:2020)

72k sun 50+ and 72k sun 50+ tinted

are resistant to current water until 40 minutes immersion, therefore can be considered as

WATER-PROOF



Comment to results

Data reported on the tob/es 1 and 2 refer to tested product absorption value spectrophotometrical/y measured in the 290 - 800 nm range, at intervals of 5, for each carried out trial.

For each considered experimental time the mean absorption spectrum was calculated and reported on Graph 1. Data reported on tab/e 4 refer to % absorption variations at T40 vs absorption spectrum at TO, ca/culated in the 290 - 800 nm range. In the tab/es 4 the average % variation was also reported. This variation is of-10,11 % after 40 minutes of water immersion. **The product is water resistant.**

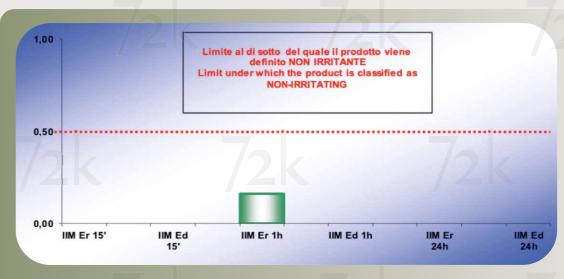


72k SKIN PROTECTION SKIN TEST RESULTS



DERMATOLOGICAL TESTING

48h closed patch test under occlusion on 25 subjects (mixed panel)



Comparison of the average absorption spectra at T0 and T40

CONCLUSIONS

Potential skin irritation of the product has been assessed according to the amended Draize classification. On the basis of the data obtained we deem the pro-

ducts: 72k sun 50+ and 72k sun 50+ tinted

NON IRRITATING "DERMATOLOGICALLY TESTED"

Sweat Resistance:

IN VITRO EVALUATION OF THE SWEAT RESISTANCE OF A COSMETIC PRODUCT BY USING DIFFEY-ROBSON TEST

This test is aimed to evaluate sweat resistance of a cosmetic product containing UV filters by means of the analysis of the absorption/transmittance spectrum in the region between 290 and 400nm before and after repeated immersion in a solution of artificial sweat. The test is run out according the Diffey-Robson method and allows for the instrumental evaluation of:

sun protection factor: the instrumental determination of the sun protection factor simulate the application conditions used for in vivo testing, both the applied quantity and substrate interaction. This would produce a reliable in vitro SPF that would positively predict the result of a subsequent in vivo test allowing for time saving in a subsequent in vivo determination of the SPF value Conclusion:

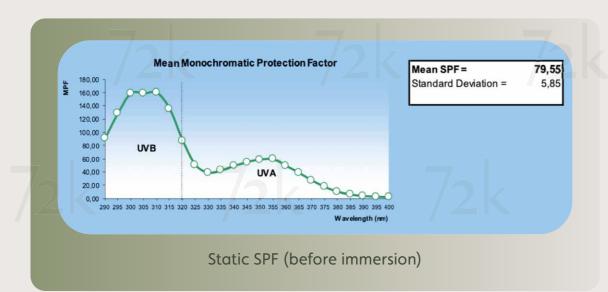
After 40 minutes of immersion, the sun protection factor is still **90.69%** of the starting value of 100%. In other words, a decrease of 9.31% was measured.

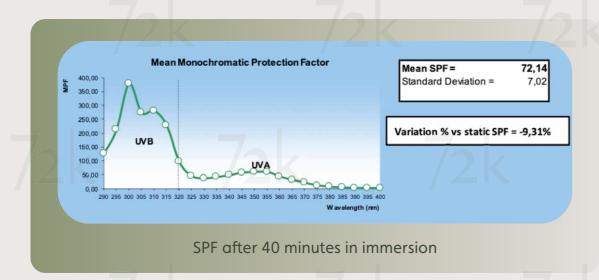


72k SKIN PROTECTION SKIN TEST RESULTS











72k SKIN PROTECTION SKIN TEST RESULTS



DECLARATION OF COMPLIANCE TO COSMETIC REGULATION (EC) No 1223/2009

We herein declare and certify, that the three described sun protection products, namely:

72k sun SPF 30 tinted (V. 1.3 P3)
72k sun SPF 50+ (V.3.4)
72k sun SPF 50+ tinted (V.3.4 P2)

- are in compliance with the current EU regulation (EC) No 1223/2009
- are manufactured according to ISO22716 and are in conformity with quality standards ISO22716 and specifications established by the manufacturer
- corresponds in its entirely to the samples sent to the testing institut
- are tested according to the corresponding ISO test method at the institute

72k INCIS

viocap

VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k multi-talent spot serum (new certified organic)

Ingredients (INCI):

Aqua, Alcohol*, Glycerin, Artemisia Annua Extract*, Pentylene Glycol, Sodium Ascorbyl Phosphate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Malva Sylvestris Extract*, Alchemilla Vulgaris Extract*, Primula Veris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Achillea Millefolium Extract*, Melissa Officinalis Leaf Extract*, Veronica Officinalis Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Mentha Piperita Leaf Extract*, Xanthan Gum, Lactic Acid, Farnesol**, Geraniol**, Linalool**, Benzyl Benzoate**, Citronellol**, Citral**, Limonene**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extrakt.

Special use of alcohol in tonic and serum applications:

The name tonic comes from the term 'toning' and means increasing the tension of muscles, nerves and blood vessels. And that is exactly what we achieve with the 72k Tonic.

Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

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Artemisia Annua Extract: see webpage 72k.com

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Sodium Ascorbyl Phosphate: Sodium ascorbyl phosphate (SAP) is a stable vitamin C. It is an active ingredient for demanding cosmetic skin care products. It protects the skin, promotes its development and improves its appearance. Sodium Ascorbyl Phosphate (SAP) is a naturally occurring water-soluble derivative of vitamin C. It is the most stable form of vitamin C, which means it does not oxidize, making it a preferred choice for cosmetic formulations. It is more stable and bioavailable than magnesium ascorbyl phosphate (MAP), ascorbyl palmitate and ascorbic acid (among other vitamin C derivatives). It is an antioxidant that reduces oxidative stress by neutralizing free radicals, effectively slowing the aging process and slowing the formation of fine lines and wrinkles. SAP has the ability to penetrate the epidermis without causing irritation.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Artemisia Abrotanum Extract: In the dermis, the extract works by strengthening the collagen and elastin network through the prevention of proteases. Finally, representing the deepest layer of the skin, adipocytes treated with an aqueous extract of southernwood accumulate more triglycerides than their placebo treated counterparts. The combination of Artemisia Annua and Artemisia Abrotanum is synergistic and of great use.

Malva Sylvestris Extract: Because of its anti-inflammatory and antiseptic properties, mallow flower extract is especially helpful for treating acne and skin irritation. Research has shown that it can even help with eczema flare ups, psoriasis, and wound healing.

Alchemilla Vulgaris Extract: Lady's mantle extract is a valuable ingredient for skincare products due to its antioxidant, anti-inflammatory, and astringent properties. It can help to brighten the complexion, reduce inflammation, protect the skin from free radical damage, and cleanse the skin and tighten pores.

Primula Veris Extract: With anti-oxidant and immune boosting nutrients, Primula Veris (Cowslip) acts to heal skin affected by acne and rashes. Over a period of time, skin starts to rejuvenate and the complexion becomes more radiant and healthier.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a

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72k INCIS 72k MULTI-TALENT SPOT SERUM

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compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Achillea Millefolium Extract: is Commonly known as yarrow extract. It's antioxidant properties can rejuvenate skin's surface and has calming abilities. The oil form can help fade dark spots but may also irritate skin. Ruled safe as used in cosmetics.

Melissa Officinalis Leaf Extract: It is used in perfumery and as a soothing fragrance in toiletries as well. It also has antifungal and antimicrobial effects on the skin and hair. So, it may be useful in case of skin affected with acne as it may calm the skin at the same time it may kill the harmful acne-causing bacteria.

Veronica Officinalis Extract: It can inhibit skin cells from producing excess melanin pigments by inhibiting the tyrosinase activity, which in turn, reduces melanin biosynthesis. This promotes skin lightening activity, reduces age spots colour intensity and even up the skin tone.

Citrus Paradisi Peel Oil, Pelargonium Graveolens Oil, Cananga Odorata Flower Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Mentha Piperita Leaf Extract: Peppermint essential oil is used to soothe inflammation, irritation and itchiness on skin and scalp. It promotes wound-healing, and it is also touted as a natural remedy for soothing bug bites, and providing relief in pruritus, a common skin infection which leads to rashes, hives and itchiness.

Xanthan Gum: 100% natural viscosity regulator

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturizing, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k extra-comfort cleansing foam

Ingredients (INCI):

Aqua, Pentylene Glycol, Glycerin, Sodium Coco-Sulfate, Alcohol*, Sucrose Cocoate, Artemisia Annua Extract*, Artemisia Vulgaris Extract*, Simmondsia Chinensis Seed Oil*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract,* Coco-Glucoside, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate, Tocopherol, Helianthus Annuus Seed Oil, Citrus Paradisi Peel Oil*, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

Sodium Coco-Sulfate: is an anionic surfactant derived from 100% natural vegetable oil. It provides excellent cleaning, foaming, thickening and conditioning properties.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extrakt.

Sucrose Cocoate: It is a very mild, non-ionic, natural co-surfactant with approx. 65 % washing-active substance that provides a pleasant re-fatting effect. It improves the mucous membrane compatibility of other surfactants. Sucrose Cocoate is a blend of sucrose esters with fatty acid esters from coconut oil and.

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Artemisia Annua Extract: see webpage 72k.com

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Simmondsia Chinensis Seed Oil: organic jojoba oil from Peru. The golden yellow jojoba oil is actually a low melting wax known for its moisturising and nourishing properties. It is particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that has a stabilizing effect on the skin's protective barrier and protects against environmental influences. The high proportion of eicosanoid acid of over 70% ensures well-cared for skin and gives it noticeably more elasticity and resilience.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Magnolia Biondii Flower Extract: Magnolia extract has various beneficial properties in cosmetics. It has a strong anti-inflammatory effect and is very well tolerated by the skin. It promotes lipid synthesis and soothes and reduces redness – the ideal 'anti-stress program' for sensitive skin.

Coco-Glucoside: An all-round surfactant with proven mildness. Coco Glucoside is a non-ionic surfactant made from 100% renewable, plant-based raw materials and is RSPO-MB certified. It has a premium environmental and skin compatibility profile and creates a perfect synergy of mildness, foaming performance and effective cleansing. Coco Glucoside is very gentle on skin. It improves the skin compatibility of conventional surfactant systems and convinces with excellent foaming behaviour, also in combination with other surfactants. It is particularly suitable for sensitive skin.

Disodium / Sodium Cocoyl Glutamate: This is an extremely mild amino acid-based surfactant, well suited for sensitive skin. Disodium/Sodium Cocoyl Glutamate MB is a multifunctional anionic surfactant with very good cleaning performance. It reduces the absorption of anionic surfactants and thus prevents the skin from drying out, which is why it is excellently suited for sensitive and allergic skin and has an extremely low irritation potential. The surfactant has a fine foam, excellent foaming properties and high foam stability. Furthermore, it has good emulsifying properties, is very environmentally friendly and biodegradable.

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Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Citrus Paradisi Peel Oil, Pelargonium Graveolens Oil, Cananga Odorata Flower Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Xanthan Gum: 100% natural viscosity regulator

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k active toner spray women

Ingredients (INCI):

Aqua, Alcohol*, Glycerin, Artemisia Annua Extract*, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Rosa Damascena Flower Water*, Centaurea Cyanus Flower Extract*, Pentylene Glycol, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Coco-Glucoside, Lactic Acid, Citronellol**, Limonene**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

Special use of alcohol in tonic and serum applications:

The name tonic comes from the term 'toning' and means increasing the tension of muscles, nerves and blood vessels. And that is exactly what we achieve with the 72k Tonic.

Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

Artemisia Annua Extract: see webpage 72k.com

Artemisia Abrotanum Extract: In the dermis, the extract works by strengthening the collagen and elastin network through the prevention of proteases. Finally, representing

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the deepest layer of the skin, adipocytes treated with an aqueous extract of southernwood accumulate more triglycerides than their placebo treated counterparts. The combination of Artemisia Annua and Artemisia Abrotanum is synergistic and of great use.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Rosa Damascena Flower Water: Rosa Damascena is a staple ingredient in many natural rose water products; it has antibacterial, antimicrobial, and anti-inflammatory properties, thus helping soothe skin, minimize pores, and reduce fine lines.

Centaurea Cyanus Flower Extract: Due to centaura cynaus flower water containing astringent properties makes it the optimal ingredient to combat any active spots and removing any bacteria or impurities as well as regulating the production of sebum on the skin meaning it is a beneficial for blemish-prone and oily skin types.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Coco-Glucoside: An all-round surfactant with proven mildness. Coco Glucoside is a non-ionic surfactant made from 100% renewable, plant-based raw materials and is RSPO-MB certified. It has a premium environmental and skin compatibility profile and creates a perfect synergy of mildness, foaming performance and effective cleansing. Coco Glucoside is very gentle on skin. It improves the skin compatibility of conventional surfactant systems and convinces with excellent foaming behaviour, also in combination with other surfactants. It is particularly suitable for sensitive skin.

Tonic application: surface tension breaking for smooth spraying.

Citrus Paradisi Peel Oil, Pelargonium Graveolens Oil, Cananga Odorata Flower Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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72k INCIS 72k ACTIVE TONER SPRAY MEN

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VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k active toner spray men

Ingredients (INCI):

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Artemisia Annua Extract*, Artemisia Vulgaris Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Coco-Glucoside, Lactic Acid

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

Special use of alcohol in tonic and serum applications:

The name tonic comes from the term 'toning' and means increasing the tension of muscles, nerves and blood vessels. And that is exactly what we achieve with the 72k Tonic.

Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

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Artemisia Annua Extract: see webpage 72k.com

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Cetraria Islandica Extract: It's a so-called demulcent, an agent that forms a soothing and moisturizing film over the face and relieves dryness and irritation.

Bambusa Vulgaris Leaf Extract: Limiting skin aging by neutralizing free radicals. The antioxidant activity of bamboo extract is due to the presence of flavones that fight against oxidative stress. Furthermore it absorbs sebum to mattify oily skin and alleviate irritations and redness's.

Coco-Glucoside: An all-round surfactant with proven mildness. Coco Glucoside is a non-ionic surfactant made from 100% renewable, plant-based raw materials and is RSPO-MB certified. It has a premium environmental and skin compatibility profile and creates a perfect synergy of mildness, foaming performance and effective cleansing. Coco Glucoside is very gentle on skin. It improves the skin compatibility of conventional surfactant systems and convinces with excellent foaming behaviour, also in combination with other surfactants. It is particularly suitable for sensitive skin.

Tonic application: surface tension breaking for smooth spraying.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k face serum women

Ingredients (INCI):

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, Artemisia Annua Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Magnolia Biondii Flower Extract*, Centaurea Cyanus Flower Extract*, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Xanthan Gum, Lactic Acid, Citronellol**, Geraniol**, Limonene**, Linalool**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extrakt.

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Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent

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alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Propanediol: It is the solvent of the Acmella Oleracea Extract. It provides adequate hydration, moisturization, deep cleansing, and minimal skin irritation or sensitization, similar function like Pentylen Glycole.

Artemisia Annua Extract: see webpage 72k.com

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Acmella Oleracea Extract: it has been clinically tested to target the loss of skin firmness and appearance of deep wrinkles by stimulating the fibroblast biomechanical functions. The benefits are fine lines and wrinkles caused by muscle tension will be reduced, and leads to a smoother and firmer skin.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Artemisia Abrotanum Extract: In the dermis, the extract works by strengthening the collagen and elastin network through the prevention of proteases. Finally, representing the deepest layer of the skin, adipocytes treated with an aqueous extract of southernwood accumulate more triglycerides than their placebo treated counterparts. The combination of Artemisia Annua and Artemisia Abrotanum is synergistic and of great use.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Magnolia Biondii Flower Extract: Magnolia extract has various beneficial properties in cosmetics. It has a strong anti-inflammatory effect and is very well tolerated by the skin. It promotes lipid synthesis and soothes and reduces redness – the ideal 'anti-stress program' for sensitive skin.

Centaurea Cyanus Flower Extract: Due to centaura cynaus flower water containing astringent properties makes it the optimal ingredient to combat any active spots and removing any bacteria or impurities as well as regulating the production of sebum on the skin meaning it is a beneficial for blemish-prone and oily skin types.

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72k INCIS 72k FACE SERUM WOMEN

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Citrus Paradisi Peel Oil, Pelargonium Graveolens Oil, Cananga Odorata Flower Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Xanthan Gum: 100% natural viscosity regulator

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's **Date: 06.12.2023**

72k face serum men

Ingredients (INCI):

Aqua, Alcohol*, Pentylene Glycol, Glycerin, Propanediol, Artemisia Annua Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Cetraria Islandica Extract*, Bambusa Vulgaris Leaf Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Caffeine, Glyceryl Glucoside, Xanthan Gum, Citrus Paradisi Peel Oil*, Lactic Acid, Limonene**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extrakt.

Special use of alcohol in tonic and serum applications:

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Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

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Propanediol: It is the solvent of the Acmella Oleracea Extract. It provides adequate hydration, moisturization, deep cleansing, and minimal skin irritation or sensitization, similar function like Pentylen Glycole.

Artemisia Annua Extract: see webpage 72k.com

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Acmella Oleracea Extract: it has been clinically tested to target the loss of skin firmness and appearance of deep wrinkles by stimulating the fibroblast biomechanical functions. The benefits are fine lines and wrinkles caused by muscle tension will be reduced, and leads to a smoother and firmer skin.

Artemisia Abrotanum Extract: In the dermis, the extract works by strengthening the collagen and elastin network through the prevention of proteases. Finally, representing the deepest layer of the skin, adipocytes treated with an aqueous extract of southernwood accumulate more triglycerides than their placebo treated counterparts. The combination of Artemisia Annua and Artemisia Abrotanum is synergistic and of great use.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Cetraria Islandica Extract: It's a so-called demulcent, an agent that forms a soothing and moisturizing film over the face and relieves dryness and irritation.

Bambusa Vulgaris Leaf Extract: Limiting skin aging by neutralizing free radicals. The antioxidant activity of bamboo extract is due to the presence of flavones that fight against oxidative stress. Furthermore it absorbs sebum to mattify oily skin and alleviate irritations and redness's.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

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72k INCIS 72k FACE SERUM MEN

viocap

Caffeine: Thanks to its stimulating and activating properties and its natural occurrence, caffeine is ideal for use in natural cosmetics. Caffeine is an absolute multi-talent when it comes to cosmetics. It supplies the cells particularly well with oxygen and nutrients, which thus get enough energy. Depending on the composition/area of application, this active ingredient convinces in a variety of ways. It can positively influence the microcirculation and acts as a natural stimulant for skin and hair. It promotes blood circulation, reduces swelling more quickly and stimulates hair growth. Even unpleasant skin dents caused by cellulite can be significantly reduced.

In addition, caffeine also transports other active ingredients, for example against skin aging and wrinkles, more quickly through the cell layers of the skin. Caffeine unfolds its full effect, for example, when treating a swollen eye area. In the case of thick eyelids and dark rings around the eyes, caffeine's dehydrating effect helps to remove the accumulated fluid and smooth the skin.

Glyceryl Glucoside: is a multifunctional anti-aging active ingredient for mature or tired and stressed skin with strong cell-stimulating properties. The energy booster focuses especially on tired, stressed or mature skin. Glyceryl Glucoside vitalizes, stimulates and improves slowed down and impaired cell functions, resulting in powerful and youthful looking skin. At the same time, the natural stress protection molecule provides immediate and noticeable moisture - all day long.

Glyceryl Glucoside is found in special desert plants, so-called resurrection plants (e.g. Myrothamnus flabellifolia). There, the stress protection molecule acts as protection for the plant during the long dry periods that the plant so effortlessly survives without a drop of rain. As soon as the plant has some water available again, Glyceryl Glucoside revitalizes and stimulates the plant structures. Shrubs that have completely dried out come back to life within a few hours and shine in a lush green.

Citrus Paradisi Peel Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Xanthan Gum: 100% natural viscosity regulator

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k face cream women

Ingredients (INCI):

Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Macadamia Ternifolia Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Propanediol, Hylocereus Undatus Fruit Extract, Adansonia Digitata Seed Oil*, Glyceryl Stearate Se, Cetyl Alcohol, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Rosa Rubiginosa Seed Oil*, Tocopherol, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Pelargonium Graveolens Oil*, Citrus Paradisi Peel Oil*, Cananga Odorata Flower Oil*, Helianthus Annuus Seed Oil, Xanthan Gum, Lactic Acid, Potassium Sorbate, Citronellol*, Geraniol*, Benzyl Benzoate*, Linalool*, Limonene*

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Argania Spinosa Kernel Oil: is ideal for the care of mature and dry skin, acne, eczema, and psoriasis. The cold pressed argan oil in organic quality is golden yellow and smells slightly nutty. It has a balanced composition of oleic acid, linoleic acid and palmitic acid and is ideal for dry, mature and also damaged skin and is used in numerous care and cleansing products. In anti-aging preparations it has a regenerating and protective effect.

Simmondsia Chinensis Seed Oil: organic jojoba oil from Peru. The golden yellow jojoba oil is actually a low melting wax known for its moisturising and nourishing properties. It is particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that has a stabilizing effect on the skin's protective barrier and protects against environmental influences. The high proportion of eicosanoid acid of over 70% ensures well-cared for skin and gives it noticeably more elasticity and resilience.

Macadamia Ternifolia Seed Oil: Macadamia nut oil strengthens the skin barrier and is considered very well tolerated. In terms of composition, it resembles human sebum and thus supports the effect of biomimetic cosmetics. The high percentage of palmitoleic acid

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makes this oil skin-friendly. It absorbs well, has a regenerating, cell renewal and skin tightening effect. Macadamia nut oil has a yellowish color and smells delicately nutty. The fatty acid spectrum is characterized by the rare palmitoleic acid in addition to the oleic acid. This combination ensures that the nourishing macadamia nut oil can be easily distributed without leaving a greasy film on the skin. It also strengthens the skin barrier and is considered very well tolerated. Macadamia nut oil is particularly suitable for the care of sensitive, irritated and dry skin. Rough and chapped hands become soft and supple again with hand creams or hand masks containing macadamia nut oil. In body care, macadamia nut oil can be used to prevent stretch marks or for scar care.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Glycerin: Our Glycerin is plant derived and of organic quality. Glycerin is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerin also as an extraction agent in our Artemisia Annua Extract.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

Propanediol: It is the solvent of the Acmella Oleracea Extract. It provides adequate hydration, moisturization, deep cleansing, and minimal skin irritation or sensitization, similar function like Pentylen Glycole.

Hylocereus Undatus Fruit Extract: Antioxidant-rich plant-extract derived from the Hylocereus undatus fruit, AKA pitaya or white dragon fruit. It assists in protecting skin from pro-aging environmental stressors andhHelps skin maintain a youthful glow.

Adansonia Digitata Seed Oil: It's rich in nourishing fatty acids oleic (30-40%), linoleic (24-34%) and palmitic (18-30%). Its moisturizing benefits are impressive, it absorbed into the skin quickly and might even improve skin elasticity. A great oil for drier skin types and excellent for eczema and psoriasis.

Glyceryl Stearate Se: is a versatile O/W emulsifier based on vegetable raw materials. This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel. Creams and lotions with Glyceryl Stearate SE are absorbed very well and leave no greasy shine.

Cetyl Alcohol: can bind water very well and supports emulsion formation. Because of this property, it is often used as a consistency enhancer and co-emulsifier. Cetyl alcohol makes emulsions firmer, but can still be applied very well on the skin.

Artemisia Annua Extract: see webpage 72k.com

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Butyrospermum Parkii Butter: Sheabutter is extracted from the fruits of the Karité tree. It regulates the moisture content of the skin and has a refatting, calming and smoothing effect. Shea butter is a high-quality, excellently tolerated, versatile raw material. Due to the proportion of unsaponifiables, the lipid barrier is strengthened and this butter is therefore predestined for the treatment of dry, neurodermitic and barrier-disturbed skin. It is very well tolerated and can also be used pure. In formulations, it provides consistency and results in smooth creams that are very well absorbed.

Glyceryl Stearate Citrate and Polyglyceryl-3 Distearate: This mixture belongs to the group of so-called lipid emulsifiers. Since lipid emulsifiers are optimized for the formation of lamellar structures in O/W emulsions, they have a lower HLB value. The result are wonderful fine creams and lotions.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Artemisia Abrotanum Extract: In the dermis, the extract works by strengthening the collagen and elastin network through the prevention of proteases. Finally, representing the deepest layer of the skin, adipocytes treated with an aqueous extract of southernwood accumulate more triglycerides than their placebo treated counterparts. The combination of Artemisia Annua and Artemisia Abrotanum is synergistic and of great use.

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Acmella Oleracea Extract: it has been clinically tested to target the loss of skin firmness and appearance of deep wrinkles by stimulating the fibroblast biomechanical functions. The benefits are fine lines and wrinkles caused by muscle tension will be reduced, and leads to a smoother and firmer skin.

Rosa Rubiginosa Seed Oil: helps to protect and hydrate skin, fight free radical damage, and reduce wrinkles. The vitamins and antioxidants rejuvenate the skin to restore elasticity, help to correct dark spots, and reduce the appearance of scars.

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Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Citrus Paradisi Peel Oil, Pelargonium Graveolens Oil, Cananga Odorata Flower Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Xanthan Gum: 100% natural viscosity regulator

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's - Documentation

Date: 04.12.2023

72k eye serum women

Ingredients (INCI):

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, Artemisia Annua Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Abrotanum Extract*, Artemisia Vulgaris Extract*, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Euphrasia Officinalis Extract*, Leontopodium Alpinum Flower/Leaf Extract*, Bambusa Vulgaris Leaf Extract*, Tocopherol, Lecithin, Xanthan Gum, Pelargonium Graveolens Oil*, Cananga Odorata Flower Oil*, Citrus Paradisi Peel Oil*, Lactic Acid, Sodium Hydroxide, Limonene**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extrakt.

Special use of alcohol in tonic and serum applications:

The name tonic comes from the term 'toning' and means increasing the tension of muscles, nerves and blood vessels. And that is exactly what we achieve with the 72k Tonic.

Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile

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of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Propanediol: It is the solvent of the Acmella Oleracea Extract. It provides adequate hydration, moisturization, deep cleansing, and minimal skin irritation or sensitization, similar function like Pentylen Glycole.

Artemisia Annua Extract: see webpage 72k.com

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Acmella Oleracea Extract: it has been clinically tested to target the loss of skin firmness and appearance of deep wrinkles by stimulating the fibroblast biomechanical functions. The benefits are fine lines and wrinkles caused by muscle tension will be reduced, and leads to a smoother and firmer skin.

Artemisia Abrotanum Extract: In the dermis, the extract works by strengthening the collagen and elastin network through the prevention of proteases. Finally, representing the deepest layer of the skin, adipocytes treated with an aqueous extract of southernwood accumulate more triglycerides than their placebo treated counterparts. The combination of Artemisia Annua and Artemisia Abrotanum is synergistic and of great use.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Argania Spinosa Kernel Oil: is ideal for the care of mature and dry skin, acne, eczema, and psoriasis. The cold pressed argan oil in organic quality is golden yellow and smells slightly nutty. It has a balanced composition of oleic acid, linoleic acid and palmitic acid and is ideal for dry, mature and also damaged skin and is used in numerous care and cleansing products. In anti-aging preparations it has a regenerating and protective effect.

Simmondsia Chinensis Seed Oil: organic jojoba oil from Peru. The golden yellow jojoba oil is actually a low melting wax known for its moisturising and nourishing properties. It is particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that has a stabilizing effect on the skin's protective barrier and protects against environmental influences. The high proportion of eicosanoid acid of over 70% ensures well-cared for skin and gives it noticeably more elasticity and resilience.

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72k INCIS 72k EYE SERUM WOMEN

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Euphrasia Officinalis Extract: It counteracts inflammation and reduces mucous drainage, thanks to its high levels of iridoid glycosides, flavonoids, and tannins. Eyebright was and continues to be used primarily as a poultice for the topical treatment of eye inflammations, including blepharitis, conjunctivitis, and styes.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Bambusa Vulgaris Leaf Extract: Limiting skin aging by neutralizing free radicals. The antioxidant activity of bamboo extract is due to the presence of flavones that fight against oxidative stress. Furthermore it absorbs sebum to mattify oily skin and alleviate irritations and redness's.

Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Lecithin: This natural emulgator is additionally acting as a hydration agent. Lecithin prevents water loss to the epidermal and dermal cells, plumping the cells and restoring an even skin tone with fewer flakes, fine lines, and wrinkles.

Xanthan Gum: 100% natural viscosity regulator

Citrus Paradisi Peel Oil, Pelargonium Graveolens Oil, Cananga Odorata Flower Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

Sodium Hydroxide: pH regulation – act as a buffer system.

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VIOCAP 72k Product Line

INCI's **Date: 06.12.2023**

72k eye serum men

Ingredients (INCI):

Aqua, Alcohol*, Glycerin, Pentylene Glycol, Propanediol, Artemisia Annua Extract*, Sodium Hyaluronate, Acmella Oleracea Extract, Artemisia Vulgaris Extract*, Artemisia Abrotanum Extract*, Argania Spinosa Kernel Oil*, Caffeine, Leontopodium Alpinum Flower/Leaf Extract*, Simmondsia Chinensis Seed Oil*, Bambusa Vulgaris Leaf Extract*, Euphrasia Officinalis Extract*, Glyceryl Glucoside, Tocopherol, Lecithin, Xanthan Gum, Citrus Paradisi Peel Oil*, Sodium Hydroxide, Lactic Acid, Limonene**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

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Alcohol opens up cell connections and penetrates the skin barrier. This improves the skin's absorption capacity. This makes it easier for subsequent ingredients from creams and serums to penetrate the skin and develop their full effect. The positive property of alcohol is always used in combination with soothing and nourishing active ingredients, especially in toners. After toning, less subsequent care is required due to the improved absorption capacity.

Glycerin: Our Glycerine is plant derived and of organic quality. Glycerine is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerine also as an extraction agent in our Artemisia Annua Extract.

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Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Propanediol: It is the solvent of the Acmella Oleracea Extract. It provides adequate hydration, moisturization, deep cleansing, and minimal skin irritation or sensitization, similar function like Pentylen Glycole.

Artemisia Annua Extract: see webpage 72k.com

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Acmella Oleracea Extract: it has been clinically tested to target the loss of skin firmness and appearance of deep wrinkles by stimulating the fibroblast biomechanical functions. The benefits are fine lines and wrinkles caused by muscle tension will be reduced, and leads to a smoother and firmer skin.

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circulation, reduces swelling more quickly and stimulates hair growth. Even unpleasant skin dents caused by cellulite can be significantly reduced.

In addition, caffeine also transports other active ingredients, for example against skin aging and wrinkles, more quickly through the cell layers of the skin. Caffeine unfolds its full effect, for example, when treating a swollen eye area. In the case of thick eyelids and dark rings around the eyes, caffeine's dehydrating effect helps to remove the accumulated fluid and smooth the skin.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Simmondsia Chinensis Seed Oil: organic jojoba oil from Peru. The golden yellow jojoba oil is actually a low melting wax known for its moisturising and nourishing properties. It is particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that has a stabilizing effect on the skin's protective barrier and protects against environmental influences. The high proportion of eicosanoid acid of over 70% ensures well-cared for skin and gives it noticeably more elasticity and resilience.

Bambusa Vulgaris Leaf Extract: Limiting skin aging by neutralizing free radicals. The antioxidant activity of bamboo extract is due to the presence of flavones that fight against oxidative stress. Furthermore it absorbs sebum to mattify oily skin and alleviate irritations and redness's.

Euphrasia Officinalis Extract: It counteracts inflammation and reduces mucous drainage, thanks to its high levels of iridoid glycosides, flavonoids, and tannins. Eyebright was and continues to be used primarily as a poultice for the topical treatment of eye inflammations, including blepharitis, conjunctivitis, and styes.

Glyceryl Glucoside: is a multifunctional anti-aging active ingredient for mature or tired and stressed skin with strong cell-stimulating properties. The energy booster focuses especially on tired, stressed or mature skin. Glyceryl Glucoside vitalizes, stimulates and improves slowed down and impaired cell functions, resulting in powerful and youthful looking skin. At the same time, the natural stress protection molecule provides immediate and noticeable moisture - all day long.

Glyceryl Glucoside is found in special desert plants, so-called resurrection plants (e.g. Myrothamnus flabellifolia). There, the stress protection molecule acts as protection for the plant during the long dry periods that the plant so effortlessly survives without a drop of rain. As soon as the plant has some water available again, Glyceryl Glucoside revitalizes and stimulates the plant structures. Shrubs that have completely dried out come back to life within a few hours and shine in a lush green.

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Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Lecithin: This natural emulgator is additionally acting as a hydration agent. Lecithin prevents water loss to the epidermal and dermal cells, plumping the cells and restoring an even skin tone with fewer flakes, fine lines, and wrinkles.

Xanthan Gum: 100% natural viscosity regulator

Citrus Paradisi Peel Oil: Mixture of organic essential oils, main topic is the nice fragrance.

Sodium Hydroxide: pH regulation - acts as a buffer system.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

Sodium Hydroxide: pH regulation – act as a buffer system.

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VIOCAP 72k Product Line

INCI's **Date: 04.12.2023**

72k eye cream women

Ingredients (INCI):

Aqua, Argania Spinosa Kernel Oil*, Simmondsia Chinensis Seed Oil*, Pentylene Glycol, Glycerin, Alcohol*, Rosa Rubiginosa Seed Oil*, Glyceryl Stearate Se, Hylocereus Undatus Fruit Extract, Prunus Armeniaca Kernel Oil*, Propanediol, Adansonia Digitata Seed Oil*, Cetyl Alcohol, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Glyceryl Stearate Citrate, Artemisia Vulgaris Extract*, Acmella Oleracea Extract, Sodium Hyaluronate, Leontopodium Alpinum Flower/Leaf Extract*, Polyglyceryl-3 Distearate, Tocopherol, Cucurbita Pepo Seed Oil*, Pelargonium Graveolens Oil*, Euphrasia Officinalis Extract*, Helianthus Annuus Seed Oil, Potassium Sorbate, Xanthan Gum, Lactic Acid, Geraniol**, Linalool**, Citronellol**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Argania Spinosa Kernel Oil: is ideal for the care of mature and dry skin, acne, eczema, and psoriasis. The cold pressed argan oil in organic quality is golden yellow and smells slightly nutty. It has a balanced composition of oleic acid, linoleic acid and palmitic acid and is ideal for dry, mature and also damaged skin and is used in numerous care and cleansing products. In anti-aging preparations it has a regenerating and protective effect.

Simmondsia Chinensis Seed Oil: organic jojoba oil from Peru. The golden yellow jojoba oil is actually a low melting wax known for its moisturising and nourishing properties. It is particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that has a stabilizing effect on the skin's protective barrier and protects against environmental influences. The high proportion of eicosanoid acid of over 70% ensures well-cared for skin and gives it noticeably more elasticity and resilience.

Viocap AG

Commercial Register Office: Baselland CHE-243.394.487

Bahnhofstrasse 21 B

CH-4106 Therwil General Manager
Switzerland Pei Angela Willimann

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Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Glycerin: Our Glycerin is plant derived and of organic quality. Glycerin is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerin also as an extraction agent in our Artemisia Annua Extract.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

Rosa Rubiginosa Seed Oil: helps to protect and hydrate skin, fight free radical damage, and reduce wrinkles. The vitamins and antioxidants rejuvenate the skin to restore elasticity, help to correct dark spots, and reduce the appearance of scars.

Glyceryl Stearate Se: is a versatile O/W emulsifier based on vegetable raw materials. This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel. Creams and lotions with Glyceryl Stearate SE are absorbed very well and leave no greasy shine.

Hylocereus Undatus Fruit Extract: Antioxidant-rich plant-extract derived from the Hylocereus undatus fruit, AKA pitaya or white dragon fruit. It assists in protecting skin from pro-aging environmental stressors and helps skin maintain a youthful glow.

Prunus Armeniaca Kernel Oil: Apricot Kernel Oil skin benefits are many; an antioxidant-rich oil, its application aids in the protection from free radicals. Apricot Oil for skin contains a high content of Vitamin A which helps stimulate cell turnover, plumping the skin and reducing the appearance of fine lines and wrinkles.

Propanediol: It is the solvent of the Acmella Oleracea Extract. It provides adequate hydration, moisturization, deep cleansing, and minimal skin irritation or sensitization, similar function like Pentylen Glycole.

Adansonia Digitata Seed Oil: It's rich in nourishing fatty acids oleic (30-40%), linoleic (24-34%) and palmitic (18-30%). Its moisturizing benefits are impressive, it absorbed into the skin quickly and might even improve skin elasticity. A great oil for drier skin types and excellent for eczema and psoriasis.

Cetyl Alcohol: can bind water very well and supports emulsion formation. Because of this property, it is often used as a consistency enhancer and co-emulsifier. Cetyl alcohol makes emulsions firmer, but can still be applied very well on the skin.

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Artemisia Annua Extract: see webpage 72k.com

Butyrospermum Parkii Butter: Sheabutter is extracted from the fruits of the Karité tree. It regulates the moisture content of the skin and has a refatting, calming and smoothing effect. Shea butter is a high-quality, excellently tolerated, versatile raw material. Due to the proportion of unsaponifiables, the lipid barrier is strengthened and this butter is therefore predestined for the treatment of dry, neurodermitic and barrier-disturbed skin. It is very well tolerated and can also be used pure. In formulations, it provides consistency and results in smooth creams that are very well absorbed.

Glyceryl Stearate Citrate and Polyglyceryl-3 Distearate: This mixture belongs to the group of so-called lipid emulsifiers. Since lipid emulsifiers are optimized for the formation of lamellar structures in O/W emulsions, they have a lower HLB value. The result are wonderful fine creams and lotions.

Artemisia Vulgaris Extract: is rich in antioxidants, which can help to protect the skin from damage caused by free radicals. Additionally, mugwort contains a compound called artemisinin, which has been shown to have antibacterial and anti-inflammatory properties. Sometimes the combination of Artemisia Annua and Artemisia Vulgaris is synergistic and of great use.

Acmella Oleracea Extract: it has been clinically tested to target the loss of skin firmness and appearance of deep wrinkles by stimulating the fibroblast biomechanical functions. The benefits are fine lines and wrinkles caused by muscle tension will be reduced, and leads to a smoother and firmer skin.

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Leontopodium Alpinum Flower/Leaf Extract: This plant extract contains lignans, one of the constituents that have a natural skin-calming benefit. Edelweiss also contains a compound known as leontopodic acid, which research has shown strengthens skin's barrier and helps reduce signs of sensitivity.

Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Cucurbita Pepo Seed Oil: Rich in antioxidants (including vitamin E and C, omega 3 and 6, carotenoids, and zinc), Pumpkin Seed Oil contains anti-inflammatory properties and supports would healing, production of collagen, oil balance, and reduction of free radicals.

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Pelargonium Graveolens Oil: organic essential oils, main topic is the nice fragrance.

Euphrasia Officinalis Extract: It counteracts inflammation and reduces mucous drainage, thanks to its high levels of iridoid glycosides, flavonoids, and tannins. Eyebright was and continues to be used primarily as a poultice for the topical treatment of eye inflammations, including blepharitis, conjunctivitis, and styes.

Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Xanthan Gum: 100% natural viscosity regulator

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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VIOCAP 72k Product Line

INCI's **Date: 07.12.2023**

72k the Enzyme Peeling (V. 1.06b)

Ingredients (INCI):

Kaolin, Zea Mays Starch*, Sodium Cocoyl Glutamate, Maranta Arundinacea Root Powder*, Sodium Bicarbonate, Distarch Phosphate, Sodium Coco-Sulfate, Citric Acid, Xanthan Gum, Pectin, Beta-Glucan, Artemisia Annua Extract*, Bambusa Arundinacea Stem Extract*, Bromelain, Fragrance (Parfum), Linalool**, Geraniol**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Kaolin: Kaolin clay is a type of clay commonly used in the cosmetic and skin care industry. The clay is named for the hill in which it was initially discovered, Kao-ling in China. Kaolin clay is also rich in a mineral known as kaolinite and feldspar, quartz and silica dioxide (among others).

Consistency-wise, kaolin clay tends to be on the finer, softer side. It also has a relatively low pH of 4.5, which puts it on the more basic side of the pH scale. Under normal conditions, the pH of our skin sits at around 5.5. Because kaolin clay's pH is so close to our natural pH, it tends to be more readily accepted and causes less irritation.

Its powers of deep cleansing and exfoliating make kaolin clay a great option for minimizing the look of pores. Absorbs excess oil: Kaolin's absorbent properties help it soak up excess shine without completely stripping your skin of natural oils. This leaves skin looking balanced, glowing and nourished.

Zea Mays Starch: Maize starch is suitable in cosmetics, especially to increase or decrease the viscosity of products. We use organic quality only.

Sodium Cocoyl Glutamate: This is an extremely mild amino acid-based surfactant, well suited for sensitive skin. Sodium Cocoyl Glutamate MB is a multifunctional anionic surfactant with very good cleaning performance. It reduces the absorption of anionic surfactants and thus prevents the skin from drying out, which is why it is excellently suited for sensitive and allergic skin and has an extremely low irritation potential. The surfactant has a fine foam, excellent foaming properties and high foam stability. Furthermore, it has good emulsifying properties, is very environmentally friendly and biodegradable.

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Maranta Arundinacea Root Powder: Arrowroot has numerous benefits for the skin. It soothes rashes, it helps with healing sunburns and with acne. Arrowroot reduces inflammation is used for exfoliates skin. It is a prebiotic and can lead to improved skin, health and digestion. It contains vitamins and minerals. This vegetable starch is non-drying, absorbs grease and moisture and has a mattifying.

This vegetable starch is non-drying, absorbs grease and moisture and has a mattifying effect. It is a good substitute for talcum powder.

Sodium Bicarbonate: pH regulator. Here we use Bicarbonate in combination with citric acid to achieve a nice reaction when mixed together with water. When dissolved, both compounds react together and release carbon dioxide with is immediately causing a stable foam.

Distarch Phosphate: serves as a powder base for exfoliation and keratolytic powder preparations such as face powder. It leaves a silky feeling, reduces skin lipids, mattifies and does not swell.

Sodium Coco-Sulfate: is an anionic surfactant derived from 100% natural vegetable oil. It provides excellent cleaning, foaming, thickening and conditioning properties.

Citric Acid: pH regulation. Citric acid is an acidifier.

Xanthan Gum: 100% natural viscosity regulator

Pectin and Beta-Glucan: are vegetable fibers that simultaneously emulsifies, thickens, are easy to process and are completely natural.

Beta-Glucan can protect the skin's barrier, Beta-Glucans can help prevent cell damage and help to soothe redness and irritation. Beta-Glucans are known for their skin plumping properties and are helping to deeply hydrate the skin, plumping and firming fine lines and wrinkles. Pectin keeps the skin pleasantly moisturized and promotes cell renewal. It acts as an anti-aging product in the care of aging skin.

Artemisia Annua Extract: see webpage 72k.com

Bambusa Arundinacea Stem Extract: Bamboo extract is a great natural moisturiser which soothes and smoothes skin while helping it hydrate. It supports and assists the healing of skin and has antibacterial properties to cleanse, purify and detoxify. Bamboo is also rich in natural silica which help give your skin a radiant glow.

Bambusa Arundinacea Stem Extract is an organic silica extracted from the dried bamboo sap, Bambusa Arundinacea. This powder is very rich in hydrated silica (more than 87%), which promotes cell renewal, refines skin texture, unclogs pores and enhances the penetration and effectiveness of skin care products. With a fine particle size (100 to 250 microns) for facial exfoliation, Bamboo Face Srub enables precise exfoliation that mechanically removes all dead cells and impurities as well as imperfections; sebum is absorbed. The skin is left softer, smoother and more radiant.

Bromelain: Bromelain has anti-inflammatory properties that can help soothe sensitive skin and reduce redness. This makes it an ideal skincare ingredient for those with acneprone or inflamed skin, as it can help calm irritation and promote healing.

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72k THE ENZYM PEELING

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Bromelain is an anti-inflammatory agent that is extracted from stems of pineapples. Bromelain is a natural plant protease that is derived from pineapple strains. The main component is the enzyme bromelain.

It has a strong anti-inflammatory effect and reduces skin tanning caused by the sun. It also acts selectively on aged skin cells, breaks them down and shows a nice peeling effect. So it leads to soft and tender skin. It can also be used to lighten skin and remove freckles.

Fragrance (Parfum): Mixture of organic essential oils, main topic is the nice fragrance.

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VIOCAP 72k Product Line

INCI's **Date: 07.12.2023**

72k the multi-talent cream mask (new certified organic) (V.1.05)

Ingredients (INCI):

Aqua, Argania Spinosa Kernel Oil*, Caprylic/Capric Triglyceride*, Butyrospermum Parkii Butter*, Squalane, Pentylene Glycol, Cetearyl Glucoside, Glycerin, Theobroma Cacao Seed Butter*, Persea Gratissima Oil*, Rosa Damascena Flower Water*, Cetearyl Alcohol, Hylocereus Undatus Fruit Extract, Tocopherol, Sodium Hyaluronate, Artemisia Annua Extract*, Ascorbyl Palmitate, Magnolia Officinalis Bark Extract, Aloe Barbadensis Leaf Juice Powder, Vitis Vinifera Seed Oil*, Helianthus Annuus Seed Oil, Fragrance (Parfum), Xanthan Gum, Potassium Sorbate, Lactic Acid

* certified organic

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Argania Spinosa Kernel Oil: is ideal for the care of mature and dry skin, acne, eczema, and psoriasis. The cold pressed argan oil in organic quality is golden yellow and smells slightly nutty. It has a balanced composition of oleic acid, linoleic acid and palmitic acid and is ideal for dry, mature and also damaged skin and is used in numerous care and cleansing products. In anti-aging preparations it has a regenerating and protective effect.

Caprylic/Capric Triglyceride: is known as neutral oil. The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. The oil is made from coconut fat. It is organic certified and NATRUE conform. Caprylic/Capric Triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It improves the application behavior of emulsions, is well absorbed and prevents heavy regreasing. It's very suitable for irritated and sensitive skin and is used for skin care products, sun care and decorative cosmetics.

Butyrospermum Parkii Butter: Sheabutter is extracted from the fruits of the Karité tree. It regulates the moisture content of the skin and has a refatting, calming and smoothing effect. Shea butter is a high-quality, excellently tolerated, versatile raw material. Due to the proportion of unsaponifiables, the lipid barrier is strengthened and this butter is therefore predestined for the treatment of dry, neurodermitic and barrier-

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disturbed skin. It is very well tolerated and can also be used pure. In formulations, it provides consistency and results in smooth creams that are very well absorbed.

Squalane: Squalane is a natural hydrocarbon obtained from the unsaponifiable portion of olive oil. It serves as a valuable skin care base. Squalane protects the skin from moisture loss, makes it soft and supple and thus improves the structure of the natural lipid film. Because of its excellent penetration properties, squalane is used, among other things, as a carrier for active ingredients. In cosmetics, vegetable squalane is mainly used as a fast spreading, oxidation-stable and non-irritant lipid in skin emulsions, sun care products, foundations and hair care products.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Cetearyl Glucoside: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Glycerin: Our Glycerin is plant derived and of organic quality. Glycerin is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerin also as an extraction agent in our Artemisia Annua Extract.

Theobroma Cacao Seed Butter: Cocoa butter, organic is a very solid vegetable butter and is wonderfully suitable as a consistency agent in emulsions. Especially suitable for dry, sensitive and brittle skin. The cocoa tree has the scientific name "Theobroma cacao", which means "food of the gods". It was considered sacred by the Aztecs.

Our organic cocoa butter is made from cocoa beans by mechanical pressing, deodorization and filtration. It is characterized by a high proportion of saturated fatty acids, many vitamins, minerals and antioxidants. A booster for dry and irritated skin. It has a moisturizing effect and melts gently at body temperature.

Perfect for body butters and lotions, creams, anti-ageing products, soaps, bath additives and in lip care products.

Persea Gratissima Oil: This oil is absorbed well into the skin and is absolutely ideal for body care. This oil is of dark green colour and has a fruity smell. Avocado oil is obtained by pressing the pulp of the ripe avocado pear. The fat pressed oil is green to reddishbrown in colour. It contains vitamins A, B, D and E. This supports the cell structure and regeneration of the skin. The natural antioxidants make the oil even more valuable. A special feature of avocado oil is the high content of "unsaponifiables". These substances are considered to be of decisive importance for skin care. Especially for dry, rough and flaky skin, it is an important base oil.

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72k INCIS 72k THE MULTI-TALENT CREAM MASK

viocap

Rosa Damascena Flower Water: Rosa Damascena is a staple ingredient in many natural rose water products; it has antibacterial, antimicrobial, and anti-inflammatory properties, thus helping soothe skin, minimize pores, and reduce fine lines.

Cetearyl Alcohol: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Hylocereus Undatus Fruit Extract: Antioxidant-rich plant-extract derived from the Hylocereus undatus fruit, AKA pitaya or white dragon fruit. It assists in protecting skin from pro-aging environmental stressors and helps skin maintain a youthful glow.

Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Artemisia Annua Extract: see webpage 72k.com

Ascorbyl Palmitate: This Palmitat is an oil-soluble derivative of ascorbic acid. It increases the stability of ascorbic acid, and it is used as an anti-wrinkle and whitening agent. The vitamin C, which is actually water-soluble, only becomes fat-soluble through esterification with palmitic acid. This makes it much more stable than the water-soluble vitamin-C. In combination with vitamin E, its antioxidant effect is prolonged and fats are better protected against oxidation. Because this vitamin-C palmitate has a regenerating effect on the connective tissue, it is preferred in anti-aging products and also for impure, inflamed skin.

Magnolia Officinalis Bark Extract: Inhibits the growth of bacteria and fungi pH independent. It has an anti-inflammatory effect and is a highly effective anti-aging agent and a powerful antioxidant.

Aloe Barbadensis Leaf Juice Powder: It is ideal for use in healing, moisturizing, antiinflammatory and anti-aging applications.

Vitis Vinifera Seed Oil: We use this special grape seed oil (made in Switzerland) to make the Artemisia Annua Mazerate. It's of top quality and certified organic. Additionally, it's a light emollient oil that makes your skin feel smooth and nice and also contains a bunch of good-for-the-skin stuff. It's a great source of antioxidant polyphenols, barrier repair fatty acid linoleic acid (about 55-77%, while oleic acid is about 12-27%) and antioxidant, skin-protectant vitamin E.

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Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Fragrance (Parfum): organic essential oil or a mixture of organic essential oils.

Xanthan Gum: 100% natural viscosity regulator

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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72k INCIS 72k THE BAKUCHIOL FACE OIL

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VIOCAP 72k Product Line

INCI's **Date: 06.12.2023**

72k Bakuchiol the face oil (V. 1.08)

Ingredients (INCI):

Argania Spinosa Kernel Oil*, Squalane, Simmondsia Chinensis Seed Oil*, Vitis Vinifera Seed Oil*, Bakuchiol, Tocopherol, Rosa Rubiginosa Seed Oil*, Artemisia Annua Extract*, Ascorbyl Palmitate, Psoralea Corylifolia Seed Extract*, Helianthus Annuus Seed Oil, Fragrance (Parfum), Linalool**

* certified organic, ** part of natural essential oils

Explanation to the ingredients:

Argania Spinosa Kernel Oil: is ideal for the care of mature and dry skin, acne, eczema, and psoriasis. The cold pressed argan oil in organic quality is golden yellow and smells slightly nutty. It has a balanced composition of oleic acid, linoleic acid and palmitic acid and is ideal for dry, mature and also damaged skin and is used in numerous care and cleansing products. In anti-aging preparations it has a regenerating and protective effect.

Squalane: Squalane is a natural hydrocarbon obtained from the unsaponifiable portion of olive oil. It serves as a valuable skin care base. Squalane protects the skin from moisture loss, makes it soft and supple and thus improves the structure of the natural lipid film. Because of its excellent penetration properties, squalane is used, among other things, as a carrier for active ingredients. In cosmetics, vegetable squalane is mainly used as a fast spreading, oxidation-stable and non-irritant lipid in skin emulsions, sun care products, foundations and hair care products.

Simmondsia Chinensis Seed Oil: organic jojoba oil from Peru. The golden yellow jojoba oil is actually a low melting wax known for its moisturising and nourishing properties. It is particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that has a stabilizing effect on the skin's protective barrier and protects against environmental influences. The high proportion of eicosanoid acid of over 70% ensures well-cared for skin and gives it noticeably more elasticity and resilience.

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Vitis Vinifera Seed Oil: We use this special grape seed oil (made in Switzerland) to make the Artemisia Annua Mazerate. It's of top quality and certified organic. Additionally, it's a light emollient oil that makes your skin feel smooth and nice and also contains a bunch of good-for-the-skin stuff. It's a great source of antioxidant polyphenols, barrier repair fatty acid linoleic acid (about 55-77%, while oleic acid is about 12-27%) and antioxidant, skin-protectant vitamin E.

Bakuchiol: Bakuchiol works effectively like retinol against skin aging and acne. However, without the disadvantages of retinol, such as skin irritation or photochemical instability. Bakuchiol is THE new trend active ingredient for our skin. Why? Because it is effective against skin aging and acne like retinol, but without the disadvantages of retinol, such as skin irritation or photochemical instability.

Bakuchiol is 100% natural and is extracted from the Babchi seeds.

Against skin aging, bakuchiol has a stimulating effect on collagen production, reduces wrinkles and hyperpigmentation and can increase skin elasticity and strength. In acne, it prevents the proxidation of skin lipids by keeping the protective mantle active. It controls the overproduction of bacteria on the skin, inhibits pro-inflammatory genes and enzymes, and reduces keratinization of the skin.

In addition, it does not make the skin sensitive to light, so it can also be used safely in the morning. Nevertheless, you should not do without sun protection. Bakuchiol is suitable for all skin types: whether dry, sensitive, oily or combination skin.

(Only in exceptional cases such as rosacea or eczema should bakuchiol be used with caution. A small dosage is especially important in this case, otherwise it may cause skin spots. In general you never do anything wrong by starting with a small dosage and then gradually using more of the bakuchiol cream or oil.)

Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Rosa Rubiginosa Seed Oil: helps to protect and hydrate skin, fight free radical damage, and reduce wrinkles. The vitamins and antioxidants rejuvenate the skin to restore elasticity, help to correct dark spots, and reduce the appearance of scars.

Artemisia Annua Extract: here we use dried organic Artemisia Annua plant and make a wonderful mazerate with organic grape seed oil.

Ascorbyl Palmitate: This Palmitat is an oil-soluble derivative of ascorbic acid. It increases the stability of ascorbic acid, and it is used as an anti-wrinkle and whitening agent. The vitamin C, which is actually water-soluble, only becomes fat-soluble through esterification with palmitic acid. This makes it much more stable than the water-soluble vitamin-C. In combination with vitamin E, its antioxidant effect is prolonged and fats are better protected against oxidation. Because this vitamin-C palmitate has a regenerating effect on the connective tissue, it is preferred in anti-aging products and also for impure, inflamed skin.

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72k INCIS 72k THE BAKUCHIOL FACE OIL

Viocap

Psoralea Corylifolia Seed Extract: Bakuchiol is an extract from the seeds of Psoralea corylifolia (nicknamed "babchi"), a plant grown in India that's been a staple of traditional Indian Ayurvedic and Chinese medicine for many years. Similar to retinoids, bakuchiol appears to stimulate collagen producing receptors in the skin.

Helianthus Annuus Seed Oil: sunflower seed oil - mainly used as the carrier oil for the Tocopherol

Fragrance (Parfum): organic essential oil or a mixture of organic essential oils.

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VIOCAP 72k Product Line

INCI's **Date: 06.12.2023**

72k sun SPF 30 tinted

Ingredients (INCI):

Aqua, Caprylic/Capric Triglyceride*, Titanium Dioxide, Zinc Oxide, Polyhydroxystearic Acid, Glycerin, Isoamyl Laurate, Pentylene Glycol, Prunus Armeniaca Kernel Oil*, Stearic Acid, Cetearyl Glucoside, Sodium Hyaluronate, Artemisia Annua Extract*, Butyrospermum Parkii Butter*, Tocopherol, Helianthus Annuus Seed Oil, Glyceryl Stearate Se, Glyceryl Stearate Citrate, Cetearyl Alcohol, Cetyl Alcohol, Alumina, Fragrance (Parfum), Xanthan Gum, Lactic Acid, Potassium Sorbate, Alcohol, [+/- CI 77491, CI 77492, CI 77499]

* certified organic

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Caprylic/Capric Triglyceride: is known as neutral oil. The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. The oil is made from coconut fat. It is organic certified and NATRUE conform. Caprylic/Capric Triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It improves the application behavior of emulsions, is well absorbed and prevents heavy regreasing. It's very suitable for irritated and sensitive skin and is used for skin care products, sun care and decorative cosmetics.

Titanium Dioxide: Titanium dioxide is an inert earth mineral used as a thickening, opacifying, and sunscreen ingredient in cosmetics. It protects skin from UVA and UVB radiation and is considered non-risky in terms of of skin sensitivity.

Zinc Oxide: Zinc oxide is an active ingredient found in sunscreens, used to treat itching, skin infections, chapped skin, and skin conditions. Besides, it has great wound healing capabilities too.

Polyhydroxystearic Acid: It maintains and reinforces the lipid barrier. It also retains moisture in the skin and makes it appear more soft, smooth, and healthy. It is also used

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in sunscreens to coat the oxide particles. It also helps in the proper dispersion of sunscreen when applied on the skin and increases its effectiveness.

Glycerin: Our Glycerin is plant derived and of organic quality. Glycerin is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerin also as an extraction agent in our Artemisia Annua Extract.

Isoamyl Laurate: is a highly spreadable, light emollient for natural formulations with a light, non-sticky skin feel. Thanks to its low viscosity and surface tension, it is increasingly used in natural cosmetics. The compond convinces with its excellent wetting of pigments. The same applies to mineral sun protection formulations. The ester oil is based entirely on renewable sources and is produced in a unique eco-efficient process.

Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Prunus Armeniaca Kernel Oil: Apricot Kernel Oil skin benefits are many; an antioxidant-rich oil, its application aids in the protection from free radicals. Apricot Oil for skin contains a high content of Vitamin A which helps stimulate cell turnover, plumping the skin and reducing the appearance of fine lines and wrinkles.

Stearic Acid: Stearic Acid is an anionic oil-in-water emulsifier which is characterised by its good skin compatibility.

Cetearyl Glucoside: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Artemisia Annua Extract: see webpage 72k.com

Butyrospermum Parkii Butter: Sheabutter is extracted from the fruits of the Karité tree. It regulates the moisture content of the skin and has a refatting, calming and smoothing effect. Shea butter is a high-quality, excellently tolerated, versatile raw material. Due to the proportion of unsaponifiables, the lipid barrier is strengthened and this butter is therefore predestined for the treatment of dry, neurodermitic and barrier-disturbed skin. It is very well tolerated and can also be used pure. In formulations, it provides consistency and results in smooth creams that are very well absorbed.

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Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Glyceryl Stearate Se: is a versatile O/W emulsifier based on vegetable raw materials. This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel. Creams and lotions with Glyceryl Stearate SE are absorbed very well and leave no greasy shine.

Glyceryl Stearate Citrate: This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel.

Cetearyl Alcohol: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and *Cetearyl Glucoside*. It is not irritating, non-comedogenic and is self-emulsifying.

Cetyl Alcohol: can bind water very well and supports emulsion formation. Because of this property, it is often used as a consistency enhancer and co-emulsifier. Cetyl alcohol makes emulsions firmer, but can still be applied very well on the skin.

Alumina: Alumina is the common name of the ingredient aluminum oxide. It is a naturally occurring mineral used as an abrasive, a thickener, and an absorbent in cosmetics. Alumina is sometimes used as part a coating blend for nano-and micro-sized mineral UV filters such as titanium dioxide and zinc oxide. This coating keeps the very fine power particles of the mineral sunscreen on skin's surface since the coating materials are a larger molecular size. These coating blends also improve the aesthetics and even application of mineral sunscreen ingredients.

Fragrance (Parfum): essential oil in organic quality

Xanthan Gum: 100% natural viscosity regulator

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

CI 77491, CI 77492, CI 77499: Mixture of Iron Oxide particles for tinting purpose

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CH-4106 Therwil Switzerland

Pei Angela Willimann

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VIOCAP 72k Product Line

INCI's **Date: 06.12.2023**

72k sun SPF 50+ tinted

Ingredients (INCI):

Aqua, Caprylic/Capric Triglyceride*, Glycerin, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Artemisia Annua Extract*, Sodium Hyaluronate, Tocopherol, Cetearyl Alcohol, Stearic Acid, Glyceryl Stearate, Glyceryl Stearate Citrate, Cetyl Alcohol, Helianthus Annuus Seed Oil, Fragrance (Parfum), Alcohol, Xanthan Gum, Alumina, Potassium Sorbate, Lactic Acid, [+/- CI 77491, CI 77492, CI 77499]

* certified organic

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Caprylic/Capric Triglyceride: is known as neutral oil. The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. The oil is made from coconut fat. It is organic certified and NATRUE conform. Caprylic/Capric Triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It improves the application behavior of emulsions, is well absorbed and prevents heavy regreasing. It's very suitable for irritated and sensitive skin and is used for skin care products, sun care and decorative cosmetics.

Diethylamino Hydroxybenzoyl Hexyl Benzoate: Synthetic UV-filter

Glycerin: Our Glycerin is plant derived and of organic quality. Glycerin is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerin also as an extraction agent in our Artemisia Annua Extract.

Zinc Oxide: Zinc oxide is an active ingredient found in sunscreens, used to treat itching, skin infections, chapped skin, and skin conditions. Besides, it has great wound healing capabilities too.

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Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Ethylhexyl Triazone: Synthetic UV-filter

Diethylhexyl Butamido Triazone: Synthetic UV-filter

Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine: Synthetic UV-filter

Isoamyl Laurate: is a highly spreadable, light emollient for natural formulations with a light, non-sticky skin feel. Thanks to its low viscosity and surface tension, it is increasingly used in natural cosmetics. The compond convinces with its excellent wetting of pigments. The same applies to mineral sun protection formulations. The ester oil is based entirely on renewable sources and is produced in a unique eco-efficient process.

Titanium Dioxide: Titanium dioxide is an inert earth mineral used as a thickening, opacifying, and sunscreen ingredient in cosmetics. It protects skin from UVA and UVB radiation and is considered non-risky in terms of of skin sensitivity.

Cetearyl Glucoside: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Polyhydroxystearic Acid: It maintains and reinforces the lipid barrier. It also retains moisture in the skin and makes it appear more soft, smooth, and healthy. It is also used in sunscreens to coat the oxide particles. It also helps in the proper dispersion of sunscreen when applied on the skin and increases its effectiveness.

Butyrospermum Parkii Butter: Sheabutter is extracted from the fruits of the Karité tree. It regulates the moisture content of the skin and has a refatting, calming and smoothing effect. Shea butter is a high-quality, excellently tolerated, versatile raw material. Due to the proportion of unsaponifiables, the lipid barrier is strengthened and this butter is therefore predestined for the treatment of dry, neurodermitic and barrier-disturbed skin. It is very well tolerated and can also be used pure. In formulations, it provides consistency and results in smooth creams that are very well absorbed.

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

Pei Angela Willimann

Artemisia Annua Extract: see webpage 72k.com

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Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Glyceryl Stearate Se: is a versatile O/W emulsifier based on vegetable raw materials. This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel. Creams and lotions with Glyceryl Stearate SE are absorbed very well and leave no greasy shine.

Stearic Acid: Stearic Acid is an anionic oil-in-water emulsifier which is characterised by its good skin compatibility.

Glyceryl Stearate Citrate: This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel.

Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Cetearyl Glucoside: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Cetyl Alcohol: can bind water very well and supports emulsion formation. Because of this property, it is often used as a consistency enhancer and co-emulsifier. Cetyl alcohol makes emulsions firmer, but can still be applied very well on the skin.

Fragrance (Parfum): essential oil in organic quality

Xanthan Gum: 100% natural viscosity regulator

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Alumina: Alumina is the common name of the ingredient aluminum oxide. It is a naturally occurring mineral used as an abrasive, a thickener, and an absorbent in cosmetics. Alumina is sometimes used as part a coating blend for nano-and micro-sized mineral UV filters such as titanium dioxide and zinc oxide. This coating keeps the very fine power particles of the mineral sunscreen on skin's surface since the coating materials are a larger molecular size. These coating blends also improve the aesthetics and even application of mineral sunscreen ingredients.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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CI 77491, CI 77492, CI 77499: Mixture of Iron Oxide particles for tinting purpose

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VIOCAP 72k Product Line

INCI's **Date: 06.12.2023**

72k sun SPF 50+

Ingredients (INCI):

Aqua, Caprylic/Capric Triglyceride*, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Glycerin, Zinc Oxide, Pentylene Glycol, Ethylhexyl Triazone, Diethylhexyl Butamido Triazone, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Isoamyl Laurate, Titanium Dioxide, Cetearyl Glucoside, Polyhydroxystearic Acid, Butyrospermum Parkii Butter*, Sodium Hyaluronate, Artemisia Annua Extract*, Tocopherol, Glyceryl Stearate, Stearic Acid, Glyceryl Stearate Citrate, Helianthus Annuus Seed Oil, Cetearyl Alcohol, Cetyl Alcohol, Fragrance (Parfum), Xanthan Gum, Potassium Sorbate, Alumina, Alcohol, Lactic Acid

* certified organic

Explanation to the ingredients:

Aqua: We exclusively use water from the 'Adelboden' mineral springs. It's one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water springs up far away from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss-Alps.

Caprylic/Capric Triglyceride: is known as neutral oil. The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. The oil is made from coconut fat. It is organic certified and NATRUE conform. Caprylic/Capric Triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It improves the application behavior of emulsions, is well absorbed and prevents heavy regreasing. It's very suitable for irritated and sensitive skin and is used for skin care products, sun care and decorative cosmetics.

Diethylamino Hydroxybenzoyl Hexyl Benzoate: Synthetic UV-filter

Glycerin: Our Glycerin is plant derived and of organic quality. Glycerin is a humectant for creams and lotions. It conveys a pleasant, soft skin feeling. We use Glycerin also as an extraction agent in our Artemisia Annua Extract.

Zinc Oxide: Zinc oxide is an active ingredient found in sunscreens, used to treat itching, skin infections, chapped skin, and skin conditions. Besides, it has great wound healing capabilities too.

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Pentylene Glycol: Pentylene Glycol is the ideal multifunctional ingredient that boosts the performance of active ingredients, moisturizes the skin, improves the sensorial profile of formulas and enhances product protection. Pentylene glycol natural is a polyvalent alcohol and has to bind therefore the quality water. This quality can be used to supply humidity to the skin. The skin is better soaked, looks clearly beaming and feels better.

Ethylhexyl Triazone: Synthetic UV-filter

Diethylhexyl Butamido Triazone: Synthetic UV-filter

Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine: Synthetic UV-filter

Isoamyl Laurate: is a highly spreadable, light emollient for natural formulations with a light, non-sticky skin feel. Thanks to its low viscosity and surface tension, it is increasingly used in natural cosmetics. The compond convinces with its excellent wetting of pigments. The same applies to mineral sun protection formulations. The ester oil is based entirely on renewable sources and is produced in a unique eco-efficient process.

Titanium Dioxide: Titanium dioxide is an inert earth mineral used as a thickening, opacifying, and sunscreen ingredient in cosmetics. It protects skin from UVA and UVB radiation and is considered non-risky in terms of of skin sensitivity.

Cetearyl Glucoside: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Polyhydroxystearic Acid: It maintains and reinforces the lipid barrier. It also retains moisture in the skin and makes it appear more soft, smooth, and healthy. It is also used in sunscreens to coat the oxide particles. It also helps in the proper dispersion of sunscreen when applied on the skin and increases its effectiveness.

Butyrospermum Parkii Butter: Sheabutter is extracted from the fruits of the Karité tree. It regulates the moisture content of the skin and has a refatting, calming and smoothing effect. Shea butter is a high-quality, excellently tolerated, versatile raw material. Due to the proportion of unsaponifiables, the lipid barrier is strengthened and this butter is therefore predestined for the treatment of dry, neurodermitic and barrier-disturbed skin. It is very well tolerated and can also be used pure. In formulations, it provides consistency and results in smooth creams that are very well absorbed.

Sodium Hyaluronate: Sodium hyaluronate is usually used for anti-aging and moisturizing because of its ability to improve firmness levels, smooth out fine lines, and hydrate the skin. You can find sodium hyaluronate in many products, including serums and moisturizers. It is also possible to take it as an oral supplement. We use low- and ultra-low-molecular weight hyaluronic acid.

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Artemisia Annua Extract: see webpage 72k.com

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72k SUN SPF 50+

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Tocopherol: is used as an antioxidant for fats and oils for the purpose of stabilization for cosmetic applications.

Glyceryl Stearate Se: is a versatile O/W emulsifier based on vegetable raw materials. This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel. Creams and lotions with Glyceryl Stearate SE are absorbed very well and leave no greasy shine.

Stearic Acid: Stearic Acid is an anionic oil-in-water emulsifier which is characterised by its good skin compatibility.

Glyceryl Stearate Citrate: This anionic emulsifier can be used in a wide range of products. It creates light, smooth emulsions that produce a distinctly moist skin feel.

Helianthus Annuus Seed Oil: sunflower seed oil – mainly used as the carrier oil for the Tocopherol

Cetearyl Glucoside: is a non-ionic, BDIH and Ecocert-comfort O/W emulsifier based on *Cetearyl alkohol*, i.e. a mixture of Cetyl and Cetearyl alcohol and Cetearyl Glucoside. It is not irritating, non-comedogenic and is self-emulsifying.

Cetyl Alcohol: can bind water very well and supports emulsion formation. Because of this property, it is often used as a consistency enhancer and co-emulsifier. Cetyl alcohol makes emulsions firmer, but can still be applied very well on the skin.

Fragrance (Parfum): essential oil in organic quality

Xanthan Gum: 100% natural viscosity regulator

Potassium Sorbate: Potassium sorbate is a nature-identical preservative. It is ideal for use in face and body care.

Alumina: Alumina is the common name of the ingredient aluminum oxide. It is a naturally occurring mineral used as an abrasive, a thickener, and an absorbent in cosmetics. Alumina is sometimes used as part a coating blend for nano-and micro-sized mineral UV filters such as titanium dioxide and zinc oxide. This coating keeps the very fine power particles of the mineral sunscreen on skin's surface since the coating materials are a larger molecular size. These coating blends also improve the aesthetics and even application of mineral sunscreen ingredients.

Alcohol: We use exclusively plant derived organic alcohol. We use alcohol as an extraction agent in the Artemisia Annua Extract.

Lactic Acid: pH regulation. Lactic acid is an acidifier with moisturising, exfoliation and antibacterial properties. This natural L-lactic acid is produced from sugar by fermentation.

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GLOSSAR ACTIVE INGREDIENTS

Abrotanum Extract*

Achillea Millefolium Extract*

Achillea Millefolium Extract* (yarrow extract) Yarrow extract is valued in cosmetics for its soothing, anti-inflammatory and healing properties. It helps to soothe skin irritations, supports the regeneration of damaged skin and is particularly suitable for the care of sensitive, irritated or inflamed skin. Yarrow extract can also be helpful in combating blemishes and redness as it soothes the skin and promotes its natural healing process.

Acid

Acmella

Acmella Oleracea Extract

Acmella Oleracea Extract (Paracress Extract) Natural muscle relaxant thanks to spilanthol. reduces wrinkles by relaxing the skin muscles. Reduces the micro-contractions of the facial muscles, resulting in a "lifting effect". Tightens the skin, improves skin structure, antioxidant.

Adansonia Digitata Seed Oil*

Adansonia Digitata Seed Oil* (Baobab oil) Baobab oil is rich in linoleic acid and palmitic acid, making it ideal for mature and dry skin. It forms a light protective film that regulates moisture loss and leaves the skin soft, supple and smooth. The oil is quickly absorbed and does not leave a greasy shine, but gives the skin a natural, silky sheen.

Alchemilla Vulgaris Extract*

Alchemilla Vulgaris Extract* (lady's mantle extract)In cosmetics, the active ingredient from lady's mantle is valued for its hemostatic, anti-inflammatory and anti-itching properties. The ingredients of lady's mantle can inhibit the breakdown of elastin in the skin, resulting in firmer and plumper skin.

Alcohol*

Alcohol* (alcohol)

We only use plant-based, organic alcohol, which is required as a solvent in Artemisia Annua extract.

Aloe Barbadensis Leaf

Aloe Barbadensis Leaf Juice Powder

Aloe Barbadensis Leaf Juice Powder The Aloe Vera macerate intensively moisturizes, promotes cell regeneration and helps to heal cracked and dry skin. It soothes irritations, has an anti-inflammatory effect and relieves redness, ideal for irritated skin or sunburn. It strengthens the skin's natural resistance.

Alumina

Alumina (aluminum oxide)

Alumina is the common name for the ingredient aluminum oxide. It is a naturally occurring mineral used as an abrasive, thickener and absorbent in cosmetics. Alumina is sometimes used as part of a coating mix for nano and micronized mineral UV filters such as titanium dioxide and zinc oxide. This coating keeps the very fine particles of the mineral sunscreen on the skin surface because the coating materials have a larger molecular size. These coating blends also improve the aesthetics and uniform application of mineral sunscreens.

Aqua (water)

We only use water from the Adelboden mineral spring. It is one of the highest springs in Europe, in the heart of the Swiss Alps. Our mineral water originates far from any environmental influences after a journey of several years through the rock layers of the untouched mountain world of the Swiss Alps. It is rich in minerals and trace elements.

Argania Spinosa Kernel Oil*

Argania Spinosa Kernel Oil* (argan oil) The valuable argan oil is an excellent skin care product for dry and mature skin, acne, eczema and psoriasis. It is known as an effective free radical scavenger in skin care. It can also soothe sensitive skin and support its regeneration. It provides rich and precious care for velvety soft skin. In anti-ageing products, it has a regenerating and protective effect and the cold-pressed organic argan oil is golden yellow and has a slightly nutty scent.

Artemisia

Artemisia (annual mugwort)

Artemisia Abrotanum Extract*

Artemisia Abrotanum Extract* (boar's rue extract) Strengthens the collagen and elastin network by inhibiting proteases. Has a soothing, antiinflammatory and antibacterial effect. Soothes skin irritations and clears the complexion. Has an antioxidant effect: protects the skin from harmful environmental influences and slows down skin ageing. Reduces skin impurities and rebalances

the skin.

Artemisia Annua

Artemisia (annual mugwort)

* certified organic ** part of natural essential oils 266 ©72k by viocap AG Switzerland · Edition 2024-11-14

Artemisia Annua Extract*

Artemisia Annua Extract* (annual mugwort

We use a macerate of organic Aartemisia Annua in organic grape seed oil from Switzerland. See also 72k.ch

Artemisia Vulgaris

Artemisia vulgaris (common mugwort)

Artemisia Vulgaris Extract*

Artemisia Vulgaris Extract* (common mugwort extract)

Ascorbyl Palmitate

Ascorbyl palmitate (vitamin C derivative) This vitamin C palmitate has a regenerating effect on the connective tissue, which is why it is preferred in anti-ageing products and for blemished, inflamed skin. Brightening properties.

Bakuchiol

Bakuchiol

Bakuchiol is a potent, natural anti-ageing active ingredient that works like retinol against skin ageing and acne, but without its disadvantages such as skin irritation or photosensitivity. It stimulates collagen production, reduces wrinkles and hyperpigmentation and improves the skin's elasticity. Bakuchiol also inhibits the overproduction of bacteria, protects against inflammation and reduces keratinization of the skin. Unlike retinol, it does not make the skin sensitive to light, so it can also be used in the morning.

It is suitable for all skin types, but should be used carefully and in small doses for skin conditions such as rosacea or eczema. (Keyword: get used to it, sneak it in).

Bambusa

Bambusa Arundinacea

Anti-ageing effect. Reduces oxidative stress. Sebum-absorbing, mattifying. Soothes redness.

Bambusa Arundinacea Stem Powder*

Bambusa Arundinacea Stem Extract* (bamboo extract)is an organic silica from dried bamboo sap. Promotes cell renewal and refines skin texture. Unclogs pores and promotes the penetration and effectiveness of skin care products. The fine particle sizes (100 to 250 micrometers). Enable precise mechanical exfoliation that removes dead cells. Sebum is absorbed. The skin becomes soft, smooth and radiant.

Bambusa Vulgaris Leaf Extract*

Bambusa Vulgaris Leaf Extract* (bamboo leaf extract) Good anti-ageing effect. Reduces oxidative stress. It also absorbs sebum, mattifies oily skin and soothes irritation and redness.

Benzoate

Benzyl Benzoate**

Benzyl Benzoate** (fragrance)

Beta-Glucan

Beta-glucan (sugar from yeast or oats) Bis-Ethylhexyloxyphenol Methoxy-

phenyl Triazine

Modern broadband UV filter. It is an organic compound that absorbs both UV-A and UV-B radiation and thus protects against sun-related damage, is particularly photostable and does not lose its effectiveness as quickly as other UV filters.

Bromelain

Bromelain (pineapple enzyme)

This enzyme has anti-inflammatory properties and can reduce pigmentation disorders and balance pigment production. With a gentle exfoliating effect, it targets aged skin cells, promotes their breakdown and makes the skin soft and supple. When used regularly, bromelain promotes an even and radiant complexion.

Butter*

Butyrospermum Parkii Butter*

Butyrospermum Parkii Butter* (shea butter) Shea butter is extracted from the fruit of the shea tree. It regulates the skin's moisture content and has moisturizing, soothing and skin-smoothing properties. Restores the lipid layer, protects and regenerates the damaged skin barrier.

Caffeine

Caffeine (caffeine)Promotes the supply of oxygen and nutrients to the cells and provides energy. Improves microcirculation, promotes blood circulation and reduces swelling. Caffeine accelerates the absorption of anti-ageing active ingredients. It reduces puffiness, smoothes the skin and reduces water retention. Particularly effective for puffy eye areas.

Cananga Odorata Flower Oil* Caprylic/Capric Triglyceride*

Cananga Odorata Flower Oil* (Ylang-Ylang Oil)

Caprylic/Capric

Triglyceridels known as a neutral oil. The liquid oil is colorless and odorless and consists of the medium-chain fatty acids caprylic acid and capric acid. The oil is made from coconut oil. It is certified organic and NATRUE-compliant. Caprylic/Capric Triglyceride is an oxidatively stable and non-irritating oil with good spreading properties. It improves the application behavior of emulsions, is well absorbed and prevents heavy greasing. It is very suitable for irritated and sensitive skin.

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Centaurea Cyanus Flower Extract*

Centaurea Cyanus Flower Extract* (cornflower extract)

Cetearyl Alcohol

Cetearyl Alcohol

A non-ionic, BDIH and Ecocert compliant O/W emulsifier. (Oil in water emulsifier). Cetyl alcohol makes emulsions firmer, but still spreads very well on the skin. It is non-irritating, non-comedogenic and self-emulsifying.

Cetearyl Glucoside

Cetearyl glucoside (emulsifier)

A non-ionic, BDIH and Ecocert compliant O/W emulsifier based on cetearyl alcohol, i.e. a mixture of cetyl and cetearyl alcohol and cetearyl glucoside. It is non-irritating, non-comedogenic and self-emulsifying.

Cetraria Islandica Extract*

Cetraria Islandica Extract* (Icelandic moss extract) Soothes dryness and irritation. Provides longlasting moisture.

Cetyl

Cetyl Alcohol

Citral**

Citric Acid (citric acid)

Citronellol**

Citronellol** (fragrance)

Citrus

Citrus Paradisi Peel Oil*

Citrus Paradisi Peel Oil* (grapefruit oil)
On a physical level, grapefruit essential oil has an antiseptic, immunostimulating and antipyretic effect. It also has an antispasmodic, invigorating effect and promotes blood circulation. It also stimulates the skin's metabolism and can have a supportive effect on skin problems.

Coco-Glucoside

Coco-Glucoside (mild surfactant made from coconut and sugar)

Cucurbita Pepo Seed Oil*

Cucurbita Pepo Seed Oil* (pumpkin seed oil) Rich in antioxidants (including vitamins E and C, omega-3 and omega-6 fatty acids, carotenoids and zinc), pumpkin seed oil contains anti-inflammatory properties and supports wound healing, collagen production, oil balance and free radical reduction.

Diethylamino Hydroxybenzoyl Hexyl Benzoate Diethylamino Hydroxybenzoyl Hexyl Benzoate: Synthetic UV-filterPhotostable, highly effective, synthetic chemical UV-filter. When used correctly, contributes to reliable protection against suninduced skin damage, prevents premature skin ageing and reduces the risk of skin cancer.

Compatibility: Used in combination with other UV filters to ensure comprehensive protection against both UVA and UVB rays.

Diethylhexyl Butamido

Dioxide

Disodium Cocoyl Glutamate

 ${\bf Disodium\ Cocoyl\ Glutamate\ (mild\ surfactant\ from\ }$

coconut)

Distarch

Distarch Phosphate (Modified Starch)

Distarch Phosphate

Ethylhexyl Triazone

Euphrasia Officinalis

Euphrasia Officinalis Extract*

Euphrasia Officinalis Extract* (eyebright extract)
Reduces inflammation and irritation, relieves
swelling. Has an astringent effectAntibacterial
effect, thanks to flavonoids and glycosides.
Soothes and cares for sensitive skin, e.g. in the eye
area, due to its mild but effective effect.

Extract*

Farnesol**

Flower Extract

Flower/Leaf Extract*

Fragrance

Fragrance (Parfum)
Essential oil in organic quality.

Fruit Extract

Gardenia Florida

Gardenia Florida Flower Extract

Geraniol**

Geraniol** (fragrance)

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Glycerin

Glyceryl

Glyceryl Glucoside

Glyceryl Stearate

Glyceryl Stearate Citrate

Glyceryl Stearate Se

Gum

Helianthus Annuus Seed

Helianthus Annuus Seed Oil

/2K

Hyaluronate

Hylocereus

Hylocereus Undatus

Hylocereus Undatus Fruit Extract

Hylocereus Undatus Fruit Extract (dragon fruit extract)

A high-quality plant extract from the white dragon fruit (pitaya), rich in antioxidants. Protects the skin from environmental ageing processes. Gives a youthful glow.

Glycerin (moisturizer)

Glycerin provides and binds moisture and keeps the skin nourished and supple for a long time. It promotes wound healing, supports skin elasticity and makes the skin feel pleasantly soft. Our glycerine is plant-based and of organic quality.

Glyceryl glucoside (sugar alcohol from glycerine)

Glyceryl Stearate

SEA versatile vegetable-based O/W emulsifier. This anionic emulsifier can be used in a variety of products. It creates light, smooth emulsions that leave the skin feeling distinctly moisturized. Creams and lotions with Glyceryl Stearate SE are very well absorbed and do not leave a greasy shine.

Glyceryl Stearate CitrateThis anionic emulsifier can be used in a variety of products. It creates light, smooth emulsions that leave the skin feeling distinctly moisturized.

72k 72k

Helianthus Annuus Seed Oil (Sunflower Oil) Strengthens the skin barrier, thus supporting hydration and protecting against dryness. Rich in antioxidants, protects the skin from free radical damage and premature ageing. Non-comedogenic: It does not clog pores, making it a good choice for people with oily or acne-prone skin. Promotes wound healing.

72k 72

Isoamyl Laurate

Isoamyl Laurate (emollient from vegetable oil) Is an easily spreadable light emollient. Keeps the skin soft and supple by forming a thin, protective layer. It moisturizes without leaving a greasy feeling on the skin and gives a light, non-sticky skin feel. Based entirely on renewable sources and produced using a unique eco-efficient process.

Juice Powder

Lactic Acid

Kaolin

Kaolin (clay)

Kaolin: The high-quality kaolin clay is rich in minerals. Has a deep cleansing effect. Absorbs dirt, sebum and impurities without completely stripping the skin of its natural oils. The skin is tightened, looks balanced, radiant and nourished

It has a mattifying effect. It is also anti-inflammatory: soothes and relieves inflammation and redness, has a light exfoliating effect, gently removes dead skin cells and refines the skin texture. Refines the pores.

Lactic Acid

Regulates the pH value, moisturizes and gently removes dead skin cells. It accelerates the skin's natural cell renewal process and makes it appear fresher and smoother. and has an antibacterial effect.

Moisturizing: Part of the skin's natural moisturizing system (Natural Moisturizing Factor, NMF). Promotes collagen production, which makes the skin firmer and more elastic.Improves uneven skin tones and helps to lighten dark spots, such as age spots or acne scars.pH regulation: Lactic acid is often used in cosmetic products to regulate the pH value of the regulates the pH value. Important for a healthy skin barrier function.

Antibacterial: Ideal for treating acne-prone skin.

Important: when using products with lactic acid, ensure adequate sun protection, as the skin can become more sensitive to UV radiation.

Lecithin

Lecithin (Phospholipid)

Leontopodium Alpinum

Leontopodium Alpinum Flower/Leaf Extract* Leontopodium Alpinum Flower/Leaf Extract* (Edelweiss Extract)

Lentopodium alpinum Extract (Alpine Edelweiss): Synergistic effect of antioxidant and brightening effect. Limonene**

Limonene** (fragrance)

Linalool**

Linalool** (fragrance)

Macadamia Ternifolia Seed Oil

Macadamia Ternifolia Seed Oil (macadamia nut oil):

Excellent as a massage oil, for the care of dull, sensitive, irritated or dry skin. It makes rough, cracked skin soft and supple again and is suitable for scar care. Due to its high content of palmitoleic acid, a rare fatty acid that is also found in human skin oils, the oil is particularly skin-friendly, is easily absorbed and supports the regeneration and cell structure of the skin. (Keyword bioidentical cosmetics).

Magnolia Biondii

Magnolia Biondii Flower Extract*

Magnolia Biondii Flower Extract*

(Magnolia Flower Extract) Valued for its soothing, anti-inflammatory and antioxidant properties. It reduces redness, slows down the ageing process by fighting free radicals.

Magnolia blossom -

Promotes an even, radiant complexion.

Magnolia Officinalis Bark Extract

Magnolia Officinalis Bark Extract (magnolia bark extract)

Malva Sylvestris

Malva Sylvestris Extract* (mallow flower extract):
Anti-inflammatory and antiseptic properties. Ideal for the treatment of acne and skin irritations.
Provides help with eczematous flare-ups and psoriasis. Supports wound healing.
Soothing, moisturizing and protective effect on the skin. The flavonoids it contains protect the skin from free radicals and reduce cell damage, resulting in an anti-ageing effect. The tannins have an astringent effect, i.e. they refine skin pores and tighten the skin. Mallow extract is rich in vitamins such as vitamin C, which promotes collagen production and makes the skin look firmer and healthier. For the care of dry, sensitive skin.

Maranta Arundinacea Root

Maranta Arundinacea Root Powder* (arrowroot powder)

powder)

This plant-based starch powder binds excess oil and moisture and has a mattifying effect without drying out the skin. Leaves the skin looking matte and fresh and is ideal for oily skin types

Melissa Officinalis Leaf Extract

Melissa Officinalis Leaf Extract* (lemon balm extract)

Mentha Piperita Leaf Extract*

Oleracea Extract

Mica

Oil

Paradisi Peel Oil*

Pectin

Pectin (thickening agent)

Mica (mica mineral)

Pelargonium Graveolens Oil*

Pelargonium Graveolens Oil* (geranium oil)
Organic essential oil with antiseptic properties and a pleasant floral fragrance that has a calming, relaxing and mood-enhancing effect.

Pentylene Glycol

Pentylene Glycol (humectant)

Pentylene Glycol is a moisturizer with antimicrobial properties, a versatile active ingredient that enhances the performance of active ingredients, moisturizes the skin, improves the sensory profile of formulations and increases product protection, and also acts as a penetration enhancer, i.e. it supports the absorption and distribution of active ingredients in the skin.

ingredients in the skin.

Persea Gratissima Oil*

Persea Gratissima (Avocadol) oil Rich in vitamins A, B, D and E. These support the

cell structure and regeneration of the skin. The natural antioxidants make the oil even more valuable. It also contains rare unsaturated palmitoleic acid esters, valuable substances for skin care. It is an important skin-soothing oil that strengthens the skin barrier, especially for dry,

rough and flaky skin.

Phosphate

Polyglyceryl-3 Distearate

Polyhydroxystearic Acid

Polyhydroxystearic Acid

This acid strengthens and supports the lipid barrier. It also retains moisture in the skin and makes it appear softer, smoother and healthier. It is also used in sunscreens to coat the oxide particles and support the even distribution of the sunscreen on the skin and increase its effective-

ness.

Potassium Sorbate

Potassium sorbate is a nature-identical reservative.

It is ideal for use in facial and body care.

Potassium sorbate (potassium sorbate)

Powder*

Primula Veris Extract*

Primula Veris Extract* (primrose extract)

* certified organic ** part of natural essential oils

Propanediol

Propanediol (humectant)
Propenediol has the ability to bind water and therefore has very good hydrating properties.
The skin appears more radiant and feels nourished. Thanks to its natural properties, our propanediol is not only a compatible moisturizer, it also improves the penetration of other active ingredients and product stability, so that we can dispense with harmful preservatives.

Prunus Armeniaca Kernel Oil*

Prunus Armeniaca Kernel Oil* (Apricot Kernel Oil)
Apricot Kernel Oil has many benefits for the skin;
it is an antioxidant oil that protects against free
radicals. Apricot oil contains high levels of vitamin
A, which stimulates cell turnover, plumps the skin
and reduces the appearance of fine lines and
wrinkles.

Psoralea Corylifolia Seed Extract*

Psoralea Corylifolia Seed Extract* (Babchi Seed Extract)

Rosa Damascena Flower Water*

Rosa Damascena Flower Water* (rose water)

Rosa Rubiginosa Seed Oil*

Rosa Rubiginosa Seed Oil protects the skin, intensively moisturizes and combats free radical damage. Rich in antioxidants such as vitamin C and vitamin A, it promotes cell regeneration, reduces wrinkles and restores the skin's elasticity. It improves the appearance of scars, pigmentation marks and dark spots and is particularly suitable for the care of sensitive, mature and damaged skin, as it supports its healing and regeneration.

Sea Silt

Sea Silt (mud from the Dead Sea)
The natural mud from the Dead Sea in Jordan has numerous positive effects on the skin:
Detoxifies and cleanses the pores, regulates the skin's moisture balance thanks to the valuable minerals it contains, soothes and reduces inflammation and irritation.
Particularly helpful for skin problems such as acne or eczema. Promotes cell regeneration, making the skin stronger, firmer and more elastic. Exfoliating effect: It effectively removes dead skin cells.

Seed Butter*

Seed Oil*

Simmondsia Chinensis Seed Oil*

Simmondsia Chinensis Seed Oil* (jojoba oil)
The golden yellow organic jojoba oil from Peru is a sought-after cosmetic raw material with moisturizing and nourishing properties, particularly effective for oily and irritated skin. The mixture of provitamin A, B vitamins and natural vitamin E makes jojoba oil an effective antioxidant that stabilizes the skin's protective barrier and protects against environmental influences. The high proportion of eicosenoic acid of over 70% ensures nourished skin and gives it more elasticity and resilience. Jojoba oil has a high antioxidant content, which counteracts skin ageing.

Sodium

Sodium Ascorbyl

Sodium Ascorbyl Phosphate Sodium ascorbyl phosphate (SAP) is a naturally occurring, watersoluble derivative of vitamin C. An antioxidant that reduces oxidative stress, neutralizes free radicals, effectively slows down the aging process and delays the formation of fine lines and wrinkles. SAP has the ability to penetrate the epidermis without causing irritation.

Sodium Bicarbonate

Sodium bicarbonate (baking soda)

Sodium Coco-Sulfate (SCS)

Sodium Coco-Sulfate

A unique, naturally derived anionic surfactant for the formulation of modern body cleansing products. Preservative free with excellent foaming

properties.

Sodium Cocoyl Glutamate

Sodium Cocoyl Glutamate (mild surfactant from coconut oil)

An extremely mild amino acid-based surfactant with very good cleansing performance. It reduces the absorption of anionic surfactants and thus prevents the skin from drying out, which is why it is ideal for sensitive and allergic skin and has an extremely low irritation potential. The surfactant has a fine foam, excellent foaming properties and high foam stability. It also has good emulsifying properties, is very environmentally friendly and biodegradable.

Sodium Hyaluronate

Sodium hyaluronate (hyaluronic acid)
Hyaluronic acid can bind 1000 times its own
weight in water and provides the skin with
intensive moisture. It has a plumping effect,
smoothes wrinkles, strengthens the skin barrier,
activates cell renewal and promotes regeneration.
We use hyaluronic acid with a low and ultra-low
molecular weight.

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Sodium hydroxide (caustic soda)

Sodium Hydroxide

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Spirulina Platensis Powder*

Spirulina Platensis Powder

Extracted from spirulina algae, it is rich in proteins, vitamin C, E and selenium. It strengthens the skin, promotes elasticity, protects against free radicals and has anti-inflammatory and detoxifying properties that ensure a clearer complexion.

Squalane

Squalane

The plant-based squalane restores the lipid layer and thus supports the skin's protective function. Prevents moisture loss from the skin, making it soft and supple.

Stearate Citrate

Stearate Se

Stearic

Stearic Acid (Stearic Acid)

Stearic acid is an anionic oil-in-water emulsifier that is characterized by its good skin compatibility.

Stem Extract*

Sucrose Cocoate (sugar surfactant from

coconut oil)

Sucrose Cocoate is a very mild, hydrophilic lipid with moisturizing and soothing properties. It acts as an emollient that leaves the skin feeling pleasantly soft during and after the washing process.

Ternifolia Seed Oil*

Theobroma Cacao Seed Butter*

Theobroma Cacao Seed Butter is a rich, natural lipid derived from the seeds of the cocoa plant and is an excellent moisturizer, keeping the skin soft and supple. Protects against environmental damage and dehydration and is rich in antioxidants. Promotes skin elasticity: Ideal for the care of dry, sensitive and stressed skin.

Titanium Dioxide

Titanium dioxide (titanium dioxide)
Titanium dioxide is an inert earth mineral that is used as a thickening agent, opacity donor and sunscreen in cosmetics. It protects the skin from UVA and UVB radiation and is also suitable for sensitive skin.

Tocopherol

Tocopherol (vitamin E)

Used as an antioxidant for fats and oils for stabilization in cosmetic applications.

Triazone

Undatus Fruit Extract

Veronica Officinalis Extract*

Veronica Officinalis Extract* (Speedwell Extract)

Vitis Vinifera

Vitis Vinifera Seed Oil*

Vitis Vinifera Seed Oil* (grape seed oil) High-quality, certified organic Swiss grape seed oil. Makes the skin soft and supple. It is a valuable source of antioxidant polyphenols and supports the skin's barrier function. Also rich in antioxidant, skin-protecting vitamin E.

Vulgaris Extract*

Vulgaris Leaf Extract*

Xanthan

Xanthan Gum

Zea Mays Starch*

Zinc Oxide

Xanthan gum (thickener) A 100% natural viscosity regulator.

Zea Mays Starch* (corn starch)

Zinc Oxide (zinc oxide)

An active ingredient for the treatment of itching, skin infections, cracked skin and skin diseases. Supports wound healing. Zinc oxide is a physical sunscreen by reflecting and scattering UV rays. Protects against UVA and UVB rays. Antibacterial and anti-inflammatory. Soothes skin irritations. Mattifying effect: reduces shine.

* certified organic ** part of natural essential oils



72k FREQUENTLY ASKED QUESTIONS

Are 72k products natural?

to the NATRUE quality standard before they are launched on the market. For our products we use exclusively selected organic raw materials on a plant basis and purely natural fragrances in organic quality. All these high-quality ingredients are of course of natural origin and of organic quality. Our formulas protect the environment, are naturally effective and of course skin-friendly, which has been confirmed by independent laboratories. In addition, our products do not contain any mineral oil-based raw materials or synthetic preservatives and colorants. Without exception, we do not use microplastics, silicone oil, aluminum salts or synthetic compounds in general.

Where are the 72k products produced?

We manufacture 100% of our products in Switzerland according to the so-called ,cosmetic Good Manufacturing Practice' cGMP and are certified according to the quality management system ISO22716.

We use 100% natural organic, plant-based or

plant-original ingredients and all products are

certified as 'natural organic cosmetics' according

Can there be a difference in fragrance or color?

The raw materials we use are 100% natural organic and are therefore subject to natural fluctuations. Depending on the growing and harvesting conditions, our plant extracts may have slightly different color tones and fragrance intensities. Although we work strictly according to ISO22716 cGMP, small differences in the end product can hardly be avoided.

Difference between 72k face serum/crem and 72k eye serum/cream

Although the two serums and creams differ only marginally on the outside, they are completely different in terms of how they work. In contrast to the face serum, the 72k eye serum has an oil phase and the active ingredients are liposomally encapsulated. When comparing the two 72k creams, the selection and quantity of the oils and the active

Is the fragrance of the 72k products all natural?

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they are launched on the market. For the viocap

72k products we use exclusively selected organic

raw materials on a plant basis and purely natural

cGMP, small differences in the end product can hardly be avoided.

Why are there sometimes inhomogeneities in the 72k eye and face creams?

The inhomogeneity of the 72k eye and face cream is due to the unrefined, organic shea butter it contains. We have also seen this phenomenon in the past, here is the explanation:

Shea butter has a melting range of 24°C-38°C with an average melting point of 28°C. If the face cream is stored in this temperature range, it can happen that the shea butter melts and then crystallizes again when the surrounding temperature drops below 28°C or 24°C. This is a phenomenon known as recrystallization. These crystalline areas can then be seen as inhomogeneity (white dots) in the product.

However, this has absolutely no effect on the quality of the product. When the cream is rubbed in, the crystalline areas of shea butter immediately melt again and the cream spreads easily.

Nevertheless, we are investigating this issue to avoid this happening in future. The question naturally arises as to why we still use this ingredient Butyrospermum parkii butter. Native shea butter (also known as shea butter or beurre de karité) has a high content of cosmetically valuable ingredients, including phytosterols, wax esters, tocopherols, antioxidant catechins and gallic acid as well as skin-friendly fatty acids. Their high proportion of unsaponifiables is particularly noteworthy, especially the phytosterols mentioned (including campesterol, stigmasterol, ß-sitosterol and aspinosterol), triterpenes (cinnamic acid esters, a- and ß-amyrin, parkeol, butyrospermol and lupeol) and tocopherol. Their proportion is between 6 and 12 %, sometimes 16 % is mentioned in the literature.

ingredients are composed differently in order to optimize the effect at the site of action.

72k FREQUENTLY ASKED QUESTIONS

Why are there sometimes inhomogeneities in the 72k eye and face creams? (continued)

72k 72k

Statement concerning the coating (pumps) of the 72k products:

72k 72k

72k 72k

We use 100% natural organic, plant-based or plant-original ingredients and all 72k products are certified as 'natural organic cosmetics' according to the NATRUE quality standard before they are launched on the market. For the viocap 72k products we use exclusively selected organic raw materials on a plant basis and purely natural fragrances in organic quality.

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There are some facts we should consider when talking about alcohol in cosmetics, especially when it comes to tonic waters for face treatments. Alcohol (Ethanol) in cosmetic products is not bad per se. It always depends on the type of product, concentration and area of application of the alcohol. To demonize its use directly would certainly be rather one-dimensional. Alcohol in low concentrations even has a beneficial effect in many products. It improves the absorption of valuable ingredients, cools and also contributes to the shelf life of products.

But it is true, that skincare products with high alcohol content can irritate your skin barrier and strip your skin of its natural oils, which can lead to dry patches, irritation, redness and inflammation when you use these cosmetics as stand-alone and leave-on treatments.

Alcohol containing tonics with the right amount of alcohol (<13%) and the right application in combination with serums and creams do have nice advantages.

Alcohol opens up the cell connections and helps the active ingredients to penetrate the skin's barrier. It therefore improves the skin's ability to absorb these active ingredients. This makes it easier for subsequent treatments to develop their full effect.

Especially in toners, this positive property is always obtained in combination with soothing and nourishing active ingredients in the after-treatment (serum and cream).

After 72k toning, this subsequent care is strongly recommended.

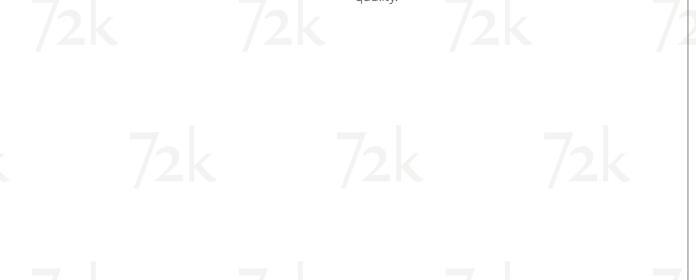
However, we will shortly be introducing a second tonic that has been developed for those who are hypersensitive to alcohol, in which we have reduced the alcohol content below 1%.

The effectiveness of the 72k products has been proven in clinical studies. The independent Swiss test institute STI (Skin Test Institute) in Neuchâtel conducted the studies and analyzed the data. The results for the individual 72k products were statistically highly significant for all parameters evaluated (improved skin elasticity, accelerated cell turnover, reduced wrinkles, improved firmness).

What does "clinically tested" mean?

72k FREQUENTLY ASKED QUESTIONS

72k FREQUENTLY ASKED QUESTIONS What does "Dermato Cosmetics" mean? 72k follows both the cosmetic and a dermatological-therapeutic-scientific approach; hence the combined term "dermato-cosmetics". Who is and what does Viocap mean? Viocap Inc. is the company behind 72k. Viocap is a female-owned company concentrating on solutions for healthy and radiant-looking skin for all ages and skin types. We are dedicated to the development, productio (entirely Swiss made) and distribution of



innovative, natural organic, highly-effective and sustainable cosmetic products of outstanding

72k		
72k		
72k		