



Artemisia C-08UC Complex® is primarily composed of skin-relevant ingredients extracted from the plant Artemisia Annua (one-year-old mugwort). Specifically made for cosmetic applications, it is a natural source of strength for the skin and a protective shield against skin aging.

High-quality ingredients are influenced by the unique growing conditions in the Swiss Alps, the plant parts used, and, last but not least, the special extraction process.

Plants used in our 72k product line are organically grown in Valais (Switzerland) and gently hand-harvested.

***Therapeutic approach for
radiant, healthy skin.
Natural cosmetics with clinically
proven, highly effective
Artemisia C-08UC Complex®***

72k

Natural Dermato Cosmetics



The new skincare line is available at selected partners and online at www.72k.ch.



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swiss  made

Clinically and dermatologically tested. Vegan, certified natural cosmetics. Developed and produced in Switzerland



72k extra-comfort cleansing foam, 150 ml

Gentle cleansing foam with purifying Artemisia C-08UC Complex®.

Gently deep-cleans pores and removes skin impurities, make-up and excess sebum. Effectively softens, smooths, hydrates and calms skin. Maintains the skin's natural pH-level and hydro-lipid film. Prepares the skin for the next steps in your skincare routine.

Also suitable as shaving foam.



72k active toner spray women & men, 150 ml

Active toner with revitalising Artemisia C-08UC Complex®.

The perfect addition to your skin cleansing routine. Boosts skin hydration, soothes and revitalizes. Soothes skin irritation caused by shaving. Maintains natural pH balance. Enhances absorption when layering subsequent skin care products.



72k face serum women & men, 30 ml

Ultra-lifting and firming face serum with multi-active Artemisia C-08UC Complex®.

Visibly boosts collagen and elastin production. Hydrates, lifts and firms sagging skin. Corrects fine lines and wrinkles, enhances skin tone and texture. Refines pores and shields skin from environmental damage.



72k eye serum women & men, 15 ml

Revitalizing eye contour firming serum with multi-active Artemisia C-08UC Complex®.

Reduces the appearance of fine lines and wrinkles. Protects, hydrates and smooths. Leaving the eye area looking more open and rejuvenated. Helps reduce sagging around the delicate eye area. Reduces puffiness and dark circles.



72k face cream women, 50 ml

Advanced multi-corrective face cream with highly active Artemisia C-08UC Complex®.

Harmonizes and refines skin tone and texture. Lifts, firms and smooths fine lines and wrinkles and protects it against oxidative stress. Enhances skin hydration, with a soothing effect for radiance and firmness. Protects skin against environmental damage and helps the regeneration process.



72k multi-talent spot serum, 15 ml

Powerful repair and defense serum with multi-active Artemisia C-08UC Complex®.

An effective first-aid solution for skin problems.

Whitening serum. Specially developed to fade hyperpigmentation and blemishes. For an even, radiant and healthy complexion. Significantly reduces acne, acne scars, inflammation, redness and enlarged pores. Stimulates skin regeneration. Protects against environmental damage.

Ideal for use on the entire face as well as in specific areas.



72k eye cream women, 15 ml

Ultra-light regenerating eye cream with multi-active Artemisia C-08UC Complex®.

Reduces the appearance of fine lines and wrinkles. Calms, hydrates, firms the delicate eye area with a smoothing and nourishing effect. Supports skin regeneration for a visibly rejuvenated eye area.